

THEATRES WHERE TO GO PICTURE PLAYS WHAT TO SEE VAUDEVILLE



GREENE AND PARKER
The Blue Ribbon Pair of Polite Comedy, at Pantages theater next week.

New York Theatrical Season Most Prosperous One in Whole Decade

Nothing but smiles on every side of Old Broadway these days, and the most popular manager along the Halls is David Belasco. The aging, leonine interior decorator of the stage has made more than \$400,000 out of the "Boomerang," and the end of the run is not in sight. This play, which started out to be a failure, has done capacity business for forty weeks at the Belasco Theatre. The house is small, with exactly 1,000 seats, but they have been filled at every performance. Part of the reason for this success is the fact that Belasco has given to the public a week of business, so that the average returns have been more than \$14,000 weekly. To charge off against this there has been little. The production is an economical one, with a minimum number of stage hands to strike the scenes and a comparatively cheap cast, employing no one at more than \$300 weekly. Since Mr. Belasco owns the theatre as well as the show, he pockets the net without division, profiting certainly in excess of \$10,000 a week. Forty weeks he has done it, and the thing will likely run all summer.

"The Boomerang," it is interesting to know, is not only the biggest success of the year in New York, but it is, from the money standpoint, the greatest Belasco has ever had. Yet what is this enormous success? It is not a great or even a good play. But it is well acted, and the great public, not always quick to discriminate between a fine play and a fine performance, has taken to it delightedly. When the thing was tried in the "provinces" last spring it had all the symptoms of approaching dissolution. Winchell Smith and Victor Mapes, the authors, twice

rewrote it, and Belasco himself struggled with the proposition for weeks before he let New York pronounce a verdict. His wildest hopes did not picture its continuance beyond Christmas. He had, in fact, planned to bring David Warfield to his theatre in his own play, "Van der Decken," in time for the holidays. Instead, Belasco's own creation has done a mediocre business on the road, while the hopeless "Boomerang" has become the ranking success of many years.

It has been so difficult to get tickets to "The Boomerang" that Mr. Belasco himself has remarked with point: "I am afraid nobody will see it." Charles Dillingham should be ranked next among this year's fortunates. Many have regarded him as even more fortunate than Belasco, but these have overlooked the fact that Mr. Dillingham is not the manager of the Hippodrome, but the managing producer, at a salary of \$25,000 a year and a percentage of the profits. These have been very large. Weeks of \$50,000 and \$60,000 have been not uncommon and the Hippodrome has been brought back to vitality. The production there costs as much as \$35,000 weekly, but it has justified the outlay. Dillingham's showing there this year will mean that he will be able to demand a lion's share of the profits for himself next season.

Cohan and Harris have been the most successful of the producing firms. "The Cohan Revue, 1916," is the biggest musical show-bit of the season. It has played to capacity for sixteen weeks and is still regularly taking in \$12,000 or more. It is, moreover, in-

expensively produced and cast, so that it has made large profits. "The Great Lover," in which Leo Ditrichstein has starred all season, has been "doing" \$10,000 and \$12,000 weekly right along and is another of the season's true successes, giving this firm the unusual distinction of two places in the fortunate ranks. In addition, "Hit-the-Trail-Holiday" has run all the year and made profits, and "The House of Glass" was with us for seven months, though cut-rate tickets somewhat scalped the income of both these last named shows.

"On Trial," and "It Pays to Advertise," last year's New York successes, have both made money on the road for Cohan and Harris.

AT THE GRAND

LINES OF WIT AND WISDOM
FROM "BOUGHT AND PAID FOR"

At the Grand All Next Week with Special Matinees Wednesday and Saturday Dominion Day

Some of the bright and breezy epigrams that George Broadhurst wrote into his moving domestic drama, "Love doesn't go where it is sent. It goes where it pleases." "A woman couldn't deliberately leave the man she loves if she really loves him."

"When a husband mentions his legal rights, it shows he has lost control of his moral rights."

"A woman gets the worst of it every time, whether she is right or wrong."

"The trouble with matrimony is that great big word 'if.'"

"Sometimes I don't believe my luck is real and I find myself getting ready to wake up just in time to hear the alarm clock go off."

"Luxury gets into the blood."

"To make two people who are in love forgive and forget all you have to do is to get them into each other's arms."

"The legal thing isn't always the right thing."

"Aside from marrying her husband leaving him is the most serious step a woman can take."

"Love isn't spontaneous combustion; it is a slow, steady growth."

"The business world is actually

hunting today for men big enough to hold big positions. I don't mean the \$5,000 men—there are plenty of them. I mean the fifty thousand dollar men. There is a better chance now for a really big man than there ever was.

"Bought and Paid For," Geo. Broadhurst's comedy drama will be presented by the associate players as the special holiday attraction at the Grand all next week, and is one of the most attractive plays ever produced, being of that distinctive type that American playwrights have developed during the last few years.

So successful was this production that it had a run of nearly two years at the Playhouse, New York, and is without doubt one of the most virile pieces the gifted author ever wrote.

ever and promises a real treat to Cal-gary audiences next week.

Cameron & O'Connor are a pair of comedians who are known to the vaudeville as the "Apostles of Good Cheer." In their new comedy skit they have scored a decided hit wherever they appeared.

Harrison Greene and Katherine Parker are "The Blue Ribbon Pair of Polite Comedy," and as their contribution to the program will offer a delightful singing and dancing specialty.

The Models De Luxe, a novel posing act, will open the vaudeville portion of the program with artistic poses of masterpieces and other famous works of art.

"The Hidden Face," the thirteenth episode of The Iron Claw will reveal more sensational happenings for which



NORMAN WENDELL and ROBERT STAFFORD
in "Bought and Paid For," at the Grand, as the special holiday attraction all next week.

AT THE PANTAGES

First in the list of attractions for the Pantages theater next week come the names of Athena and Verna Mercereau in their elaborate classical dancing offering entitled "The Brides of the Desert."

Both of these artists have risen to the top in their interpretation of artistic dancing. Athena and Mercereau have appeared individually as a single act in nearly every theatre on the continent, and now they have joined forces as costars and have assembled the largest company of classic dancers on the vaudeville stage.

The offering is one of the most expensive and one of the most elaborate ever brought to this city. The scene represents one of the old temples of ancient Egypt, with all the magnificence of the early ages.

Ed Blondell and company come next week as a second feature in a comedy playlet called "The Lost Boy."

The critics have pronounced this piece one of the most successful of the season in the eastern cities. Those who have seen Mr. Blondell in his famous character of the fat boy on previous occasions will not soon forget this characterization. His fat boys is one of the standard roles on the stage today. In this new sketch, he is just as funny as

this wonderful serial excoils. Altogether a most entertaining and pleasing program will be given for next week.

AT THE ALLEN

MME. PETROVA IN "THE VAMPIRE"

At the Allen Monday and Tuesday

Mme. Petrova, known widely for her highly temperamental and emotional acting, and "The Vampire" affords this great star unusual advantages to portray her versatility.

She is seen in the role of Jeanne Le-farge, the victim of an illegal marriage, for which she seeks revenge upon all men for the wrong done her, she is very successful for a while, but finally she falls deeply in love with one of her victims, and is on the verge of ruining his young life, when the better self asserts itself from the wronged woman, and she softens, and saves the victim attracted by her beauty and bewitching mannerisms, who has fallen in love with her and they are about to be married, but realizing it means his ruin, and she is robbing his fiancée of his love, she finds a way to unite them when realizing that happiness could never have resulted had she married him herself with her past always arising before her.

In this Metro Production many exciting scenes are prominent, such as the thrilling auto wreck, showing the machine going crashing over an embankment a 100 feet below, is one of the many intensely gripping incidents witnessed in this new Metro production.

The management are glad to announce that these Metro feature photoplays will be shown every Monday and Tuesday, along with the current episodes "The Strange Case of Mary Page," which will make up a program that is one of the strongest procurable at popular prices.

GEORGE BEBAN IN "PASQUALE"

A Drama with Terrific Punch, Great Scenic Effect and Amazing Action

This well-known portrayer of Italian characters, claims "Pasquale" as his greatest triumph.

The picture-play shows "Pasquale" as a quaint, honest endeavoring small grocer into whose life at a very critical time the shadow of the great war casts its ominous influence. The pathetic appeal of his rendering so stirs that, to the relief of his final happiness, all the range of the emotions is played upon.

Laughter, tears, estrangement and suffering, hilarity and joyousness, happiness and tragedy are wonderfully and fascinatingly blended to make a masterpiece of this very unusual photoplay.

In this production one example is the

ALLEN THEATRE

All Star Week

MONDAY AND TUESDAY

METRO PICTURES PRESENT

MME. PETROVA

The Magnificent Emotional Star in

"THE VAMPIRE"

An intense, powerful and realistic photoplay.

"The Strange Case of Mary Page"

WITH HENRY WALTHALL AND EDNA MAYO

WEDNESDAY AND THURSDAY

JESSE L. LASKY PRESENTS THE DELIGHTFUL SCREEN ARTIST

BLANCHE SWEET

—IN—

"The Thousand Dollar Husband"

Which adds new Laurels to her fame

FRIDAY AND SATURDAY

OLIVER MOROSCO PRESENTS

GEORGE BEBAN

Who distinguished himself in "An Alien" in

PASQUALE

A drama with a terrific punch, great scenic effect and amazing action

NEXT WEEK

CHARLOTTE WALKER

IN

"The Trail of the Lonesome Pine"

complete destruction of an expensive and perfectly good motor car.

The automobile is used to stage a "Joy ride" that ends tragically. Coming at reckless speed around a curve on a slippery road the car actually turns turtle and pins Myrtle Steadman, playing Mrs. Martineau, underneath, and throws another with terrific force against a barn and lays out the third.

This is an actual scene, not trick photography, when this accident happened it was done so quickly that the cameraman did not realize till after that he unconsciously kept his ground and filmed this intensely thrilling accident, which is vividly shown in this feature play "Pasquale," playing Friday and Saturday next week.

Without a doubt according to reports on this wonderfully strong dramatic production "The Fued Girl," Miss Dawn surpasses all her previous triumphs in this photoplay, which played to capacity business on opening yesterday.

Her impersonation as Nell the mountaineer's daughter, is one which will not be forgotten by those who witnessed this fine production on its first day showing. Miss Dawn has an entirely different role to play that in all her past successes, and we are carried with her pleasing, sympathetic, yet decisive manner in "The Fued Girl."

Now showing last times today at the Allen.

BLANCHE SWEET IN "THE THOUSAND DOLLAR HUSBAND"

At the Allen Wednesday and Thursday Cast

Sven Johnson Theodore Roberts Olga Nelson, His Niece, Blanche Sweet Douglas Gordon Tom Forman Stephen Gordon, his Father, James Neill

Lawyer Judson Horace B. Carpenter Mm. Batavia Lucile LaVarney Jack Hardy E. L. Delaney Maggie, Olga's friend Camille Astor

A glance at this all-star cast in this late Lasky production is enough to convince one that the photoplay is exceptionally a brilliant one, in which Miss Sweet, as Olga Nelson, is seen as the Swedish maid of all work in a boarding college.

Miss Sweet, whose magnetic personality never fails to captivate motion picture audiences, is seen in a character, the portrayal of which adds new laurels to her fame.

A brief of the story deals with Olga, the maid, who has become deeply in love with one of the supposed wealthy students of the boarding college, where she is employed, the boy, Douglas Gor-

don gets special attention to his room and many little extra's at the table.

The young man is deeply in debt, wires his father for money, but his reply is that his father's investments have failed and he is practically penniless, and orders young Gordon to leave college immediately.

Following shows many humorous, pathetic, and thrilling scenes, and how a loveless marriage warms to a most happy one.

Miss Sweet's characterization of Olga is a very remarkable, true to life, role, and will be greatly appreciated by her army of screen play followers, in "The Thousand Dollar Husband."

Hercule, a horse owned by the Quarter, by Viking, D. Danger, by Deceiver, the number 100, was foaled in 1904, this bay had to the close of last year 361 times and had won \$16,842. Philip Stevens, London, the same horse, in 249 races and Black, veteran of the vintage of 1904 with 262 starts.

Hercule, a horse owned by Haeck, Jr., is one of the runners now in training, earned \$10,000 or more, Caper Sauce, hero of 18 were foaled in 1902. Bo Fisher (9), Sir John Iron Mask (7), and some list are recognized as high in almost any company, credited with 255 races has won forty-nine, Borrow's winnings in America exceed \$50,000, the head of the list of now in training.

GIRL SETS MARK FOR B Milwaukee, Wis., world's record for throw by a girl, 227 feet, a big hit at Madison this spring, Milwaukee Downer Co. for girls, when Miss E. of Lake Mills, threw the throw was far beyond the established college girls declaring 240 feet in practice, the Wisconsin girls' record.

DREADFUL S The Union Casualty city, has thrown a never enjoyed what health, nor the best is always the port the best they can have tabs dorsall ency and dilatation tis, cerebral embolus sedness. It is amy myelia and coo ischium, and is in cold storage egg father and mother days cannot be lo insurance Register"

There is a faint fashions—evidence sleeves and tight

NOTE All military men admitted to Monday and Tuesday Evenings performance, any seat 25c

BOUGHT AND PAID FOR PLAYED ONE SOLID YEAR AT THE PLAYHOUSE, N.Y.

Prices: Nights, 25c, 50c, 75c. Matinees, 25c, any Seat

NOTE All military men admitted to Monday and Tuesday Evenings performance, any seat 25c

PANTAGES

UNEQUALLED VAUDEVILLE

WEEK OF JUNE 26TH

ALEXANDER PANTAGES PRESENTS

BRIDES of the DESERT

With Athena and Mercereau

GREENE & PARKER "THE BLUE RIBBON PAIR"

MODELS DE LUXE

13th Episode

"THE IRON CLAW"

"THE HIDDEN FACE"

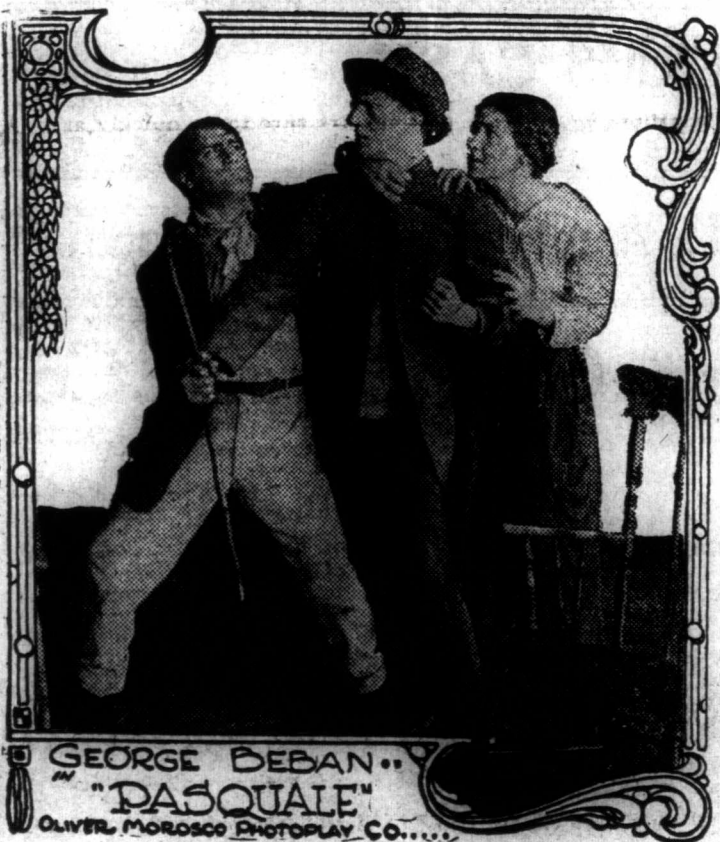
Cameron & O'Connor "APOSTLES OF GOOD CHEER"

"THE LOST BOY"

WITH ED. BLONDELL & CO.

WATCH FOR The Divorce Question?

For Reservations, Phone M6359



GEORGE BEBAN IN "PASQUALE" OLIVER MOROSCO PHOTOPLAY CO. AT THE ALLEN FRIDAY AND SATURDAY