

THE ACADIAN

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Editorial

Our pulpits are our work clothes. Each of us live some kind of a sermon every day.

FIRE PREVENTION WEEK

FIRE WASTE is one of the most serious economic problems which confront the people of this country at the present time. Authoritative statistics show that the amount annually lost to Canada in insurable property destroyed by fire exceeds forty-five millions of dollars. Every year three hundred and fifty residents of this country lose their lives as a result of fire. It is not surprising, therefore, that the government feels called upon to do all in its power to prevent this waste which in most cases would be unnecessary if proper precautions were taken.

The week beginning on Monday, Oct. 4th, and ending on Oct. 10th has been set aside by royal proclamation as "Fire Prevention Week" in Canada. During that week it is urged that lessons on fire prevention subjects should be given in the public schools and that wherever possible public meetings should be held for the purpose of promoting this movement to better conserve the resources of the country and its people. Owners and occupants of property everywhere throughout Canada will be counselled to give special attention to the removal of fire hazards from their premises. Seeing that at least seventy-five per cent. of all fires are caused by carelessness and can therefore be prevented, it is the obvious duty of those in authority everywhere to do all in their power to bring this matter to the attention of the people.

We trust that in Wolfville this year the occasion may not be allowed to pass without every effort that is possible being made to impress upon citizens the lessons which it is calculated to teach. The season approaches rapidly when stoves and furnaces unused during the summer months will again be put in operation, and as always prove a period of special menace, and anything that can be done to impress the fact upon the community generally will be well worth while.

VALUE OF CO-OPERATION PROVED

THE "community sale" put on by Wolfville business men and which came to an end on Tuesday evening proved to be a most pronounced success. It was the first concerted undertaking to promote the merchandising of goods which local merchants have put on for a number of years, and the result far exceeded the expectation of the most optimistic. Weather conditions during the two weeks were far from the best, and yet at a time when trade is usually rather slow, all the stores interested report greatly increased sales. Time was when "Merchants' Day" was an annual institution in Wolfville and attracted customers from far and near. Special inducements were offered and no doubt resulted in keeping at home orders that since in numerous cases have been going to foreign houses.

The experience of the past as well as during the recent sale indicates the value of co-operation on the part of our merchants in order that they may be in a position to collectively offer inducements as attractive or more so than mail-order houses are in a position to offer. Competition is said to be the life of trade, but co-operation—not with a view to maintaining high prices, but in order to be better prepared to sell good goods at right prices—is an even more effective factor. If as a result of the sale that has just closed a real get-together spirit is engendered it will do very much to promote community interests. Logically it is unquestionably to the best interests of all that our business-places should prosper and extend their operations, but this must not be at the expense of patrons, who have a perfect right to be considered.

TREATMENT OF COUNTY PRISONERS

ONE of the issues at the approaching municipal elections in this county should be the proposition to reform the method of handling minor criminals who are sentenced to either long or short terms of imprisonment. Electors, if they are wise, will see to it that it is so made. The present system of keeping these offenders in enforced idleness for months at a stretch is not only an economic mistake but operates to the injury of the prisoners themselves, who would be much better off physically and more comfortable in mind if kept reasonably employed. There is no reason why those who have transgressed necessary laws and disregarded community welfare should be maintained at the public cost while paying the penalty of their misdemeanor. They should at least be obliged to pay their way, and if possible contribute towards the welfare of the society which their acts have outraged.

We have too long been drifting in this as in other matters, and should now expect of the men who aspire to the public service that they be guided by the experience of other and better progressed communities, and apply such methods in our municipal affairs as will insure a more business-like and reasonable action.

MAIN STREET NOW EXCELLENTLY LIGHTED

WOLFVILLE'S new street-lighting system has been long on the way and has cost a considerable amount of money but is well worth waiting for and fully justifies its cost. The new lights were in operation for the first time on Friday evening, when Main street presented a most creditable appearance. While yet uncompleted sufficient progress has been made to give a pretty good idea of what the town will look like when the finishing touches have been made and the system extended as it soon will be to the residential streets. Looked at either from a personal or civic standpoint, we believe the use of a liberal amount of electrical energy for lighting is good advertising. Citizens who have in days past complained of poorly lighted streets in Wolfville will gladly welcome the new condition of affairs and should not be unwilling to bear their share when it comes to finding the money to pay the necessary charges.

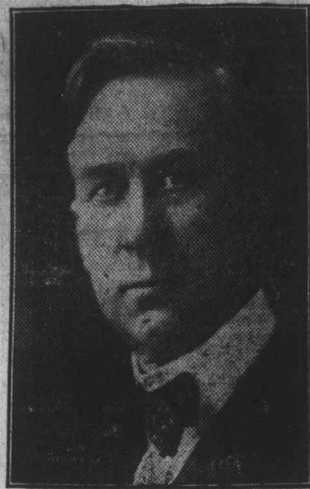
THE HOME PAPER

THE extent of the service which the home newspaper gives the community in which it circulates is pretty much the result of the co-operation which exists between the publisher, citizen and advertiser.

A town without a newspaper would be a pretty badly off sort of place; yet few people realize that the existence of a newspaper in any community is essentially dependent on the public for support in the way of news and subscriptions, and upon the advertiser for the life-blood of any newspaper—advertising.

The extent to which he is supported in these respects, consistent with the population and ability of the town, limits or expands, to a great extent, the power of the publisher to give good or poor service according to the attitude of his particular community.

J. S. McKINNON



Director of Industrial Exhibits at Wembley who says that the Empire Exhibition has brought Canada forcibly before the purchasing public of all nations. Its publicity has for one thing found a market for all the canned salmon and lobster that Canada can produce.

CLARENCE BURDEN NAMED COACH OF U. N. B. RUGBY SQUAD

FREDERICTON, N. B., Sept. 21.—Clarence B. Burden, who entered U. N. B. in 1913 and who after spending several years on overseas service during the Great War, including membership in the Russian expedition, graduated in 1920, was today elected head coach of the U. N. B. rugby squad. He has been one of U. N. B.'s outstanding rugby figures, having assisted in coaching since his graduation, but this is the first time he has been able to accept the appointment as chief coach.

The U. N. B. rugby squad had their first practice this afternoon at college field. More than forty players reported, including a whole team of freshmen, picked from the teams of the N. B. interscholastic rugby league of 1924. Fifteen players of the 1924 squad were eligible to vote in the selection of a coach for the 1925 team, only four players who figured in inter-collegiate games last year being missing from the squad this season. U. N. B. never had such an attractive list of promising material for inter-collegiate sports as included in this year's freshman class.

PRISONERS ESCAPE FROM KENTVILLE JAIL

Some years ago it was quite a common occurrence for prisoners to escape from the Kentville jail but of late no such departures have been reported until Sunday night of last week, when three men awaiting trial on charge of breaking and entering made a successful get away. The escape was discovered about 6.30 on Monday morning when it was found that John King, James McLeod and Jack MacDonald were missing. They had removed a heavy iron window weight with which they had managed to make an opening in a fourteen inch wall large enough to squeeze their bodies through. King was captured at Windsor on Monday evening, while MacLeod, who was in his company, got away. McLeod was arrested in Halifax.

R. L. GRAHAM PASSED AWAY LAST WEEK

The death occurred Sept. 23rd at his residence, Westwood avenue, of R. L. Graham, who has been in ill health for the past few years. The late Mr. Graham was the youngest son of the late Capt. James W. Graham and Jane Graham, of Dartmouth, having been born there 48 years ago. He started his business career with the Imperial Oil Company, at Dartmouth, and in 1910 became sales manager of the Consumers Cordage Co., Ltd. In March, 1915, at the death of Mr. Drury Mr. Graham became manager of the Consumers Cordage Company and he held that post until 1923 when ill health forced him to resign. He was seriously injured in the dis-

astrous explosion of 1917 and three years ago his health broke down and he was forced to go to the sanatorium at St. Agathe. He left that institution slightly recovered but never fully recovered his strength. For the last year or so Mr. Graham has resided at Wolfville.

He is survived by a wife, one step-daughter, Mrs. George W. Wilson, of Dartmouth, and one stepson, Walter, now attending Acadia College. Two brothers, Edward M. and Willard H., of Portland, Me., and one sister, Mrs. George N. Roome, of Dartmouth, also survive.

The late Mr. Graham was one of the best known business men in Nova Scotia. He was a member of Halifax Rotary Club and the first president of the Dartmouth Amateur Athletic Association and at one time secretary of the Dartmouth Park Commission. The deceased also was an ex-councillor in Dartmouth, and a former president of the Banook Club, as well as a member of the St. George's Tennis Club and the Brightwood Golf Club. He was a staunch member of St. James' United Church and at one time superintendent of the St. James Sunday School.

MRS. HENRY COLDWELL

Mrs. Henry Coldwell, whose death occurred at her home at Lower Wolfville on Tuesday Sept. 15th, was one of the oldest residents of this place. She was a daughter of the late Thomas Foster and was born nearly eighty-five years ago on the hill on the south of this town. Older residents well remember the old Foster home which stood until recently on the west side of Highland avenue just above where George Harris now lives. Her whole long life was spent in her native place, and her husband, the late Henry Coldwell, of Lower Wolfville, predeceased her many years ago.

The funeral took place on Thursday afternoon, the service being conducted by Rev. Mr. Burbidge, pastor of the United Church at Grand Pre. She is survived by two brothers, Thomas Foster, of this town, and John Foster, living in Massachusetts, and one sister, Mrs. Bishop Palmer, of New Minas. Two daughters, Bessie and Clara, and six sons, Thomas, Ellis, Ernest, Harry, William and George remain.

MRS. DAVID DELONG

YARMOUTH, Sept. 15.—The death took place at the home of her daughter, Mrs. C. F. Sabean, New Tusket, of Mrs. David DeLong, at the advanced age of 99 years. She had been in failing health since June, when she motored to Kemp, Queens county, and back. Her husband, two sons and a daughter predeceased her some years ago. Mrs. DeLong is survived by four sons: William, of California; Sylvanus, of Maine; Stuart and Spurgeon, of Kemp; five daughters, Mrs. G. P. Ringer, of Chicago; Mrs. H. A. Wheeler, of South Lincoln, Mass.; Mrs. C. F. Dodge, of Newcastle, Maine; Mrs. C. R. Nowlan, of Wolfville; Mrs. C. F. Sabean, of New Tusket, with whom she made her home; also a brother and a sister. The remains were forwarded to Kemp, Queens county, for interment.

EXPERIENCE OF A DOLLAR BILL

The Chicago Chamber of Commerce recently carried out an interesting experiment in order to trace what happened to a dollar bill within the short space of fourteen days. It put into circulation a new bill, with a circular attached asking every person into whose hand it came to make a note of the use he had made of it. By the end of the fortnight it had been spent thirty-one times—five times in payment of salaries or wages, five times for tobacco, five times for cigarettes, three times for meals, three times for candy, twice for shaves, twice for "men's furnishings", and once for collar buttons, automobile accessories, bacon, washing-powder, garters, and tooth paste respectively.

After shaving—Mina's Lintment.

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FOR YOUR EYES
Refreshes Tired Eyes
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Acadian Want Are Advs. Workers!

HANTSPOUR
Rev. Z. L. and their guest of Moncton, and Chesley, attended by the Vanni under the auspices of Music, evening last.

Mrs. (Dr.) J. Isabel and Master at the home of Mr. and Mrs. E. Mr. A. DeWitt week end at the A. Lawrence, left for Barrington P. address a meeting, by R. T. Coldwell, Mr. John D. B.A. from Dalhousie University, B.C.L. from Harvard University, take a post card Mr. Claude Hie is the guest of Rev. the parsonage of Messrs. Dick B. ming left on this ville, where they Course" at Acadia Mr. and Mrs. two children, of days with Mr. Mrs. T. A. Treby Mrs. (Capt.) R. Gertrude left where they will Rev. H. T. G. and little daughter Ralph Riley, motor they spent several Mr. Joe McLeh national Bank, Boston, Hirtle, of Lunenburg Mrs. B. McLeh Mrs. J. W. C. guest last week Halifax.

Mrs. R. S. Mc the guest of her and E. McDonald Hantsport on Wednesday. Mrs. W. S. W. extended trip to Boston.

Miss Ellen Mc the holidays at her Monday to resume house University. A. A. Kirkpatrick agent, was conveyed Windsor, last an infection which operation. His fr to learn that he is expected, and home during the week end with Miss Hilda Full for Boston last Mr. and Mrs. and daughter, Mr. Halifax, visited Mr. Muller recently. Miss Allen, of St week end with Mr. Mr. and Mrs. were the week end Davison.

E. F. Graves, of sending Massey-H last week.

J. R. Harrison, n dian Bank of C spent several days hotel last week.

Mr. Ellsworth M spending the holiday his father, Mr. G Monday for Wolf resume his studies a Mr. M. McQuar dall, auditor of D. J. P. Audetin, of visitors to Hantsport Miss Bessie Salte from her vacation Stipendiary Magistrate, Hugh Rolph returned on Friday to Card's Lake.

Mr. Edwin Wool moved to Hantsport living with Mr. and Hantsport was the meeting in Kent day evening of last dressed by A. DeW servative nominee for Most satisfying r ports have been rec'd" from the Govern the Avon River Pow

The New York year, or three tim