

The Advertiser  
Published Tuesday and Fridays  
Kentville, Nova Scotia  
Kentville, N. S., April 21st, 1916

Get Ready For Letter Writing Week

The Kentville Board of Trade is making a forward movement in the development of the resources of the Valley and Province. The move for co-operation of the different Boards of Trade has struck a responsive chord in all the sections from Halifax to Yarmouth and now a move is being made to increase tourist traffic this year. As outlined in a report of the Board of Trade last week a committee has been appointed to arrange for a campaign of letter writing to friends in the United States asking them to visit our Province this summer. So "Letter Writing Week" has been decided upon as May 15th to 20th inclusive. During that week everyone should plan to write to as many people in the United States as possible and literature telling of the attractions of our Valley will be given out by our different Boards of Trade to be forwarded with those letters.

An extra inducement to write letters General Manager Graham has offered a prize of \$5.00 to the school teacher or school which writes the largest number of letters and an additional sum of \$25.00 to the Red Cross Society which causes the largest number of letters to be written. Every teacher and Red Cross Society in the Valley should get busy and plan to win these prizes. You are eligible if you reside at any point along the line of the Dominion Atlantic Railway and branches only including Halifax city.

The committee of the Kentville Board to further this scheme is a strong one and every effort will be put forth to make the letter writing week a great success and as a result a large number of American tourists and former Nova Scotians in the United States will be induced to visit our beautiful province this season, where cooling breezes blow and a full measure of pastime and pleasure may be enjoyed.

ON THE VERGE OF WAR.

Washington, April 19—President Wilson's long expected final warning to Germany that the United States will break off diplomatic relations unless she abandons her present methods of submarine warfare, and immediately declares her intention to do so, was delivered today in a note to Berlin and was announced by the President in an address to a joint session of Congress. The President demands nothing less than an abandonment of submarine warfare against commerce.

The President's address and the note to Germany are virtually identical. Mr. Wilson declares, in unequivocal terms, that only by Germany acceding to the demand can the breaking off of relations altogether be prevented. The President considers that the next step depends solely upon Germany, and that three or four days constitute a reasonable time for a reply. He is willing to discuss how submarine warfare may be conducted within the limits of international law and humanity, after Germany abandons her present methods.

Diplomatic history records but one instance, as yet, where a breaking of relations between two first-class Powers has not eventually brought war—that which now exists between Germany and Italy.

Board of Trade.

A special meeting of the Kentville Board of Trade will be held on Tuesday evening, April 25th, at Town Hall to consider the matter of saving daylight scheme. Everybody interested is requested to attend.

CORRESPONDENCE

E. M. Beckwith, Esq.,  
Canning, N. S.

Dear Sir:

My attention has been directed to your open letter in The Advertiser of April 11th. You have addressed it to me, as President of the Liberal Association, instead of to the Secretary. You, of course know I have no right or authority to dictate to the Association how it shall vote on any resolution submitted for its consideration, or to answer for its action. I will, however, out of consideration for you, at the next meeting of the Association call its attention to your communication for whatever action thereon it may choose to take.

Would it not have been more regular and more just to yourself and to the Association had you given to the public, along with your letter, a copy of the resolution on which you try to base your strictures?

In order that the public may properly estimate you and your letter I submit a verbatim copy of this resolution contained in the press of Dec. 11th. Resolved that the Liberal Association of Kings County hereby commends the action of its Executive Committee in promoting the appointment of additional magistrates pledged to the illegal sale of intoxicating liquors; and is gratified that, as a result, many offenders within the County were convicted and fined during the year. As an Association we hereby pledge our efforts to secure, if possible, still more effective temperance legislation, and to our Provincial representatives our continued support in any action they may take to the end."

The above contains two simple statements, (first) approval of successful efforts made to punish offender (twenty in number) for the illegal sale of liquor, (second) pledging support to our provincial representatives in any action they may take to secure still more effective temperance legislation.

This resolution has two and only two plainly stated objects in view; the one to commend and stimulate the magistrates in their efforts to enforce temperance laws; the other to encourage our provincial representatives to support the enactment of improved temperance statutes, meaning by that the impending Bill to abolish the license system in Halifax City, and any other possible improvements.

You have taken the responsibility to condemn the action of the Liberal Association, and to impeach its motives. With this and other matters, in your letter referred to, with which I have had nothing to do, it is not necessary for me to interfere. I regret you were not present at the December meeting of the Association where I fully expected to find you as usual. Per-

mit me to suggest that you attend its next gathering. Faithfully yours,  
I. B. OAKES,  
Wolfville, April 15, 1916.

Editor of The Advertiser:

Sir,—I was very much interested to have attention drawn, in your issue of April 11th, by your correspondent "Novice" to the importance of dissemination of literature setting forth the evils of alcoholic drinks. It is all too true that the liquor interests are sparing no expense to get their views before the public. Just how to meet paid advertising with paid advertising in the public press is a pretty difficult problem to solve. Perhaps it is not too much to hope that our papers, following the example of a number of influential dailies in Ontario and the West, will refuse to publish liquor advertisements.

I am writing to say that the Forward Movement of the County Temperance Alliance is designed, in a measure, to meet this need. Literature containing the truth about the degrading effects of alcoholic drinking is available in cheap, attractive and telling forms. I have before me the catalogue of an American Publishing Company covering an extensive field, such as "Alcohol and Disease," "Child Death rate higher in drinking families," "Alcoholism and Degeneracy," "Skill and Endurance Impaired by Drink," "Alcohol going from the Medicine Chest," "Alcohol and Spiritual Life," etc., etc. These may be obtained in the form of large posters suitable for public exhibition and in small size suitable for circulation. The former cost forty cents a dozen, the latter three dollars and fifty cents a thousand.

We propose to make the public and Sunday schools distributing centres for the circulation of such literature, and to invite the co-operation of all interested workers. Contributions for this work will be received at public meeting, and from private sources. We mean business, and our operations will be limited only by the degree of co-operation that can be secured.

Respectfully,  
F. H. BEALS,  
Wolfville, April 15, 1916.

Re Judges

Hon. Justices Graham, Russell, Longley, Drysdale, Ritchie, Harris and Chisholm have been made commissioners per dedimus potestatem to take and administer oaths within the Province of Nova Scotia.

The Girls Auxillary of St. John's Church, Cornwallis, will give a 10 cent Missionary Tea in the vestry of the Church on Tuesday, April 25th, from 4 to 8 o'clock p. m. Ice Cream will also be sold. As this Tea is for the purpose of raising funds for the missionary work, Come one, come all, and encourage the young ladies in their missionary enterprise.

Are You Losing Money ?

We have been able to show a good many people that they were actually losing money by failing to investigate our claim, that we serve our customers in the best way at the least expense. We are ready and able to prove it to you. Will you come in?

**Our Own Pure Soap**  
Nothing in our soap to injure the hands or the clothes - 4 Bars for 18c.

**Our Baking Powder**  
Is absolutely pure, your cake will not dry out if you use our "Pure Cn Tartar" kind - 25c the pound.

**Rolled Oats**  
Our Rolled Oats have the sweet nutty flavor, that perfect oats should have - 5 lbs. for 20c.

**Good Starch**  
In large pieces and plenty of strength. No use paying fancy prices - 3 lbs for 25c.

**Selected Raisins**  
Each rat-in good, no stems or stones. You are sure of high quality here - 3 pkgs for 35c.

**Maple Sugar & Syrup**  
The kind that mother likes, clean, pure, soft, extra light color, - 9c the cake for sugar, - 20c the tin for syrup.

THE STAFF OF LIFE

Bea's "Bittern" Bread - 3 for a quarter. Everybody expects a little more for their money these times - and they aren't disappointed here.

M. S EATON, Canning, N. S.

-At SEALY'S-  
New and Fresh  
For EASTER

Ladies Tailored Suits  
Sport Coats, Skirts  
Blouses  
Kid Gloves  
Silk Gloves  
Fancy Collars, etc.

Gents Spring Shirts  
Neckties, Linen Collars  
Caps, Gloves  
Suspenders  
Handkerchiefs, etc.

SEALY'S

Dry Goods, Ladies & Children's Ready-to-Wear Goods  
Carpets, House Furnishings— Men's & Boys Furnishings  
Cornwallis Street Kentville, N. S.

-For-  
Easter  
Fresh Spinach  
Ripe Tomatoes  
Fresh Rhubarb  
Sweet Potatoes  
Texas Onions  
Fresh Eggs  
Davies Sugar  
Cured Bacon  
Yerran's

What IS The Value of a \$1.00

At some places it is worth more than at others. Step into ROSS' BOOKSTORE and let us show you that at this place, Your \$1.00 invested in WALL PAPER has the value of \$1.50 both in Quantity and Quality when compared with other places. Have a look.

ROSS' BOOKSTORE.  
Box 98. Phone 101-3

Stamped  
Linen  
Crochet  
Cotton

Put in your spare time and wonderful how much you can do in a month and select some for my stock. Later on good quality Centres 18 inch 25c. Tray Cloths, 25c. Pin Cushions, 15c. Towels, 25c. Night Gowns, 25c. Corset Covers 25c.

Cushion Tops, Cushion backs to match mercerized poplin 50c.

Coats Mercer Cotton arrived. I have 40, 50, 60 and 70, 14 cents a ball. Chor Crochet, 20, and 40, 8c a ball.

See window for samples of work on stamped linen with mercer cotton beautiful Pieces for sale.

WEAVING

Where you pay Cash in the Blanchard Building Kentville

NOTICE

Bring your Car, Automobiles improved appearance light you.

House Painting Moore's Paints Auto Painting AUBREY Paint Shop opposite

Furniture

NOTICE

HILTZ KENTVILLE Are prepared to portion House Cleaning Furnishings AT FORMER

with best quality

Our Motto—First We hope to last to raise price blame us if you of the early every advantage at old prices.

HILTZ

Aberdeen and Ke