A Weekly Newspaper Devoted to the Grocery, Fruits, Provision, Canned Goods and Foodstuffs Trades of Canada.

Montreal: 701-702 Eastern Townships Bank Bldg. London, Eng.: 88 Fleet St., B.C. Terente: 143-149 University Ave.

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New York: 115 Breadway

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BY SPECIAL WARRANT MANUFACTURERS TO THE QUEEN



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For Years Past

Colman's N Keen's

Have Distanced All Competitors in

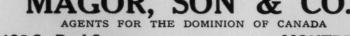
The Mustard Market

The Retailer who stocks both is making sure that he is featuring the MUSTARD the world is asking for.



MONTREAL

Toronto Office: 30 Church St.



403 St. Paul Street

Suggestions Will Make Sales For You

The grocer who makes definite suggestions to his customers, makes sales as a result. For instance, if you say to a customer: "Madam, a pinch of

BENSON'S PREPARED CORN

will prevent salt from becoming hard and lumpy," you set that woman thinking along a new line-and, incidentally, you make a sale. In this space, from time to time, you will find little suggestions worth making to your customerslittle suggestions that will help you to make sales. Watch for them.

EDWARDSBURG STARCH COMPANY, LIMITED