

CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruits, Provision,
Canned Goods and Foodstuffs Trades of Canada.

Montreal: 701-702 Eastern Townships Bank Bldg.
London, Eng.: 88 Fleet St., E.C.

Toronto: 143-149 University Ave.
New York: 115 Broadway

Winnipeg: 34 Royal Bank Building

VOL. XXV.

PUBLICATION OFFICE: TORONTO JUNE 16, 1911

No. 24



For Years Past

Colman's AND Keen's

Have Distanced All
Competitors in

The Mustard Market

The Retailer who stocks both is making sure
that he is featuring the MUSTARD the
world is asking for.

MAGOR, SON & CO.

AGENTS FOR THE DOMINION OF CANADA

403 St. Paul Street

MONTREAL



Toronto Office:
30 Church St.

Suggestions Will

Make Sales For You

The grocer who makes definite suggestions to his customers, makes sales as a result.
For instance, if you say to a customer: "Madam, a pinch of

BENSON'S PREPARED CORN

will prevent salt from becoming hard and lumpy," you set that woman thinking
along a new line—and, incidentally, you make a sale. In this space, from
time to time, you will find little suggestions worth making to your customers—
little suggestions that will help you to make sales. Watch for them.

EDWARDSBURG STARCH COMPANY, LIMITED

MONTREAL CARDINAL TORONTO BRANTFORD VANCOUVER