

"Play this one, Mother!"

Fortunate are the children in homes made musical by the Columbia Grafonola. An honest liking for good music comes to them naturally, and quite without conscious effort or teaching.

You need not worry over the children spoiling your valuable records. The Non Set Automatic Stop, an exclusive Columbia feature, is a big advantage in this respect. There's nothing to move or set or measure. Just start the Grafonola and it plays and stops itself.

To make a good record great, play it on the Columbia Grafonola.

> COLUMBIA GRAPHOPHONE COMPANY. TORONTO

