

Getting the Most From Mother Earth

The Part Played by Correct Lubrication

With ever-widening markets for their crops, progressive farmers have realized that animal power long ago reached its limit of production.

So they turn to mechanical power, as have men in other industries. With mechanical power they plow deeper, work faster, and cultivate a much bigger acreage.

The tractor has become a standard agricultural implement. It shortens labor.

The great war demonstrated two big things:

- 1—That mechanical power multiplies crop results.
- 2—That mechanical power, operated and maintained at highest efficiency, gets the ultimate out of Mother Earth—at costs per acre far below any ever before recorded.

You know the difference in power results and economy, between tractor engines that operate at maximum efficiency and those which are constantly breaking down in service.

FOR PASSENGER CARS

The passenger car has entered the farmer's life as a business as well as a pleasure vehicle. Its correct lubrication is as important as the lubrication of your tractor.

Write for booklet "Correct Lubrication," containing complete Gargoyl Mobiloils Chart of Recommendations. There is also a complete discussion of automobile problems and troubles.

IMPERIAL OIL LIMITED

Manufacturers and Marketers of Polarine Motor Oils and Greases
Marketers of Gargoyl Mobiloils in Canada

BRANCHES THROUGHOUT CANADA

For years a constantly increasing number of engine users have turned to the correct grade of Gargoyl Mobiloils, because the correct grade keeps their engines delivering their best. Gargoyl Mobiloils engineers, after years of careful research have produced the authoritative Chart of Tractor Recommendations shown in part on the right. The Chart shown here tells



Mobiloils

A grade for each type of motor

at a glance the correct grade of Gargoyl Mobiloils for a number of the most prominent makes of tractors, both summer and winter use.

Farmers who get the most out of their tractors, follow the Gargoyl Mobiloils Chart of Recommendations as the authoritative guide to correct tractor lubrication.

An instructive booklet on the Correct Lubrication of Tractors, and containing complete Chart of Recommendations will be sent on request. In buying Gargoyl Mobiloils from your dealer, it is safer to purchase in original packages. Look for the red Gargoyl on the container.

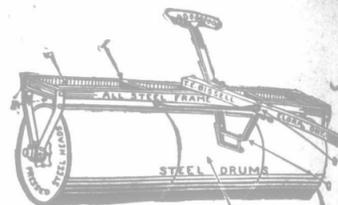
CORRECT TRACTOR LUBRICATION

Explanation—The four grades of Gargoyl Mobiloils for tractor lubrication, purified to remove free carbon, are:

Gargoyl Mobiloil "A" Gargoyl Mobiloil "BB"
Gargoyl Mobiloil "B" Gargoyl Mobiloil Arctic

In the Chart below, the letter opposite the tractor indicates the grade of Gargoyl Mobiloil that should be used. For example "A" means Gargoyl Mobiloil "A," "Arc" means Gargoyl Mobiloil Arctic, etc.

TRACTORS	1918		1917		1916		1915	
	Summer	Winter	Summer	Winter	Summer	Winter	Summer	Winter
Albough-Dover (Square Turn)	BB	A	BB	A	BB	A	BB	A
Allis-Chalmers	BB	A	BB	A	BB	A	BB	A
All Work	BB	A	BB	A	BB	A	BB	A
Andrews	BB	A	BB	A	BB	A	BB	A
Appleton	BB	A	BB	A	BB	A	BB	A
Aultman-Taylor	BB	A	BB	A	BB	A	BB	A
Avery (18-30)	BB	A	BB	A	BB	A	BB	A
Avery (5-10 HP)	BB	A	BB	A	BB	A	BB	A
Bates (Louisville)	BB	A	BB	A	BB	A	BB	A
Bean Track Pull	BB	A	BB	A	BB	A	BB	A
Best (8-16)	BB	A	BB	A	BB	A	BB	A
Big Bull	BB	A	BB	A	BB	A	BB	A
Bower City	BB	A	BB	A	BB	A	BB	A
Buckeye (Indiana)	BB	A	BB	A	BB	A	BB	A
Buckeye (Indiana) GiantBaby	BB	A	BB	A	BB	A	BB	A
Buckeye (Ohio)	BB	A	BB	A	BB	A	BB	A
Case (9-18)	BB	A	BB	A	BB	A	BB	A
Case (10-20)	BB	A	BB	A	BB	A	BB	A
Case (12-25)	BB	A	BB	A	BB	A	BB	A
Case (20-40)	BB	A	BB	A	BB	A	BB	A
Chase	BB	A	BB	A	BB	A	BB	A
Cleveland	BB	A	BB	A	BB	A	BB	A
Common Sense	BB	A	BB	A	BB	A	BB	A
Corn Belt	BB	A	BB	A	BB	A	BB	A
Creeping Grip	BB	A	BB	A	BB	A	BB	A
Emerson-Brantingham (EB)	BB	A	BB	A	BB	A	BB	A
Emerson-Brantingham (EB) (Big Four)	BB	A	BB	A	BB	A	BB	A
Emerson-Brantingham (EB) (Reeves)	BB	A	BB	A	BB	A	BB	A
Farm Horse	BB	A	BB	A	BB	A	BB	A
Flour City	BB	A	BB	A	BB	A	BB	A
Galloway (Heavy Duty)	BB	A	BB	A	BB	A	BB	A
Galloway Gas Pull (Rumley Co.)	BB	A	BB	A	BB	A	BB	A
Grain Belt	BB	A	BB	A	BB	A	BB	A
Gray	BB	A	BB	A	BB	A	BB	A
Happy Farmer	BB	A	BB	A	BB	A	BB	A
Hart Parr (Model B)	BB	A	BB	A	BB	A	BB	A
Heider	BB	A	BB	A	BB	A	BB	A
Holt Caterpillar	BB	A	BB	A	BB	A	BB	A
Holt Caterpillar (Model 45)	BB	A	BB	A	BB	A	BB	A
Holt Caterpillar (Model 18)	BB	A	BB	A	BB	A	BB	A
Imperial Forty	BB	A	BB	A	BB	A	BB	A
Ingersoll	BB	A	BB	A	BB	A	BB	A
Kardell	BB	A	BB	A	BB	A	BB	A
K. C. Prairie Dog	BB	A	BB	A	BB	A	BB	A
Kinkaid	BB	A	BB	A	BB	A	BB	A
Lion	BB	A	BB	A	BB	A	BB	A
Little Chief	BB	A	BB	A	BB	A	BB	A
Little Giant	BB	A	BB	A	BB	A	BB	A
Maytag	BB	A	BB	A	BB	A	BB	A
Minneapolis	BB	A	BB	A	BB	A	BB	A
Mogul (I. H. Co.)	BB	A	BB	A	BB	A	BB	A
Mogul (I. H. Co.) (8-16)	BB	A	BB	A	BB	A	BB	A
Moline Universal	BB	A	BB	A	BB	A	BB	A
New Age	BB	A	BB	A	BB	A	BB	A
Nichols & Shepard	BB	A	BB	A	BB	A	BB	A
Nilon	BB	A	BB	A	BB	A	BB	A
Oil Pull (Rumley Co.)	BB	A	BB	A	BB	A	BB	A
Oil Pull (Rumley Co.) (14-28, 10-20, 20-40)	BB	A	BB	A	BB	A	BB	A
Parrett	BB	A	BB	A	BB	A	BB	A
Perrin	BB	A	BB	A	BB	A	BB	A
Pioneer	BB	A	BB	A	BB	A	BB	A
Flow Boy	BB	A	BB	A	BB	A	BB	A
Flow Man	BB	A	BB	A	BB	A	BB	A
Pontiac	BB	A	BB	A	BB	A	BB	A
Rumely	BB	A	BB	A	BB	A	BB	A
Rumely (8-16)	BB	A	BB	A	BB	A	BB	A
Russell	BB	A	BB	A	BB	A	BB	A
Russell (Little Four)	BB	A	BB	A	BB	A	BB	A
Sandusky	BB	A	BB	A	BB	A	BB	A
Simplex	BB	A	BB	A	BB	A	BB	A
Standard	BB	A	BB	A	BB	A	BB	A
Strait	BB	A	BB	A	BB	A	BB	A
Titan (I. H. Co.)	BB	A	BB	A	BB	A	BB	A
Tom Thumb (4 cyl.)	BB	A	BB	A	BB	A	BB	A
Twin City	BB	A	BB	A	BB	A	BB	A
Twin City (Model 15)	BB	A	BB	A	BB	A	BB	A
Twin City (Model 16)	BB	A	BB	A	BB	A	BB	A
Wallis Cub	BB	A	BB	A	BB	A	BB	A
Wallis Cub (Junior)	BB	A	BB	A	BB	A	BB	A
Waterloo Boy	BB	A	BB	A	BB	A	BB	A
Wisconsin	BB	A	BB	A	BB	A	BB	A
Yuba	BB	A	BB	A	BB	A	BB	A



BISSELL LAND ROLLERS

are all steel except the Pole. They are braced and stayed to stand all kinds of hard work and wear well. The entire frame, bottom and all, is built of steel. The (18) anti-friction Roller Bearings make light draught.

The Draw Bracket and low hitch do away with neck weight.

The Axle revolves with the drums and there is no squeaking or grinding.

The Cages holding the anti-friction rollers are the best yet; they're MADE OF MALLEABLE ALL IN ONE PIECE—

no twisting or binding of the bearings on the axle of the "Bissell" Roller. The Seat Spring is reinforced and is DOUBLED AT THE HEEL.

These good features are not all of the advantages of the "Bissell" Roller. Many more good points are built into them, making a Land Roller that is "built for business," that stands up against lots of hard work.

Ask Dept W for free catalogue.

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PATENTS Trade Marks and Designs

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