No. 52 1709

THE MANUFACTURERS' LIFE.

Mr. J. T. Lachance, the Manufacturers' Life manager at Quebec, and one of the best known and respected life men in the Ancient City, was in Montreal this week and reported himself as well satisfied with the way in which business has shaped in his district this year. While not quite so good as last year, and showing a tendency to slowness, particularly in August and September, Mr. Lachance is confident that by the end of the month results for the whole year will be found to be not unsatisfactory considering present conditions.

Mr. Lachance is an enthusiast for his Company, with which he has now been connected 22 years. Since the death of Mr. G. A. Somerville, the Manufacturers' Life has been under the supervision of Mr. Robert Junkin—a most popular executive with his agents—under whose guidance steady allround progress continues to be made by the

Company.

THE SUN LIFE OF CANADA.

The greatest revelation experienced by our enemies since the beginning of the war has been the solidarity of the British Empire. From the circumference to the centre, thousands of miles apart, across illimitable seas, men have eagerly flocked to the Imperial standard. But nowhere has this gallant spirit manifested itself more freely than in the Dominion of Canada. And the insurance offices of Canada have responded to the call with the utmost readiness. We observe with pleasure that the head office in Montreal of the Sun Life of Canada has supplied its quota of fighting men, who are already in Europe, and from the offices of the British branch not a man remains eligible for service of one kind or another who has not already enrolled himself. These good men and true will in due time no doubt do their best to cause the mortality to exceed the expectancy for once in a way, at any rate among the German life offices, in the coming year. And in the quest of that commendable, if lethal, object, they have, we are not ashamed to say, our paternal benediction .- Policyholder.

LONDON & MIDLAND INSURANCE COMPANY.

Mr. Oscar Gray has resigned the position of managing director of the London and Midland Insurance Company, and Mr. Walter C. Betts, who recently arrived in England to assist in the management of the Company's North American business, has been appointed general manager and secretary. Mr. Gray will retain his seat on

the Board.

Established in 1908, the London and Midland (which controls the London Mutual Fire of Toronto) has contrived to crush a considerable amount of history into six short years. Started at Birmingham as the Midland Insurance Company, upon a fusion of interests it was reconstituted as the "Midland and Textile," with head office in London. In 1913 the name was changed again, this time to the London and Midland. The management likewise has changed somewhat frequently. Mr. James Wilson was largely responsible for the formation of the Company, but after about four years of control he was followed by Mr. Oscar Gray, and now Mr. W. C. Betts steps into the position. We can only say we hope Mr. Betts will be able to make a success of the concern.—Policyholder.

METROPOLITAN LIFE HISTORY.

A magnificent volume is issued by the Metropolitan Life Insurance Company of New York containing a history of the company and a description of its present activities. Admirably arranged as to matter, the book contains many hundreds of illustrations—the sepia half tones being particularly noteworthy. The purpose and scope of the book are well set forth in the preface, as follows:

A History of the Metropolitan Life Insurance company was issued in 1908 to mark its 40th year as a life company and at the same time the practical completion of its great Home Office building. The volume contained a history of the company and something of its position in the world of insurance at that time, with a description, sufficiently illustrated, to bring before the eye of the interested reader the building which was the largest business building in the world, its various novel, beautiful and useful features and the great work carried on within its walls. Since that volume was issued the company has more than maintained its position in the insurance field, and in 1914 finds itself with a greater amount of insurance in force than any other company in the world. Co-incidently with this growth the company has entered upon a great work for the benefit of its policyholders, entirely beyond any obligation implied in its policy contracts. It has taken place among the foremost agencies in the conservation of human life, having carried on a campaign of education in the interests of improved health, established a free nursing service for all industrial policyholders whose circumstances are such that they need it, erected a sanatorium for those of its employees afflicted with tuberculosis, and engaged systematically in welfare work along the lines of modern thought among the millions of industrial workers who are its policyholders. The Metropolitan building is now the business home of many thousand people, while vis tors whose interests bring them to it daily equal the population of many of the thriving cities of the country. The present volume contains the early history of the company, a summary of its business to the year 1914 and an outline of the collateral welfare work which the company is doing. It is issued in the belief that it will be of interest to the field force, which has made the company what it is; to the policyholders, who are the company in a very true sense; to the tenants of the building, their visitors and friends. The words of the preface to the earlier edition are still true. All who come under the roof of the Metropolitan home are welcome. All who accept insurance issued from it are members of its household, and all who read this book are invited to become a part of our happy family.

Altogether the new volume forms a notable contribution to insurance bibliography.

Mr. E. E. Kenyon, secretary Guardian Accident & Guarantee Company, returned this week from London, England, where he spent a six weeks' holiday. In regard to business conditions, Mr. Kenyon states that while manufacturers interested in army contracts, are very busy filling orders, otherwise conditions are quiet. The English people have unbounded confidence in Great Britain's army and navy, and are very confident about the result of the present war.