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By MARV GREEN

EDITOR'S NOTE: everybody complaining about prices and poor service at the Bookstore. Marv Green, a student member of the Bookstore Committee, says this is unjustified.

"Wow! Twenty dollars for a textbook. Why, there are more than 60 or 70 books. What a rip!"

How often around here have we heard echoing around the Bookstore registers? The fact is, that while some are making money off it, it certainly isn't the Bookstore's basic operation.

Located in its present since 1963, next to the Store exists solely to provide required texts, necessary materials and courses here at the University. Well, records, crested posters, gifts and passed. The staff welcomes orders on these items.

Why do textbooks cost they do? There are so many involved. First it shows that publishers set the price the books and put them on the shelves. One reason high cost is that most quantity printings are for a small market. Only across the country market certain text at a given publisher then has to be hefty markup so as to cover costs on the limited printings. This differs from paperback where involved, from publishers can take just a little each copy because quantities printed.

Another important factor quite often highly technical means that these books become obsolete higher so as to be profitable they become outdated. Textbooks suffer a burden in that they have to stay in stock for the while accumulating and carrying charges. Inventory is financed.