

For "German-American" Read "German"

IT was Mr. Bernard Ridder who said at the loan-protest mass meeting in New York:

"Let all of us who are bank depositors withdraw our money from banks dominated by J. P. Morgan, the British fiscal agent."

"Let us start a great German-American bank, national in scope. We are able to initiate any institution that will help to build up German-American interests in this city and country."

In the last paragraph above the word "American" twice appears. Readers will notice that in each case it may be omitted without at all affecting the sense.

Unanswerable

"PLEASE, lady," begged the wayfarer, "could you give a poor starving man a bite to eat?"

"No," snapped the lady. "I don't believe in helping disreputable vagabonds like you. Besides, from the smell of your breath, I have every reason to believe you are drunk."

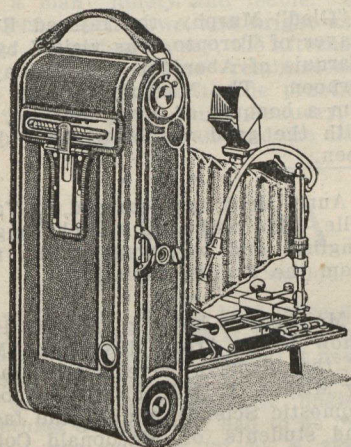
"Maybe I am, lady," replied the tramp. "But do you really believe a couple of slices of bread would make me any drunker?"

Real Sympathy

A PARTY of Scotsmen had been having a little celebration, and unsteady were the steps of the home-goers in the morning. One fell by the wayside, and called for help from another wayfarer. The would-be good Samaritan tried to steady himself as he looked down upon the fallen one, and then settled matters by saying: "I canna help ye up, but I'll lie down aside ye."

Would You Like to Win this Camera?

THIS magnificent autographic camera, the latest creation of the Eastman Kodak Company is offered as a prize to the younger readers of the Canadian Courier. The age limit is eighteen years. The prize goes to the person sending



us the best amateur photograph between now and January 1st. There will be other prizes which will be announced more fully next week.

Now is the time to dig up your best films and get good unmounted prints ready for mailing. No doubt you have many pictures that have never been published. Perhaps they were taken in 1914, perhaps in 1915. It doesn't matter when you took them or where. The prize goes to the best amateur picture taken in Canada by some person not over eighteen years of age.

Do you want a \$22.50 camera in exchange for a single print from your best film? Then this is your chance. Get your prints ready now and read the full instructions in next week's issue. There will be no entrance fee.

Buy now and save money.

You can buy CEETEE UNDERWEAR this Fall, about one-third cheaper than you will probably have to pay for it next Fall.

"CEETEE" UNDERCLOTHING

ALL PURE WOOL - GUARANTEED UNSHRINKABLE
MEANS ECONOMY PLUS COMFORT

Wool has gone up from 50 to 75% in price since war was declared, yet "CEETEE" UNDERWEAR remains the same price at present because most "CEETEE" dealers had the foresight to place their orders for fall requirements before the great advance in wool and yarns, and the fact that we had a large stock of wool on hand, therefore made up what we could out of our old stock at the old prices, but in the future we shall be compelled to charge higher prices according to the market price of wool and CEETEE UNDERWEAR will, of necessity, cost much more.

Worn by the Best People—Sold by the Best Dealers.

In all Sizes, for Men, Women and Children.

Made in Canada from all British material by

THE C. TURNBULL CO. OF GALT, LIMITED

GALT - ONT.

1738

LOOK FOR THE SHEEP ON EVERY GARMENT

Improve
Your
English

Increase
Your
Income

These Great Books point the way
for you to
**ADVANCEMENT—SUCCESS
—PROSPERITY**
in Commercial and Professional Life

With the mighty advances which are being made in every branch of business and professional life there has come a demand for a higher standard of intelligence—of proficiency. The time is past when illiteracy or slipshod methods of speech and correspondence are looked upon with tolerance. The man who can express himself with force and clearness is the man who is in demand everywhere.

GET THESE SIX VITAL BOOKS

Aside from their great value in widening a man's mental perspective—putting him in a position to appreciate and enjoy all the beauties of literature—these six books have an intrinsic value far beyond their cost. They have put thousands of men and women into the path that leads to increased business, promotion, and higher salary. They are the simplest, the most practical, the best, for Business Managers, Correspondents, Advertisement Writers, Stenographers, Story Writers, Authors, Public Speakers, and others.

"Your course is rich and fine. You seem to have condensed the experience of years into a few sentences that a business man can use immediately," says W. P. Warren, Marshall Field & Co.'s Advertising Manager, in speaking of these books.

WORTH THEIR WEIGHT IN GOLD, BUT THEY'RE YOURS FOR A TRIFLE

These six books include many chapters, covering such subjects as

Spelling	Punctuation	Character Study
Pronunciation	Use of Words	Verse Writing
Word-Building	Style and Diction	Novel Writing
Grammar	Description	Essay Writing
Capitalization	Dialogue	Best Poetry—How to Read It
Letter Writing—All Kinds	Advertisement Writing	How to Study Shakespeare and Other Great Authors
	How to Write a Story	

These books also show you the correct use of English in Stories, Novels, Essays, Articles, Conversation, Speeches, Business and Private Correspondence, Advertisements, Circulars, Booklets, etc.

FORMERLY COST \$25—NOW ONLY \$3—\$1.00 DOWN, 50 CENTS A MONTH

In typewritten form this course of study, as now published in these six cloth-bound books, was sold for \$25.00. There are over 900 pages. Sign and mail the Acceptance Card with \$1.00, and the set of books will be forwarded to you, carriage prepaid; 50 cents a month for four months pays for them. This is the biggest \$3.00 worth of books you ever bought.

UNIVERSITY BOOK COMPANY - 8 University Ave., Toronto

UNIVERSITY BOOK COMPANY
8 University Ave., Toronto.

Enclosed find \$1.00 for which send me Sherwin Cody's six cloth-bound books, "The Art of Speaking and Writing the English Language." I will send you four further monthly payments of 50 cents each, until the price (\$3.00) is paid.

Signed

Post-Office

Province

Date