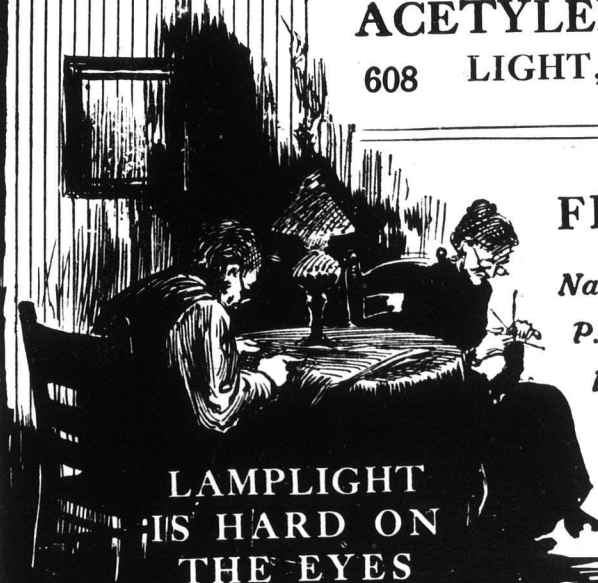




FOR
COUNTRY
HOMES



FOR
COUNTRY
STORES



LAMPLIGHT
IS HARD ON
THE EYES

The WONDERFUL LIGHT

Home-Made Gas on the Farm



FOR
CHURCHES



FOR
SCHOOLS

ARE YOU A SLAVE TO YOUR FARM?
Are your women folk martyrs to your crops or your cows? Are all of you working like Trojans and putting up with inconveniences and discomforts that sap your energy and courage and take the "fun" out of it all.

WOULDN'T YOU LIKE TO RELIEVE THE SITUATION?
Wouldn't you like to take the sting out of the long winter evenings and enjoy all the comforts and advantages of city illumination in your farm home? If so this will be a welcome message to you and your family. Read every word.

WE ARE RURAL LIGHTING CONTRACTORS
We set up and equip individual home gas lighting plants in Farm Houses, Country Stores, Halls, Churches, Schools, Theatres, and rural buildings of every kind.

Over 500,000 of these automatic home lighting systems are now in use and giving immense satisfaction all over the world. More than 3,000 Canadian farmers are at present enjoying the comfort, convenience and economy of this modern "home-made gas."

WE WANT TO DOUBLE THIS NUMBER THIS YEAR
We want to put into your home on special terms and under a rigid guarantee one of our modern simplified gas light plants that will give you the whitest, brightest, cleanest, most economical and satisfactory illumination the world has ever known.

No matter where you live we can install in your cellar or outbuilding one of these simple home equipments that with only ten minutes' attention each month will yield a flood of beautiful, white, soft, radiant light for your sitting room, bedroom, kitchen, attic, cellar, barn and dairy—any part of your home or outbuilding where you need light.

This modern system of home-made gas is creating a revolution in farm life. It is giving city comforts and conveniences to prairie homes—adding years to the life and happiness of women and youngsters on the farm. Once installed in your homes you would not be without it for one hundred times its cost.

And this wonderful acetylene light is the simplest, safest and least troublesome of all lights

to maintain. Anyone can manage it. Yourself, your wife, your child or hired man or woman can operate and understand it and keep it going with less trouble than you can keep a kerosene lamp.

All the attention it needs is to drop a few lumps of fuel in the generator once a month. The rest takes care of itself. Turning a thumb screw and striking a match gives you all the light you want at any time. Cheerful, beautiful illumination in your home will be yours to own and utilize and enjoy for many years.

Are you interested in this modern illumination for your farm home?

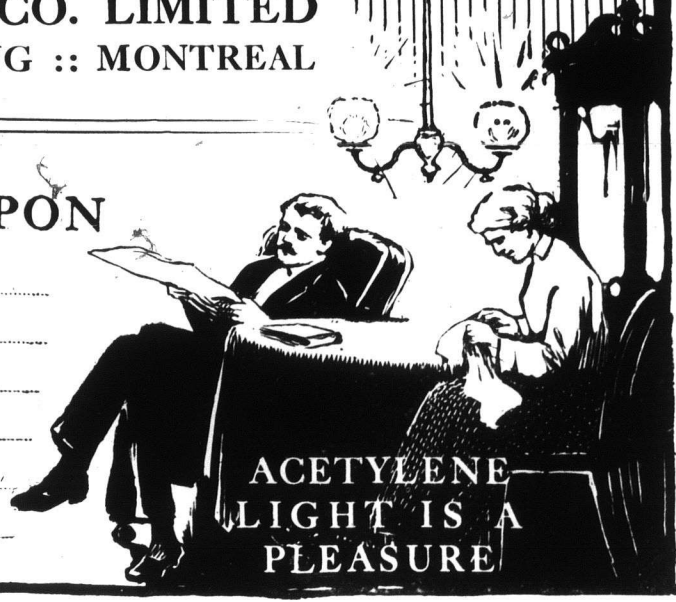
Would you consider a proposition to equip your home with one of our acetylene plants under a responsible guarantee and on easy terms of payment?

OUR PROPOSAL
If you will fill out the coupon below and mail to us we will be glad to send you complete information regarding our plans of installing these systems. We will answer fully all questions as to probable cost in the first place and cost by the year to maintain. We will explain in detail the safety, simplicity and economy of acetylene gas as sold under our guarantee plan. We can probably refer you to somebody whom you know that is already using this fine light. We will send you a complete explanation of how this light is installed and operated and numerous testimonials from farmers who have used it for years. If necessary we will send one of our lighting experts to talk it over with you. He will give you exact figures as to cost. If you are ready for this great convenience in your home do not lose any time in filling out the coupon and mailing it to us. In return you will get information that will be worth to you hundreds of dollars a year.

ACETYLENE CONSTRUCTION CO. LIMITED
608 LIGHT, HEAT AND POWER BUILDING :: MONTREAL

FILL OUT THIS COUPON

Name _____
P. O. Address _____
Province _____
Light now used _____
Building to light _____
No. of Rooms _____



ACETYLENE
LIGHT IS A
PLEASURE