

A Drastic Step

But it brings the crowds. We must have the room. Heaped on tables, piled on counters, hung on racks—All set and ready for Saturday's rush at E. A. Mayhew & Co.

YELLOW TAG SALE CONTINUED FOR 5 DAYS

Every article marked with a Sale Price Ticket, showing wonderful savings

Mayhew says, "Go to it!"

Sell every dollar's worth of this stock possible during this campaign, go to the limit on price-cutting. Cost and loss forgotten in this mighty effort to dispose of at least one-half of this stock.

A Smile is a Winning Argument

"In the same manner that a frown fails, a smile wins—so a smile is quite worth while it seems," says the old philosopher. Everybody likes to be waited on politely—that's one reason why our patrons like the atmosphere of our store.

Do not miss watching our advertisements weekly for values. When up town keep a sharp lookout on our windows.

Read this Wonderful Bargain List

3 pairs Women's Lisle Hose for 88c
Women's Fine Lisle Hose, fast black, only 6 dozen to sell at this price. Reg. price, 50c pair; on sale, 3 pairs for 88c.

Window Shades

200 Window Shades in plain green color, 36 inches wide and 70 inches long, mounted on reliable spring roller, complete with brackets. Reg. price, \$1.25; now 98c.

\$3.50 Table Linen, \$1.88

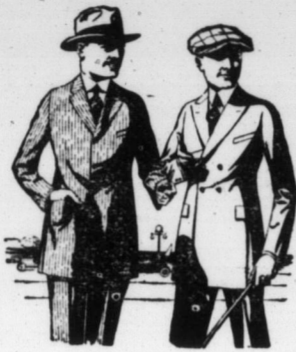
An exceptional bargain. All pure linen, old stock, worth \$6 per yard today, tagged for Saturday only, \$1.88 per yard.

10 dozen Women's House Dresses

Tagged for this sale. Made of splendid quality percale in stripe and check patterns, in popular fitting styles with collar, cuffs and belts of contrasting collars, sizes to 44 at \$2.95.

Children's Dresses 69c

These are very pleasing in style, being in regular little dress style. The materials are of excellent quality. Reg. price \$1.30, for 69c. Many other styles for children have been reduced.



Our Men's Easter Suits

Have arrived along with the smartest lot of Neckwear, Hats and Caps you ever saw. We will be pleased to show you and suggest the new articles.

2 doz. Ladies' White Blouses 98c each

Good style, made of fine vesting material. Reg. price, \$1.75; on sale, 98c each. All our New Easter Blouses are included in this sale, prices \$5 to \$12.

For Saturday, Only—A Reserve Lot of 36-inch White Bridal Cloth

Reg. 45c yard, for 28c yard. From our reserve stocks we have brought forward the last of this fine quality bleached Bridal Cloth. Soft finish, specially adapted for muslin underwear. Limit, 10 yards to a customer.

Right Now

Is your best time to save on dependable Rugs, Wall Papers, Linoleums, Oil Cloths, etc. When up town drop in and look these values over.

E. A. Mayhew & Co.

The Transcript

THURSDAY, MARCH 25, 1920

NEWBURY

A. Holman, reeve, was in London on Thursday on business with the jail committee, of which he is chairman. Joseph Soper of North Toronto spent a few days last week with his brother-in-law, E. Connelly. Mrs. Wm. Bayne spent the weekend in London the guest of Mrs. and Miss Graham. E. Connelly was in London on Friday.

Reeve Holman sold the boiler and engine of the electric light plant on Saturday to Mr. Fletcher of Merlin for \$400.

Much sympathy is expressed to Marshall Moore and family in the death of Mrs. Moore, who passed away Friday evening after a few days' illness with influenza and pneumonia. The death was saddened by the fact that the whole family of seven children were sick at the time. The eldest is sixteen years and youngest six months old. The funeral services were conducted at the home on Sunday at one o'clock by Rev. R. J. Murphy.

Rev. Kenneth McLean of Stayner preached in Knox church on Sunday afternoon. Miss Elsie Pringley spent the weekend in London. Her father having sold their home there, the family will come here for the present. Gordon Haggith was in town last week. He has quite recovered from the effects of a recent operation for appendicitis.

Fred T. Cherrington and Miss Besse Jeffery are spending a few days in Chatham the guest of their uncle, Ed. Jeffery.

Mrs. D. Smith of London is spending a few days in our village the guest of Mrs. John A. Smith.

Mr. and Mrs. B. F. Jeffery of the Commercial House announce the engagement of their daughter, Ella May, to Edwin Hoxie of Detroit, the marriage to take place in April.

James Collier and William G. Jeffery of Melbourne spent the weekend with the latter's parents, Mr. and Mrs. W. H. Jeffery. Mr. and Mrs. Archie Sinclair and Miss Mildred McCugan spent Sunday with Mrs. Robert Armstrong.

WALKERS

D. H. McLachlan has bought the 50 acres adjoining Walkers from John E. McKellar of Brooke for \$2,300.

Mr. and Mrs. John A. Walker attended the funeral of the late Neil Walker of Alvinston to St. Thomas.

A literary will be held in Walkers school house on Friday evening, Mar. 26. The main feature of the evening is a debate, "Resolved that the progress of men of the church has played and still continues to play a more important part than the school." Speakers for the affirmative are Menzo Leitch and Mac Leitch, while two gentlemen from Calvert will uphold the negative—Reg. E. Warmoll and Mr. Dodds.

Stuart McCallum made a business trip to London on Thursday.

The most obstinate corns and warts fail to resist Holloway's Corn Cure. Try it.

MELBOURNE

Rev. Mr. Bowen of London preached in the Presbyterian church on Sunday last in the interests of the Bible Society. The evening service in the Methodist church was withdrawn, a union service being held in the Presbyterian church.

Ernest Stevenson spent Sunday at his home here. Miss Edna Petch of London spent the weekend here.

A number from this village attended the party at Hector McDougall's on Friday evening.

The Ladies' Aid of the Methodist church held a social evening in the Sunday school room on the 17th inst. After an oyster supper was served, a splendid program was given. Solos by Gordon Knapp of London were very much enjoyed by all. Margaret and Gilbert Stevenson, Melbourne's young artists, who are always ready and willing to assist in a worthy cause, were present and gave a number of selections. Andrew McLachlan, our own violinist, gave a number of his best selections, his sister, Miss Eliza McLachlan, accompanying him. Miss Bole gave a reading from Ralph Connor which was much appreciated. Mrs. Vance, Mrs. Theaker and Mrs. Clarke, members of the choir, also assisted in the program. Rev. Vance, pastor, occupied the chair. Arthur Gough, who has been ill for some time, is improving.

We are pleased to see Rev. John Elder, pastor of the Presbyterian church here, out again after his illness.

BETHEL-MACKSVILLE

Mrs. D. E. McAlpine is visiting friends in Windsor.

Peter McIntyre had a very successful sale of thoroughbred stock last week. Good prices were realized, one cow bringing \$300.

Mrs. Chas. J. Towers is on the sick-list.

Thurman Gough is moving to his new farm in Metcalfe recently purchased from Mr. Case.

Sugar-making is the order of the day in this vicinity. Owing to the h. c. 1. and advanced prices of sugar, no doubt the big maple will get a big squeeze at the end of the season.

Owing to the flu epidemic the meetings of the U. F. O. have been cancelled up to the present time, but a meeting will be held on Friday, March 26th, in S. S. No. 4.

H. A. Eddie shipped a fine bunch of fat stock to the U. F. O. at Toronto recently. Mr. Eddie making the trip to Toronto later.

EKFRIID STATION

Mrs. Florence McDonald has disposed of her farm here to Alex. F. McTavish of Alvinston.

Mrs. Alfred Skinner, who has been ill, is improving.

Mrs. Bertha Ardies has sold her property to Wellington McLean of Melbourne.

W. C. Cornell has purchased a car. Mrs. George Smith and C. P. Cornell have returned after visiting in St. Thomas.

All mothers can put away anxiety regarding their suffering children when they have Mother Graves' Worm Exterminator to give relief. Its effects are sure and lasting.

NEWBURY CASH STORE

Garden Seeds, bulk and package, from best houses.

For housecleaning time Soaps, with one or two exceptions, still 10c.

Sun and Magic Ammonia, old package, old price.

Cash or trade for Good Butter or Fresh Eggs.

W. H. PARNALL NEWBURY

CAIRO

Lieut. V. K. Annett, who returned from overseas a few weeks ago, has secured a lucrative job in Windsor and left for that city yesterday.

Mr. and Mrs. O. Gage spent Sunday at the home of D. King, Newbury.

Council met on Saturday last and transacted business.

Syrup-making is all the go these days.

B. L. Burdon, assessor, is attending to his duties these days.

Mr. and Mrs. G. W. Young were entertained by Mr. and Mrs. John Randall on Sunday evening.

John Temple of Alvinston has located on the Les. Sullivan farm.

Mr. and Mrs. Fred Sullivan are London visitors today.

Don't Submit to Asthma.—If you suffer without hope of breaking the chains which bind you, do not put off another day the purchase of Dr. J. D. Kellogg's Asthma Remedy. A trial will drive away all doubt as to its efficiency. The sure relief that comes will convince you more than anything that can be written. When help is so sure, why suffer? This matchless remedy is sold by dealers everywhere.

APPIN

Duncan Hyndman is in London this week as a jurymen at the spring assizes.

Appin Women's Institute will meet at the town hall on Thursday afternoon of this week at 2.30 o'clock, when Mrs. Fisher of Glen Oak will give an address.

There will be a good program in addition and lunch will be served at the close of the meeting.

The Young People's Dramatic Club of St. John's church, Glencoe, will give their highly humorous play "Popping the Question" in Appin town hall on Monday evening, March 29, under the auspices of the Women's Institute.

There will also be a splendid program of music, readings, etc., at this entertainment. Commences at 8 o'clock. Don't miss it. Admission 25 cents.

KILMARTIN

Mrs. Robertson left on Tuesday to spend a few days with her son, Will, at Guelph. Mr. Robertson has been ill with the flu but is improving.

A number from here attended the funeral of Mrs. Thos. Warren, an old resident of Alvinston, and formerly of Walkers.

Archie McPhail of Wallaceburg was at Donald McGregor's on Sunday when over to attend the funeral of Mrs. Warren at Alvinston.

Mrs. R. E. McAlpine and daughter Mary, who spent the winter in London, have returned.

Russell McAlpine of Alvinston spent Sunday at his home here.

Mr. and Mrs. Donald McAlpine of Dutton visited at Donald McGregor's last week after attending the funeral of Archie McCahill of Alvinston.

PARKDALE

Earl Martin of the Royal Bank staff, Glencoe, spent Sunday at his home here.

George Campbell of Merlin visited the weekend with his parents, Mr. and Mrs. Robert Campbell.

Wm. Martin left last week for Windsor, where he has accepted a position.

Mr. and Mrs. Wm. Thompson entertained a few friends on Wednesday evening last.

Sap's runnin', and all those who have sugar groves are working overtime gathering and boiling down their harvest of sap. They should worry about the prevailing high price of cane sugar.

Buzz bees are the order of the day. Edythe Thompson spent Sunday with her friend, Wilma Martin.

CASHMERE

Miss Jean Tunks has returned home from Wallaceburg after a week's visit with relatives there.

Ralph McIntyre of London is spending a few days at his home here.

We are glad to say that Mrs. Alex. McIntyre, who has pleuro-pneumonia, is very much improved.

Mr. Cadogan of Wallaceburg is visiting his aunt, Mrs. Charles Tunks.

This is moving week in this vicinity. Will Smith moves to Bothwell, where he has purchased Mr. Mahler's house; Ross Willicot to Gurnet Long's farm, and Gurnet Long to Will Smith's farm. The two latter have bought the respective farms.

League as usual on Wednesday. The Willing Workers met on Saturday afternoon at the church. They are planning to have a box social on April 1st.

NORTH EKFRID

The ladies' mission met at Mrs. George Chisholm's Thursday afternoon. Seventeen ladies were present and the afternoon was spent in quilting.

Charles Roemmle had a wood bee and Mrs. Roemmle a quilting bee on Friday afternoon.

George Pettit left here Monday to work for Den. Laughton for the summer months.

Mrs. Adam Roemmle spent Monday, March 15, at his brother's, Henry Pettit's, it being her birthday.

Mrs. Foster had a wood bee Wednesday afternoon. Got eleven cords sawed.

Will Cobbin has gone to the hospital at London for treatment. He got his eye hurt.

Russell Roemmle arrived home on Tuesday from visiting Mr. and Mrs. Ketchum, Dearborn, Mich.

Wedding bells will be ringing in this vicinity soon.

School has been closed here this week on account of the teacher, Walter Stephenson, having trouble with a wound he received at the war. Wm. Pierce is engaged to teach until Easter.

Some of the farmers around here have tapped their maple trees.

MIDDLEMISS

Lucas Bros. are selling their property here and intend moving to Windsor.

F. H. McDonald was in St. Thomas Saturday.

Mrs. George Graham is in Bothwell on a visit with friends.

Joe Watson has purchased a steel barn from McDonald & Son.

Lucas Bros. are having a clearing sale on March 30.

Angus McGeachy has moved to his farm.

Syrup-making is the order and good runs are reported.

The robins have come again. So has the auto. Looks like spring.

The land is in fine condition for seeding. With a few dry, warm days spring work will be in full swing.

WOODGREEN

Many of the friends and neighbors of Mr. and Mrs. Lorne Goff and family who are leaving here to reside near Cairo met at their home on Monday evening and presented them with a writing desk and complimentary address as a testimony of the regard in which they are held in the community.

On behalf of the gathering the presentation was made by Earl Winger and Alfred Jones while the address was read by Miss McEachren. A pleasant social evening was spent and lunch was served by the ladies. Mr. and Mrs. Goff and family left on Tuesday for their new home.

WARDSVILLE

Mrs. Douglas is in London attending a meeting of the executive of the London Conference W. M. S. She is the Strangers' Secretary of the society.

Rev. Kenneth McLellan, who is visiting his home at Tat's Corners, preached in the Presbyterian church Sunday.

The A. Y. P. A. of the Anglican church gave a St. Patrick's party at the rectory Wednesday evening last. A very pleasant time was spent.

V. Campbell of Sault Ste. Marie is spending a few days at his uncle's, F. Henderson's.

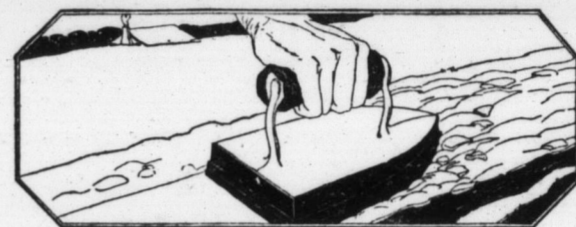
Word has been received of the death of Mrs. John Cady, formerly of this place.

Mrs. Wilson Turk has taken her babe to the hospital at London for treatment.

L. Harvey has rented Mr. Petch's farm.



New Triplex Springs Iron Out the Wrinkles of the Rough Roads

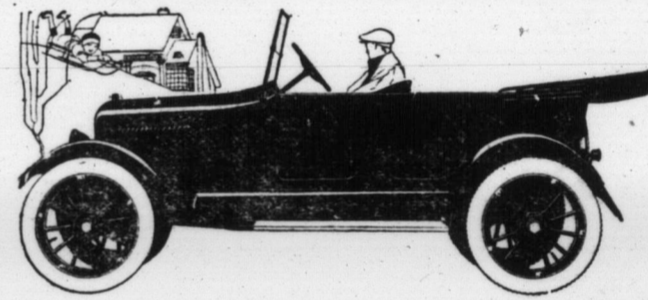


THE wrinkles of rough roads seem smoothed out completely by the wonderful springs of Overland 4.

These springs hold the wheels to the road, while the passengers ride in even comfort. The astonishing qualities of these diagonally attached Triplex Springs have created an utterly new conception of light car riding ease.

Best of all, this heavy car kind of comfort is now obtainable with economy in fuel and tires and remarkably low upkeep cost.

Overland 4 is started and lighted by two-unit electric starting and lighting system. It has rain-vision windshield and unit power plant. It is equipped with all the latest car essentials and conveniences.



WM. MCCALLUM - Dealer, Glencoe

Head Office and Factories: Willys-Overland Limited, Toronto, Canada
Branches: Toronto, Montreal, Winnipeg and Regina

New Goods for the Spring Housecleaning "BRIGHTEN UP" WEEK

Spring is here and the housecleaning fever will soon be at its height. You will want many new things to brighten up your home. Perhaps it is Wall Paper, Curtains, Linoleum or Paints. Whatever it is we are surely prepared to serve you. Come and let us show you the new things.

Wall Papers

We never had a more beautiful range to show you—parlors, dining-room, bedroom and kitchen. Our prices on papers are in many cases less than wholesale prices. It will pay you to make your selections now.

Oil Cloths and Linoleums

All widths of Floor Oil Cloth now in stock—1 yard, 1½-yard, 2-yard and 2½-yard. We have a big range of patterns, both Tile and Floral designs. Four-yard wide Scotch Linoleum. Nothing wears so well and it is so easily cleaned. Buy your linoleum now as prices will be higher.

Paint

Housecleaning always means paint. There is nothing like a new coat of paint to brighten things up. There is a paint for every purpose and we have it—Martin-Senour 100% Pure Paint for all outside and inside use, Senour's Floor Paint for floors, Senour's Porch Paints, Carriage Paint, Wagon Paint, Barn Paint, Shingle Stain.

New Curtain Scrims and Nets

A beautiful selection in White, Cream and Ecru; some with stripes, spots, others plain and fancy edges. Prices from 35c to 75c yard. Curtain Muslins in coin spots and figures, some plain and some with frills. Prices 30c, 35c and 40c yard.

Congoleum Room Rug

These Rugs are very heavy and wear extra well. We have them in beautiful oriental patterns in all the popular room sizes—2 x 3 yards, 3 x 3½ yards, 3 x 4 yards. If you want a really nice rug for living-room, dining-room, kitchen or bedroom, buy one of these. Prices from \$12 to \$22.

Varnish

Renews the furniture and floors and makes them new again. Light Hard Oil for furniture and woodwork. Woodlac Varnish Stain for furniture. Marble-ite for floors. Varnoleum for linoleums. Auto Enamel for cars. White Enamel for furniture. Gold Enamel for picture frames. Stove Pipe Enamel, Bicycle Enamel.

Specials for 1 Week--Prices Good Till Wednesday, March 31

3 lbs. Tapioca for 60 cents
14-quart Tin Milk Pails 39c each, 2 for 75c

MULLIGAN'S THE PEOPLE'S STORE WARDSVILLE