

M. H. FUDGER,  
President  
J. WOOD,  
Manager.

Store Closes Daily at  
5.30 P. M.

THE  
ROBERT

SIMPSON

COMPANY  
LIMITED

THE  
ROBERT

SIMPSON

COMPANY  
LIMITED

PROBABILITIES.  
Variable winds; fair, not much change  
in temperature.

WEDNESDAY  
JAN. 20, 1909

# Stock-Taking Looms Ahead---Surplus Goods Must Go.



Do you wonder why we want to rid ourselves of seasonable merchandise at prices such as these? Think what it means to us to have one or two patterns or styles or sizes monopolizing a shelf where fifty new ones are waiting to be placed after stocktaking. Think what it means to us to be rid of broken ranges and assortments when new and complete ones are in the Customs ready to come into stock. At stocktaking time stocks must be at their lowest Ebb and prices are reduced accordingly.

To-Day's Programme of Popular Prices in the Whitewear Sale  
YOU will note that in all this long though incomplete list of inexpensive white muslin undergarments we have brought forth for To-Day, nothing comes as high as \$2.00. The highest price in this list amounts to one dollar and eighty-three cents--Nainsook Petticoats. To-Day is to be a "popular price" day.

We urge our customers to take immediate advantage of prices advertised when goods are such as particularly appeal to them as quantities are wearing away like the snow drifts of the famous poem. Come to-day, certainly, for any of the following:

## CORSET COVERS

Corset Covers, plain, tight fitting, to-day's sale price 12 1-2c, worth 20c each.

Corset Covers, nainsook, trimmed lace and ribbon. To-day's sale price 25c, worth 35c each.

Corset Covers, cotton, tight fitting, narrow fine embroidery ruffles. To-day's sale price 35c, regular 50c each.

Corset Covers, white or black nainsook, dainty embroidery or lace styles. To-day's sale price 50c, worth 65c, 65c and 75c each.

Corset Covers, nainsook, embroidered medallions, silk ribbon and lace. To-day's sale price 60c, regular 75c.

Corset Covers, fitted and distender styles, embroidery or lace, ribbon draw. To-day's sale price 75c, worth \$1 and \$1.10 each.

Corset Covers, all-over embroidery front, lace and ribbon. To-day's sale price 90c, regular value \$1.35 each.

## DRAWERS

Isabelle Drawers are the perfectly simple and simply perfect wide skirt drawers, the new idea in undergarments.

## DRAWERS

Isabelle Drawers, nainsook, plain tucked ruffle. To-day's sale price 45c pair, worth 65c pair.

Isabelle Drawers, nainsook, deep flounce, insertion and lace ruffle. To-day's sale price 50c, regular value 75c pair.

Isabelle Drawers, nainsook, deep ruffles of fine embroidery. To-day's sale price \$1 pair, worth \$1.25 a pair.

Isabelle Drawers, nainsook, fine embroidery insertion and ruffle. To-day's sale price \$1.25 pair, regular value \$1.55 pair.

Isabelle Drawers, for extra large women, nainsook, plain wide tucked ruffle, open style only. To-day's sale price 65c pair, regular value 75c pair.

## NIGHT DRESSES

Night Dresses, slip-over style. To-day's sale price 60c each, regularly priced at 75c.

Night Dresses, high neck, long sleeves or slip-over style. To-day's sale price 80c each, worth \$1 each.

Night Dresses, nainsook, high neck, embroidery. To-day's sale price 80c, worth \$1.10 each.

Night Dresses, nainsook, slip-over style, fine lace and ribbon, dainty. To-day's sale price \$1, real value \$1.25 and \$1.30.

Night Dresses, nainsook, semi-high neck, embroidery beading and silk ribbon. To-day's sale price \$1.19, regular value \$1.50 each.

Night Dresses, nainsook, semi-low neck, all embroidery yoke, silk ribbons, beading. To-day's sale price \$1.25, worth \$1.75 each.

## Soiled Blankets Reduced for Stock-Taking Purposes To-Day

And other reductions offering in the Linens and Staples Department.

Soiled Blankets, not badly soiled, but not fresh enough to stand the test of stock-taking; some all-wool, some very fine union white blankets; every pair perfectly finished and beautifully napped, assorted sizes. Regular \$3.85, \$4.00, \$4.40, \$4.85 per pair. To-day \$2.50, \$2.75, \$3.00, \$3.25.

600 yards Heavy Pure Finished Danish Table Linen, grass bleached, made for ladies' fine underwear, free from any dressing. Per yard, to-day 12c.

250 yards All Pure Linen Fine Satin Damask Table Linen, grass bleached, made for ladies' fine underwear, free from any dressing. Per yard, to-day 12c.

600 yards Extra Fine Bleached Madras or Spanish Longcloth, 36 inches wide, beautiful finish, especially made for ladies' fine underwear, free from any dressing. Per yard, to-day 12c.

420 yards All Pure Linen Full Bleached Irish Dress Linen, popular weight, 38 inches wide. Per yard, to-day 12c.

800 yards All Pure Linen Crash Roller Toweling, red border, best Scotch make, 16 1/2 inches wide, good heavy strong weave. Per yard, to-day 7c.

Women's Winter Coats and Skirts

STOCK-TAKING affects values, just as cold weather affects, but in the opposite way. Warm Winter Coats and Skirts are more valuable to you because of the cold, but less valuable to us because of the inventory.

Handsome Coat of splendid quality vicuña cloth, in black only, made 45 inches long, square back, stole collar of velvet, trimmed with fancy buttons. To-day \$4.95.

Prize Coat, in black and brown, Prince Chap back, inverted pleat down centre, inlaid velvet collar, to-day \$4.95.

Woman's Coat, of dark grey tweeds, in check effect of green and brown tones, made 45 inches long, velvet collar in stole effect, mannish sleeves, trimmed with fancy buttons. To-day \$4.95.

Coat of heavy imported frieze, in black, yoke lined with seal, slotted seam down centre of back, collar trimmed with velvet and braid. To-day \$4.95.

Heavy Grey Cloth Coat, full length, 7-8 length, inverted pleat down centre of back, yoke and sleeves lined with satinette, finished with self strappings and buttons. To-day \$6.50.

Kersey Coats, in black, navy and brown, made 50 inches long, inverted pleat down centre of back, yoke lined with self, sleeves with satinette, finished with braid and soutache ornaments. To-day \$15.00.

Ladies' Vests and Drawers, fine heavy cream color ribbed cotton, fleece lined. Vests high neck, long sleeves, buttoned front. Drawers ankle length in both styles, to match. Sizes 32 to 44 bust measure. Regular value 75c, to-day, each, 50c.

Ladies' Equestrian Tights, finest black pure wool, ribbed, elastic top, ankle length. Sizes 32 to 38 bust measure, to-day, each, \$1.00.

Infants' Vests, finest pure natural wool, open or closed front, long sleeves. Sizes 3 to 18 months. Regular price 30c to 40c, to-day, each, 12 1-2c.

Groceries for To-day

Fresh Rolled Oats, per stone, 43c.

Finest Sugar-cured Ham, half or whole, per lb. 16c.

Canned Plums, Lombard, 3 tins, 25c.

Pure White Clover Honey, 5-lb. pail, 50c.

Canned Tomatoes, 6 tins, 45c.

Canned Corn or Peas, 6 tins, 45c.

Canned Beans, Golden Wax or green, small and tender, 3 tins, 25c.

One can Fancy Navel Oranges, good size, sweet and seedless, per dozen, 25c.

Domestic Klipped Herring, in oil, 3 tins, 25c.

Pepper's Cream Soda Biscuits, 3-lb. box, 25c.

Canned Catsup, Canada Pride Brand, 2 tins, 15c.

Canada Corn Starch, per package, 8c.

## PETTICOATS

Petticoats, deep flounce, three 1-in. hemstitched tucks, also embroidery. To-day's sale price 75c, worth \$1.00 each.

Petticoats, deep flounce, with three insertions and ruffle of Torchon lace. To-day's sale price 95c, regular price \$1.50 each.

Petticoats, tucks and deep flounce of good embroidery. To-day's sale price \$1.00, regular value \$1.35 each.

Jewellery Department Reductions

Anything here you take a fancy to? You may indulge in a useful or a pretty piece of jewellery at little or no strain on your allowance for other things.

Ladies' Gold Filled Fobs, Regular \$2.50, to-day \$1.45.

Gentlemen's 14k. Gold Filled Vest Chains, Regular \$2.00, to-day 95c.

Ladies' Black Silk Fobs, best gold filled mounts, Regular \$2.00 and \$2.50, to-day 95c.

Gentlemen's Black Silk Fobs, gold filled mounts and lockets, Regular \$2.00, to-day 95c.

SEPARATE SKIRTS.

Misses' Suits, of plaid worsted, in dark tones, double box pleated in skirt, 38 inches wide, fancy side gored, finished with strapping and buttons, to-day \$2.95.

Women's Skirts, of tweeds, in dark grey mixtures and checks, made in 2-gore flare style, with graduated fold effect, giving tunic effect, to-day \$2.95.

Skirt of English chevrot, in black and navy, has 7 gores, in pleated style, inverted pleat back, trimmed with gold self around bottom, finished with buttons, to-day \$2.95.

Panama Skirt, in black and navy, side seams pleated and fall loose at bottom, giving full flare, exceptional value, to-day \$2.95.

Skirts of good quality Panama, made in 13-gore pleated style, gore seams form down side pleats, inverted pleat back, trimmed with fold of self, comes in black and navy, to-day \$2.95.

Super quality Black Panama Skirt, double box pleated front, sides and back, trimmed with fancy draw, with narrow taffeta bands, forming tunic effect, to-day \$12.50.

Ladies' Flannelette and Knitted Wear

Flannelette Gowns, extra fine quality, in plain white, pink or blue, yokes of tucking and handsome silk embroidery, neck, front and cuffs have frills of silk embroidery, made extra full and large. Lengths 56, 58, 60 inches, to-day, each, 95c.

Ladies' Drawers, fine plain white or pink or fancy stripe flannelette, with elastic at knee, plain tucked front. Lengths 30, 32, 34 inches, in open or closed styles, to-day, a pair, 35c.

Clearing all our counter stock of Golf Waists and Sweaters. V-neck or military collar styles in the Golf Waists and all colors. Most of these are slightly mused from handling. Sizes 32 to 42 in the lot, but not all sizes in every style. Regular values up to \$2.00, to-day to clear at 75c.

Ladies' and Misses' Toggles, fine honeycomb knit wool, long stocking quality, navy white or pink flannel, etc., deep flounce, with hemstitched tucks. Lengths 24, 26, 28 inches, to-day, each, 75c.

Ladies' Flannelette Skirts, extra fine quality, navy white or pink flannelette, deep flounce, with hemstitched tucks. Lengths 24, 26, 28 inches, to-day, each, 75c.

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## White Waists in the White Sale

You simply couldn't get waists like these at the same prices in summer time.

Tailored Waist, tucked model, director sleeves, high collar, fine quality white lawn. Sale price \$1.25.

Tailored Shirt Waist of fancy vesting, laundered collar, link cuffs, beautifully finished. Very special, \$1.50.

Lawn Shirt Waist, tailored model, tucked front and back, handsome collar and link cuffs. Sale price \$1.50.

Three beautiful models in embroidered sleeves, director sleeves, high pointed collars, excellent qualities. To-day \$1.50.

Lovely sheer quality White Lawn Waists, beautifully embroidered sleeves, finished with fine tucks back and front, long sleeves, collar and cuffs of fine Val. insertion. Our special price, \$1.55.

Two dainty eyelet and all-over embroidered Waists of extra fine quality lawn, finished with pin tucking, trimmed with Valenciennes lace and insertion. To-day \$2.25.

25% Off Picture Framing To-day

Bring in your photos, prints, etchings, engravings, pastels, water colors, oil paintings, lithographs, diplomas—whatever it is you want framing to-day, choose your moulding and we will frame the picture at 3-4 of the regular charge.

Picture Gallery, Top Floor.

## The Housefurnishing Club Entertains at Dinner



"IS THIS room a result of the Housefurnishing Club, too?" asked Mrs. Jack's sister-in-law, smiling at her hostess.

PARTLY," admitted Mrs. Jack, while Jack himself, immersed in carving, muttered: "All but the dishes."

"You see," said Mrs. Jack, "we made shift with a small cheap table and three chairs for the dining room when mind it for a while—it was fun, don't you know?" And she smiled ingratiatingly at her sister-in-law to illumine the point, as she served her father's plate with vegetables.

"But after a while I began to fidget every time I looked in the room—the gawky chairs, and the ugly little table, and the tiny bit of a rug for such a sizeable room—and everything. And so I began to bother the life out of Jack to furnish the dining room properly."

"And he, being a mere man—," prompted Jack's sister.

"And wise in his generation," put in the old gentleman, "said 'WAIT.'"

"I had to stand a long siege, though," said Jack. "If it hadn't been for the Housefurnishing Club I would have been weakly struggling yet."

"Yes," continued Mrs. Jack, "when I understood that one didn't pay a cent more, and could have the things I wanted without waiting, I just made up my mind I wouldn't wait. I'm tired of waiting."

And she bobbed her head to show what a determined person she could be sometimes.

"And so we became members of the Housefurnishing Club," said Jack cheerfully.

The Robert Simpson Company's Housefurnishing Club simply means that 500 house-owners may have the privilege of a charge account in the Carpet and Curtain and the Furniture Departments during the present month at Simpson prices, and nothing extra for the privilege. Payments may be spread over the half year. When there are carpets to re-cover, we will hang or furniture to re-cover, we will do the work free of charge on all orders placed during January, placing the price of materials to your account. The Club Office is on the first floor of the New Building.

## Sale of Pictures To-day

Our only stock-taking sale of Pictures on Wednesday will include about 100 pictures selected from our galleries, where they have been on view the allotted period.

Richings, Photographures (plain and hand-colored), Pastels and Carbons will be included.

Inspect them in window.

Regular values up to \$8.00. To-day \$1.50.

No phone or mail orders filled. Packaged for city delivery only, free.

Women's Cashmere Hose

Women's "Indiana" Cashmere Hose, made from finest Indian cashmere. Special to-day, 2 pairs, \$1.25.

CASHMERE GLOVES FOR 10c.

Women's Black Cashmere "Wrist Length" Gloves, dome fasteners. Regular 35c, to-day, pair, 10c.

Street Hats and Children's Bonnets

180 Smart Street Hats, in felt or silk with velvet and quill trimming, small turban and large effects, colors navy, black, brown, myrtle. Regular \$2.00, \$2.25, \$3.50. To-day, \$1.00.

300 Children's Bonnets, Tams and Caps, in velvet, silk or bear, all good styles, and in perfect condition. Regular 60c, 75c, to \$1.00 each. To-day 35c.

Silverware Clearances

3, 4 and 5-piece Tea Sets and Coffee Sets. Regular prices \$9.50 to \$35.00. To-day \$4.95 to \$25.00.

Also odd Teapots, Coffee Pots, Sugar Bowls and Cream Pitchers. Regular \$3.00 to \$10.00. To-day \$1.25 to \$5.00.

200 odd pieces Silverware, from \$1.50 to \$29.00. Clearing half price, 75c to \$1.00.

New Directoire Sashes

At Ribbon Counter.

Stylish Directoire Sashes, made of rich liberty satin ribbons, three yards long, complete with heavy silk tassels and slide, in black and all the new colorings. Special, each, \$1.05.

Men's Gloves, Wool Lined, \$1.00

Men's Wool Lined Gloves, in tan, mocha, also brown kid, seamless stocking lining, dome fasteners, dressy and warm. Regular \$1.50, to-day, pair, \$1.00.

CASHMERE SOCKS FOR 25c.

Men's Heavy 2-1 Ribbed Black Cashmere Socks. Regular 35c. To-day, pair, 25c.

Ladies' Umbrellas

Umbrellas for ladies, best quality of silk and wool, neat rolling handles for every particular taste. Worth regularly \$2.00, special to-day, \$1.25.

Free During January

CAUPETS made, laid and lined. CURTAINS made, fitted and hung. FURNITURE re-covered. CUSHIONS made and covered.

## Special Sale of Men's Made-to-Order Suits

Must you have your choice of 60 Suits Lengths, which sold in the regular way from \$25.50 up to \$29.00, for \$18.50.

Fine imported Suits, English and Scotch, tweed and fancy, all this season's latest designs and colorings, also some navy blue and black, serges and flannels, made in either single or double breasted sack style, with best trimmings and first-class workmanship from measurements taken to-day—\$18.50.

Section

Men's \$22.50 Suits for \$15.00

Special Clearance Sale in Men's High-grade Suits before Stock-taking. Regular \$18.50, \$19.00, \$20.00 and \$22.50. Clearing to-day, \$15.00.

Only 50 Men's High-grade Suits, some odd sizes from our regular stock of finest grade lines, strict high-class and hand-tailored; most of them the latest American models. English waisted, imported, Perfect fitting and workmanship in every detail. Sizes 36 to 44. Our regular price \$18.50 to \$22.50, on sale to-day, \$15.00.

Stock-Taking Reductions in the Footwear Departments

Odd lines and little left over lots that will fit the needs of somebody. Good stock, mind you, as far as the qualities go. But this is stock-taking time.

MEN'S OVERSHOES, 90c.

60 pairs only Men's one-buckle Overshoes, jet black Jersey cloth, finest quality, sizes 6 and 7 only. Worth \$1.75. On sale to-day, 90c.

MEN'S BOOTS.

300 pairs of Men's Boots, solid, strong, comfortable, long wearing, jet black, calf, and Dongola, stout and patent leathers, medium and heavy solid oak tan Goodyear welted, Blucher style, all sizes, 6 to 11. Regular value \$3.50, on sale to-day \$2.45.

WOMEN'S BOOTS.

300 pairs of Women's Boots, solid, strong, comfortable, long wearing, jet black, calf, and Dongola, stout and patent leathers, medium and heavy solid oak tan Goodyear welted, Blucher style, all sizes, 6 to 11. Regular value \$3.50, on sale to-day \$2.45.

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