ROWAT'S SPECIAL COFFEE

50 Dundas Street. Phones 3051-3052 **DOLLAR** WINDOW

Any article in our north window will be sold for

\$1 Each C. H. Ward & Co Diamond Merchants and Jewelers. 386 RICHMOND STREET

Magic Discs

Every Edison RE-CRE-ATION is a Magic Disc. Indeed, it is more than magic-for it is an actual reproduction of a human voice or an instrumentalist or group of instru-mentalists' playing.

These magic discs, when played upon

The NEW EDISON

cannot be told from the artist's original performance.

The voices of great Metropolitan stars cannot be told from Edison's RE-CREATION of them when heard in direct comparison.

You would imagine from this, that owing to the perfection of the NEW EDISON, it will be exceedingly expensive and quite beyond the reach of the average person. But it is quite the opposite. The NEW EDISON is within the reach of any pocket-book. There is a model at \$144.00.

Call and Hear the NEW EDISON

Wm. McPhi'lips

The Music Centre. 238 Dundas Street, London.

Anthracite Coal Egg, Stove, Chestnut, Pea —Best Quality—

Wood! Wood!

Hard Wood, Mixed Wood, Mixed Slabs

BRISTOL ESSERY



ywt Phone 1089 PHONE 3511. HAVE YOUR PIANO TUNED S. BOARDMAN

formerly six years with Heintzman Co.



He Is Letting His Education Profiteer Upon His Eyesight

The student with weak eyes his vision is reinforced with the right kind of spectacles. The price eventually may be the loss of his sight.

Let us fit your son with comfortgiving, becoming, up-to-date slasses and relieve him of that costly strain upon his eves.



233 Dundas Street. Phone 2351. Two Doors East of Majestic.

Red Bird Bicycles ARE GOOD BICYCLES MADE IN CANADA. ywt

Double Mileage Puncture-Proof Service.

ART WILKES

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State Wellington. Opp. McClary's.

ywt

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305 Dominion Savings Bldg. Phone 950.

London Loan and Savings Co.

OF CANADA

4% ALLOWED ON DEPOSITS.

51/2% ALLOWED ON DEBENTURES. 220 Dundas Street, London, Ont.

63rd Anniversary **FUR SALE** Beltz & Co.

NATURE'S

Most Nourishing Foods plus

SCIENTIFIC BAKING

results in the ideal bread for young and old.

TRY IT TODAY!

The Policy of Our **Mail Order** Dept.---

From time to time through our advertisements in the different papers of London and vicinity we will offer special values on certain articles in our stock. Each article that is thus featured will be of special value, and will warrant your serious consideration. Our policy toward mail order customers is just this-every piece advertised

We guarantee that any article you purchase will give the satisfaction that you have a right to expect, and that it represents the full value of the price you

is exactly as described and

However, If for any reason you are dissatisfied with the purchase you may return the article to us at our expense and we will exchange it for something else or refund your money. Whatever happens, we undertake to see that you have no reason to regret your business transactions with us.

YOUNG'S

London's Jewelers.

Lordon East London

Give your children food that is nourishing!

Well balanced and easy to digest.

JOHNSTON BROS.

Recognized all over Western Ontario for its deliciously different flavor and satisfying qualities. Fresh at your grocer's today. Johnson Bros. Phone 944.

The Story Our Windows Tell!

A peep in our windows today will tell you what's new in foot-wear this spring. The most exclusive styles from the world's best makers now on display.

Cook's Shoe Store

If your advertising doesn't carry conviction, save your money. If you can't get conviction in it—bring it to us.

Federal Advertising Agency

T. H. YULL, Machanical Photo Retouching.

Dominion Savings Building,

In the extreme.

Mr. Washburn, skilful farce actor that he is, renders what is probably the cleverest performance of his entire career before the camera as the optimistic Rodney in "It Pays to Advertise." He is supported by a cast of unusual merit, headed by Lois Wilson, who is on the other end of the remantic interest of the picture. Walter Hiers, the rotund comedian who was seen to good advantage in the recent Washburn picture. "Why Smith Left Home," has the prominent role of Ambrose Peale, which he handles with a sincerity and enthusians which scores every point of comedy. Frank Currier, the veteran character of the screen, is cast as Cyrus Martin, the wealthy soap manufacturer. His scenes with his son, particularly after he has figured out the tremendous cost of the prodigal's college career, and then endeavors to induce him to go to work, are rarely played, and show

FEEBLE OLD

Need the Blood-Building, Strength-Creating Elements of Vinol.

We Guarantee It To Rebuild Wasting Tissues and Replace Weakness With Strength.

As we grow old, the blood gets thin, the circulation aluggish, digestion weak, the organs act more slowly and less graphic film completes an excellent bill, effectually than in youth, the waste of the system becomes more rapid than Wednesday. repair, and the result is a feeble, weakened condition.

tains the very elements needed to en- night.

The story centres about the attempt

we are strong and well, but I often say I do not believe we would now be alive if it were not for VINOL."

If you are feeble and weak, why not try VINOL on your druggist's guarantee?

strange, and when he is compened to dine alone with a few stient butlers waiting upon him his impatience passes all bounds. Subsequently he refuses to eat alone, and has his dinner served in the servants' hall, where he can enjoy the company of a dozen people,

At The Theaters

At The Grand.

Lottle Mayer and her four bathing girls are the headline attraction in a well-balanced vaudeville bill at the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures shown at the Allen theatres, in additing the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures shown at the Allen theatres, in additing the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures shown at the Allen theatres, in additing the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures shown at the Allen theatres, in additing the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures shown at the Allen theatres, in additing the Grand Opera House, and, coupled with a feature photoplay. "It Paris to your greater advantage in pictures from this picture, like all pictures shown at the Allen theatres, in additing the work of the American militure of the marquise, and the dear old gentleman whose task is to teach everyone else to follow "the street called straight." The peculiar situation which arise out of the generous loan on the part of the young engineer and his final jumph in his love make an altogether fascinating story.

Sarnia by the Trans-Canada Theatres Limited, according to George F. Drisstory.

amidst happy suroundings that are more congenial than the bright lights of the city.

The Al Golem troupe of Persian marvels do some hair-raising stunts and

marvels do some har-rains status and are attractively gowned in most beautiful Oriental costumes. Straight nole elimbing and juggling tricks which amaze the audience are done in a slick manner. Jones and Jones, two minstrels, create much mirth with witty tricks and some in vegre dielect. The savings and songs in negro dialect. The Boilo Trio present some of the newest ideas in dancing. This is a very new and novel act of fifteen minutes, and was applauded last night. Downing and Bunion in "It Is To Laugh,' 'delight the audience with versatile chatter and are the received. ter, and another act which received unstinted applause was Pesci Duo. The vaudeville program for this half of the week is exceptionally good.

A very funny Mack Sennett Comedy, "The Ladies' Tailor," and an all-round

AT THE MAJESTIC. ened condition.

VINOL is the ideal strengthener and body builder for old folks, for it constown at the Majestic Theatre last

rich the blood, quicken the circulation, rebuild wasting tissues and replace weakness with strength. And as a result the system is fortified against colds of the hero's visit to the castle, his One old lady recently wrote: "I am easy-going cowboy manner is brought into conflict with the rigid observance and we owe our good health to VINOL, as we have proved it to be the greatest strength creator and invigorator known, we are strong and well, but I often say strikes the young westerner as strange, and when he is compelled to

of course, the splendid Allen orchestra.

AT LOEW'S.

Charles Ray, one of the most popular stars in silent drama, drew capacity audlences to Loew's Theatre at both performances on Monday, when he played the leading role in "Crooked Straight." a film showing the allurements of a big city to the boy from the farm. Charles Ray, as the boy from the farm, coming to the city with eight years' earnings, which he loses in one night, provides much amusement for the audlence, and in some moments they are held spell-bound wondering what is going to happen next to Charles. He is caught by thugs and loses all his wealth, and later becomes associated with a safe-breaker, whose life he saves at the risk of being caught. The picture is brought to a close with Charles established back on the farm amidst happy surcoundings that are more congenial than the bright lights

DIM-A-LITE

makes any lamp a "turn-down" lamp; gives five degrees of light. Indispensable in the sickroom or nursery. No home should be without one. BENSON-WILCOX ELECTRIC CO., 264 Dundas Street. Phone 2671.

TAYLOR'S STOMACH AND LIVER CURE.

is composed entirely of roots, barks and herbs, and contains no mineral poisons; cures constipation, sour stomach, sick headache, biliousness, etc., On sale at 6 TAYLOR DRUG STORES.

Dundas & Richmond Sts., London, Ont We teach business as it is done to-day. Winter term from Jan. 5. J. MORRITT, Prin. Phone 7380. N. Stonehouse. Vice-Prin.

Waterman's Ideal Self-Filling Fountain Pens

\$2.50 to \$8.25 each Why have anything but the best? Also Waterman's Fountain Pen Ink, all sizes, 2 oz. to 32 oz.

331 Richmond, Opp. Grigg House.

ORGANIZE TRADES COUNCIL

Eleven Local Unions Amalgamated I One Body.

Eleven letal unions connected with the building trades in this city were organized into a building trades council building last night. The purpose of the council, it is claimed, is to strengthen the different unions and to protect the employers. All negotiations between the different unions and the contractors will be made through the council here-after. It is planned to have all agree-ments of the different unions expire at

L. R. C. Wants Springbank Park Annexed To the City

Labor Committee Will Send Delegation To Council.

WESTERN ONT. CITIES

A numerically strong delegation from the Labor Representation Committee and other organizations will appear before the city council at its next meeting to ask that the council request the Ontario Legislature to sanction the annexation of Springbank Park and the property between it and London to the city.

Henry B. Ashrolant, seconded by C. F. White, made the motion to this effect at the labor committee meeting on Monday night. Mr. Ashplant, in speaking to the motion, said that in 1900 Dr.

marquise, and the dear old gentleman whose task is to teach everyone else to follow "the street called straight." The peculiar situation which arise out of the generous loan on the part of the young engineer and his final jumph in his love make an altogether fascinating story.

In addition there is an excellent comedy, and news films which show some very amusing scenes in connection with winter sports in Canada. And of course, the splendid Allen orchestra.

The new edifices, the most modern in every respect will be erected in Every respect with the condition and a similar resting to the

Ladies' Corset Covers,

50c

made in fine cambric, lace trimmed, excellent value. On sale

London Business College

We Carry a Full Range of

Hay Stationery Co., Ltd.

CENTRE

reason why you

shouldn't be in on

London's

Rubber Man

846 DUNDAS. PHONE 5124.

F. P. Brockman's

LADIES' VESTS, 3 FOR 98c

(Mill seconds) Ladies' Fine Ribbed Vests, short sleeves and sleeveless, fine knit 3 for 98c

Children's Petticoats and Gowns 98c

Flannelette Petticoats and Gowns for the children, in stripes and plain, special value, well made, ages 2 to 10 years. Clearing 98c

NECKWEAR, 98c Ladies' Pique Collar and Cuffs98c Georgette Collars, trimmed satin and lace. Middy Ties, in red, black and green 98c

Fancy Hair Combs with brilliants..... 98c

We discontinue our Columbia Medallions on 17th of March. All frames at special prices.

Flannelette Drawers and Petticoats, 2 for 98c Special line of Girls' Flannelette Draw-

ers and Petticoats, 2 to 6 years. Special

sale 2 for 98c

Ladies' Bungalow Aprons, 98c Limited number of Ladies' Bungalow Aprons, made of good light prints, excellent value 98c

Fine Muslin Tea Aprons, lace trimmed. clearing 3 for 98c

Men's Fine Linen Hemstitched Handkerchiefs50c Ladies' Fine Linen Handkerchiefs, hemstitched, crochet edge and embroidered corners 50c

STAPLE VALUES Colored Bath Towels, 18x38 inches, 2 for 98c

Extra Heavy Roller Toweling, with red border, 171/2 inches wide 3 yards for 98c 200 yards Table Damask, 56 inches wide, five nice floral designs to choose from. At ... 98c

Bag Tops, open with four corners.....98c Ladies' Silk Hose, full-fashioned, in navy, black, white, grey and tan; all sizes....98c

LONDON'S

Canadian

Bureau of

Credita

Dominion Bank Chambers, London.

Established 1910.

Collections and adjustments locally or through agents at all points. Liquida-tion of estates a specialty. Call or write

dozen Ladies' White Voile Waists, V-shape neck, lace and button trimmed, em-broidered fronts 98c

Department Managers' ___Two-Price Sale___

FRESH grapes are liked by everybody. That's why everybody says Grapelade is fine. It is just whole,

ripe grapes—no seeds, skins and acid crystals—with the

addition of pure sugar. It is smooth, pure, tasty jam!

Grapelade is a real discovery to housewives verywhere.

Sold in glass jars and enamel-lined tins at your grocers.

THE WELCH CO., Limited St. Catharines, Ontario

Write for folder of tested recipes.

ART DEPARTMENT SPECIALS

Children's Pique Dresses, stamped in pretty designs, 1 to 4 years. Clearing at 98c Children's Stamped Pique Rompers, 1 to Library Table Scarfs, stamped on good quality linen, assorted patterns. Clear-Towels. To clear at 50c

GLOVE DEPARTMENT

Ladies' Black and White Pure Silk Double-Ladies' White Chamoisette Gloves, small sizes. Only Ladies' Black and White Fine Lisle Gloves, all sizes 50c pair Ladies' White Wool Gloves50c Children's Suspenders, best elastic, rubber

Two pieces of English Shepherd's Check, fast dye, in small and medium check, 50 inches wide. Clearing, per yard 98c

LADIES' VELVET AND

50-In. Shepherd Checks, 98c

FELT HATS, 50c Table of Ladies' Velvet and Felt Hats, in the newest styles, will be on sale at 50c and 98c

500 YARDS SATIN RIBBON, 50c YD.

Satin Ribbon in all the leading shades. tango, pale blue, rose, navy, black and red, five inches wide. Clearing at, per

BOUDOIR CAPS, 50c

Boudoir Caps, trimmed in net and satin, 50c Baby's Veils, in silk and wool. To clear at25c and 50c Babies' Wool Scarfs. Clearing at 93c Ladies' Strap Purses, good leather....98c Send the kiddies in for our 5c Scribblers. Ladies' Silk Lisle Hose, full-fashioned, in tan, black, white, grey and navy, in all

John H. Chapman & Co., London



SEASONABLE FOOTWEAR

Greatly Underpriced for This Week's Se ling

If every man and woman in London actually realized what a truly wonderful money-saving opportunity this big shoe selling event represented, we could not begin to wait on the customers. It is a fact that shoe prices are going higher-another good reason why you should not miss this sale. You can save dollars, by buying here.

Buckskin Moccasins clearing

A big lot of Men's Shoes Boys' Substantial School

Men, here is a wonderful

bargain! 24 pairs of Men's

Shoes; sizes 4 and 5 only. Clearing at\$2.48 Men's Work Shoes, strong Boys' Oil Tan Larrigans

Lined Shoes, heavy soles;

regular \$7.50. Sale price

.....\$5,95

at, pair\$1.00 Men's Leather Leggings\$1.75 gings\$1.39 red soles and heels. Sale price\$2.75 Rubbers clearing at . . \$1.98

bers clearing at....\$1.49

red soles and heels, \$6.00

value, for\$5.00

Men's Rubber Boots, with

Misses' Sizes, 11 to 2. Sale price \$2.48 Child's Sizes, 4 to 101/2. Sale price\$1.98 A big lot of Women's Fine Shoes, broken sizes, splendid values, clearing at\$2.98 Men's Muleskin Mitts, lined,

Trunks. Suitcases and Club

Bags at big reductions.

Ladies' Rubbers, broken

sizes, clearing at.....69c

A big lot of Men's Rubbers Ladies' Best Quality Rubber clearing at, a pair...\$1.00

The Peoples Shoe Store

12 MARKET SQUARE.

Brown Calf Leather Shoes, welted soles, all sizes; \$8.00 values. A saving of \$2.00 to you. Sale price\$6.00 clearing at \$4.98 and \$3.98

clearing at\$1.49 Men's Box Calf LeatherMen's Brown Canvas Leg-Men's Stub-Proof Rubbers, Men's 1-Buckle and Lace Men's 1, 2, 3 and 4-Buckle Overshoes clearing at \$1.98 Little Lads' 1-Buckle Rub-

Boys' Muleskin Mitts, clearing at50c Ladies' Felt House Slippers; a good assortment. Sale price69c

Boots. Sale price...,\$2.98 OUR BIG STORE IS CRAMMED WITH WONDERFUL BARGAINS FOR EVERYBODY. COME AND SEE THEM.