REV. T. H. MITCHELL IS NOW PASTOR OF TORONTO CHURCH

Inducted Last Night as Minister of Old St. Andrew's.

A WORTHY SUCCESSOR

Former London Preacher Is Praised On Taking Charge of Pulpit.

Rev. Thomas H. Mitchell, formerly of this city, was inducted last night as minister of old St. Andrew's Presbyterian Church, Toronto, by the moderator of the Toronto Presbytery, Rev. James Wilson. The charge to the minister was made by Rev. Dr. John Ross, who made sympathetic reference to the late pastor of the church, Rev. Dr. Harper Gray. Tracing the history of the church, one of the most important of the denomination in the Dominion, the speaker paid a high tribute to Rev. Dr. G. M. Milligan, pastor emeritus, and to Professor Law, assistant minister, than Forbes Robertson of Weston Presbyter- divines are better known in Canada.

Praises Mr. Mitchell.

Rev. Dr. John Neil, addressing a charge to the people, congratulated them upon their choice and expressed the conviction that Mr. Mitchell would prove a worthy successor to those who had ministered to them in the past. The induction sermon was preached by Rev. Forbes Roebrtson of Weston Presbyterian Church.

A reception is being tendered Mr. Mitchell by his new congregation this evening in the church.

During the ten years of his ministry here, Mr. Mitchell did an important work in building up the congregation of New St. James Presbyterian Church to its present position of usefulness in the city. In addition, notwithstanding the demands of his own congregation, he made time to take an active part in civic welfare work. The organization of the Men's Federation was largely due to his efforts, and when he resigned from the ministry of New St. James', he also gave up the position of president of the federation, which he had filled with outstanding efficiency.

Went to Peterboro.

After leaving London a year ago last February, Mr. Mitchell accepted an invitation to supply the vacancy in St. Andrew's Presbyterian Church, Peterboro, during the absence, or a part of it, of the minister, Rev. Capt. Rollins, formerly of King Street Church, London, on overseas service.

In entering upon his new ministry, Mr. Mitchell has the good wishes of a host of friends and admirers in London.

REPORT OUTLINES ADVANCES MADE IN CITY SCHOOLS

Document Will Be Submitted to National Council.

MODERN METHODS TRIED

Mrs. Gahan Surveys Situation and Quotes From Inspector's indings.

An interesting report on education in London during the past year has been prepared by the Local Council of Women to submit to Prof. Carrie Derick of McGill College, Montreal, convener of the education committee of the National Council of Women. Prof. Derick will receive similar reports from local councils in all parts of the Dominion. Doubtless London's will compare very favorably with the others.

The London report, compiled by Mrs. Gahan, states that educational progress has been marked here, and the following are points mentioned as specially worthy of note:

1. Efficient work of school nurses, three in number.

2. Establishment of a dental clinic in the schools, which is proving beneficial to the pupils.

3. The year's work has been characterized by the cordial co-operation of all concerned in public school education, not only in the studies and activities embraced in the curriculum, but in patriotic and charitable efforts that disclose on the part of all the members of the staff and the pupils an amount of self-denial and sacrifice that is highly commendable.—From the public school inspector's report.

4. The quality of the art work done in our public schools speaks louder than words as to the excellency of the teaching in this subject.

5. Ample and modern provision for the teaching of manual training and domestic science. Girls and boys now taking these courses are from grades 3, 7 and 6, the last added during the past year.

6. Four new school houses, having a total of 58 rooms, and an auditorium with a seating capacity of 500.

7. Forty prizes were given on Empire Day for essay writing by the pupils, the gift of the Woman's Canadian Club.

8. Visits were paid to London schools by teachers from Brantford, Chatham, Kent County, Kitchener and also by other educationalists, which tend to establish fraternal relations among the teachers which will be wholly good for the province.

9. Supplementary reading, especially chosen, is provided for the pupils, jointly by the public library board and the board of education.

10. The public library board have also opened a special "children's room"; the "story hour" is successfully carried on and is well attended, and the branch in the East End is so well patronized that an extension is necessary. A collection of pictures for loaning is also being made, and is much used by teachers and others in talks to young people, etc. Three hundred pictures were loaned last month.

11. The annual course of lectures, under the auspices of the London Woman Teachers' Guild, prove of inestimable value, not only to the teachers, for whose benefit they are primarily given, but for the lovers of fine literature in our city.

Suggestions made:

1. By the inspector of public schools—The use of gramophones in the schools for physical exercises.

2. By the truant officer—The establishment of a "farm school" near the city, where the practical and theoretical can be combined in an interesting and useful manner for habitual truants, most of whom rebel against the confinement of the schoolroom, and long for the open air, the fields and the woods.

The Mothers' Clubs of London tried to make arrangements with some of the proprietors of moving picture theatres to have special exhibitions for children of an educational character. One such was held and proved a great success, both in the style of pictures and in the attendance. It was on Saturday afternoon, and the admision was a potato, the collection to be given to the Children's Shelter. Six bags of potatoes were gathered in. It was hoped that such entertainments would be given frequently, but so far the idea has not been taken up. However, the mothers are in earnest, and are determined to see it carried through.

The report of technical education is inclosed.

(Signed) M. J. GAHAN.

NEED CANADIANS TO TEACH AMERICANS MODERN WARFARE

Story Persists That Returned Men Will Be Engaged.

A FAMINE OF NON-COMS

United States Short of Instructors in Event of Raising Large Army.

That returned soldiers who have been schooled on the field of action will be requested to act in the capacity of instructors to the units which are to be raised in the immediate future in the United States, is a possibility, according to a current rumor.

The number of trained officers and non-commissioned officers in the United States is, it is said, wholly inadequate to train the large army that it has been proposed to raise there, and the yearly graduates of West Point Military Academy will not add sufficiently to the number of officers to obviate the necessity of instructors.

Don't Know Modern War.

It is claimed that men who have had experience at the front in the present war are required to give the necessary training in the newer methods of warfare, which have only sprung into existence in the present conflict. It is thought that in such phases of training as bombing, bayonet fighting and trench warfare, the experienced men would be of great assistance in getting good results.

It has also been proposed to bring back to the United States a number of Americans who have seen active service with the allied armies at the front, and to utilize their services as instructors, but even if this plan were deemed wise by the military authorities, it would be some time before such men could be available for instructional purposes in America, it is thought possible that the returned Canadians could be of service in the meantime in any case.

Local military authorities have received no information regarding the use of Canadian instructors in such capacity as yet.

TRUE BLUES CLASS HOLDS ENTERTAINMENT

Splendid Program Produced to Aid Prisoners of War.

A most successful entertainment was given in Colborne Street Methodist schoolroom Thursday evening under the auspices of the True Blue's Class of the Sunday school.

J. S. Lovell, chairman, gave an address of welcome to those present, and also spoke a word of praise for the boys of the Sunday school who are serving at the front.

Mr. Edwards gave several piano selections which were warmly received, and Mr. Houston gave a number of whistling solos which were heartily applauded.

The Milligan Orchestra was the main attraction for the evening, giving many numbers, while Nellie Milligan delighted the audience with her splendid solos.

A solo by Miss Armstrong and a number of selections by Mr. Williamson on the guitar, made up an enjoyable program.

The concert was in aid of the prisoners of war, and a substantial sum was received for this cause.

VOICE OF THE PEOPLE

Would Stop Tobacco Growing.

To the Editor of The Advertiser:

In connection with the campaign for greater production, I would like to bring to your notice the fact that in Essex and Kent counties there will be grown many hundreds of acres of tobacco this coming summer. As you are probably aware that one acre of tobacco requires the attention of more skilled help than five acres of almost any grain crop, you can see the loss of labor as well as the loss of the choice land which is always used for the crop, is great. Aside from the moral question, don't you think it high time that the press should try to bring this so strongly before the people of Western Ontario that public opinion formed thereby would shame these people into a more patriotic course.

At the present time, Mr. Gregory of the Imperial Tobacco Company is among the farmers in this district urging them to contract a larger acreage and at especially attractive prices. While we look with some contempt on England for being unable to rid herself of the liquor business and the resulting loss of foodstuffs, let us try and relieve this portion of our Empire of an almost equal wastage.

This letter is not for publication, but if in your judgment you can do anything it will at least not have been in vain. Yours, OWEN BURK.

R. R. 3, Blenheim, Ont.

WARNING!

The death of a munition worker recently occurred as a result of blood-poisoning from a slight cut.

Now we are all more or less liable to accidents, both at home and at work, but we can protect ourselves against serious consequences by taking the proper precautions,—that is by applying Zam-Buk immediately an injury is sustained.

Zam-Buk combines very unusual qualities. It is a strong antiseptic, and at the same time is very soothing and healing. It is therefore capable of ending the pain and destroying the poison in a wound before it heals it. Zam-Buk not only destroys all germs in the wound, but by protecting the sore place from the germ-laden air, keeps other diseases out. At the same time, the healing essences of Zam-Buk are growing new skin which gradually covers the place, and a complete cure is the result.

There is nothing else known to science which will perform the healing miracles done by Zam-Buk. This is because of the secret herbal composition of Zam-Buk. Be prepared for any emergency by keeping a box of Zam-Buk always on hand. 50c. box, 3 for $1.25. All druggists, or Zam-Buk Co., Toronto. Send 1c. stamp for postage and free trial box will be sent you.

ZAM-BUK

ARTILLERY WORK WON VIMY RIDGE, SAYS A CANADIAN

German Front Line Caught Between Two Fires.

HAD TO TAKE THE DOSE

Explanation of Lightness of Casualties—The Start of Weeks of Fighting.

F. A. McKenzie cables to the Toronto Star as follows:

London, April 12.—"The artillery won Vimy for us before the infantry advanced a yard," said a Canadian officer newly arrived from the battle. "The world has never seen such a bombardment as was concentrated upon the Arras-Vimy front. The final day we fired tens of thousands of tons of high explosives, heavy stuff. The effect was awesome, like some great world cataclysm.

"The Germans' positions were just wiped out, their dumps exploded, trenches levelled. The artillery smashed their front lines, which were unable to retire because of our close barrage behind, boxing them in. They had just to stand and take their medicine.

Nerve Broken, They Surrendered.

"On Sunday some of them began trickling into our lines, surrendering. They were broken, nerve-wrecked men, hungry because our guns destroyed their food reserves, broken from sheer horror. I don't blame them. We gave them more than man could stand. Our guns, by destroying the Hun machine guns, were largely responsible for our remarkably light casualties, astonishingly light when we consider the importance of the results obtained.

Infantry Were Ready.

"But our infantry were ready to sweep through had conditions been much harder. We had against us Prussian Guards and Bavarians. The Canadians had good reason to remember both from the second battle of Ypres onward. This winter since we occupied the Vimy lines, we have been fighting under disadvantageous conditions—the enemy holding ground and able to snipe our trenches cruelly had the bulge on us."

Foe Didn't Intend To Retire.

"Every man resolved we wouldn't stand this another day. We didn't believe the tales that the Huns intended strategic retirement here. They realized this was one of the most important sections of their whole western line. They had fortified it perhaps stronger than anywhere else. We directly challenged their stiffest proposition. They knew recapture of Vimy inevitably meant early recovery of the French coal mine area, the domination of an immense area eastwards of Douai.

Just the Beginning.

"They put their best men to oppose us. Surprise was under the nature of things impossible. It was a direct trial of strength, a direct tug between the Hun guns and British guns, Fritz and British infantrymen.

"Monday's and Tuesday's fighting is only the beginning of the battle which may last for weeks, altering the entire northern front. It proved the Boche outgunned, outmanned, and outfought."

Careless Shampooing Spoils the Hair

If you want to keep your hair looking its best, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for shampooing is just ordinary mulsified cocoanut oil (which is pure and greaseless), and is better than anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulsified cocoanut oil at any pharmacy, it's very cheap, and a few ounces will supply every member of the family for months.

Drinking Water With Meals Stops Stomach Disorders

Thousands of unfortunate people suffer almost daily from dyspepsia, indigestion, fermentation, sour acid stomach, flatulence, gases or distress after eating. If they would only form the agreeable habit of slowly drinking with each meal a glassful of hot water containing a teaspoonful of pure bisurated magnesia they would soon find their stomach so strengthened and improved that they might eat the richest and most satisfying meals without the least symptom of indigestion.

Bisurated Magnesia is highly effective in stomach and intestinal disorders, but is very pleasant to the taste and in the bisurated form (either powder or tablets—never liquid or milk) is not a laxative. Sold by druggists everywhere.

40

New Universities Dictionary COUPON

London Advertiser

Three Coupons Secure the Dictionary

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For the Mere Nominal Cost of Manufacture and Distribution

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secures this NEW authentic Dictionary, bound in real flexible leather, illustrated with full pages in color and duotone, 1,300 pages.

Present or mail to the office of The London Advertiser three coupons like the above with ninety-eight cents to cover cost of handling, packing, clerk hire, etc.

MAIL ORDERS will be filled on same terms, with an additional amount of 7 cents for postage within a radius of twenty miles of London. Send 18 cents postage over this mileage.

25 DICTIONARIES IN ONE.

All Dictionaries Published Previous to This Year Are Out of Date.

Home Furnishings and Wearing Apparel Now Sharing Honors At This Store

Although Easter is past the spring season is yet young. The demand for spring clothing is really just at its height, and after the costume has been shown the completion of the entire spring outfit proceeds. The requirements of the home must have immediate attention also—rugs, curtains, furniture and kitchen supplies, cleaners and cleansers. Whatever you need, depend upon Smallman & Ingram for reliable quality, good selection, sterling value, satisfactory service. SHOP EARLY SATURDAY. STORE CLOSES AT SIX.

55 Baby Dresses, To Clear Saturday, 49c to $3.50 Each

One table of Dresses for ages 6 months to 3 years, soiled and counter-tossed, fine white Lawns, Voiles and Swiss Embroidery Dresses, 55 in the collection, sorted from our stocks and prices lowered for quick clearance, many about half. Sale price, each ..... 49c to $3.50

SOAPS

"Lullaby," an English Cold Cream Soap, excellent for the skin, soothing and healing ..... 4 cakes for 25c

Castile Soap, large cakes, extra fine quality ..... 5c cake

H. O. Ammonia for all household cleaning and washing purposes. Large package..10c

Ideal Silver Cream, nothing better for polishing gold, silver or nickel. Large jar 25c

Saturday Candy Special

75 pounds Fresh Chocolate Cream Balls, a most delicious treat. While they last Saturday .....26c pound

Special Purchase Ladies' Neckwear, Saturday, 29c

12 dozen Ladies' Collars, Swiss embroidery, in fancy sailor shapes, all white or with sky, pink or lavender edge. These will go on sale Saturday at special price.....29c each

Also five dozen Fancy-Striped Windsor Ties, ecru or white grounds with fancy stripe, in rose, helio, copen and green. Special, each 39c

HAIR ORNAMENTS

See our new line of Casque Combs and Push Combs, smart shapes, with dainty brilliant settings. Extra value, each 50c, 75c and $1.00

Smart Barrettes in small dainty designs, plain or with brilliant settings. Price, each ..... 10c, 25c and 50c

At the Hosiery Counter

The 20 dozen Ladies' Hose listed for Saturday sale are in two sizes only, which is the reason for the price quoted, and the Ladies' Silk-Ankle Hose are exceptional value at, per pair 50c

20 dozen only Ladies' Plain Black Cotton Hose, seamless, double heel and toe, extra value; sizes 8½ and 9 only. Special .....2 pairs for 25c

Ladies' Silk-Ankle Hose, with double lisle top and sole, in black, white, grey, palm beach, sand, smoke, sky, navy and pink; sizes 8½ to 10. Price ..... 50c pair

Children's 1-1 rib Silk Lisle Hose, in black, white, pink or sky, very neat hose; sizes 6½ to 9. Price 35c pair Or 3 pairs for $1.00

Filigree Silver Jars, etc., 75c

A special purchase in a variety of pretty and useful articles on sale Saturday.

Eight dozen Filigree Silver with glass lining in Mustard Jars, Butter Tubs, Marmalade Jars, etc. These make dainty and useful gifts. Special ..... 75c each

Voile Blouses, 98c

About five dozen Voile Blouses, odd lines and sizes, some with soft cascade, others with large cape collar, prettily trimmed with Val. lace, long set-in sleeves; all sizes from 34 to 44. Special 98c

With Pleated Flounce, 79c

One table Taffetine Petticoats, deep accordion-pleated flounce, made in four sections, all seams double-stitched, drawstring at waist, made in light grey, Copenhagen and a few black. Special 79c

Summer Underwear

Ribbed Cotton Vests, low neck, short sleeves or sleeveless. Outsize at, each .....35c and 40c

Extra outsize 50c

Fine Ribbed Cotton Vests, low neck, short sleeves or sleeveless, lace trimmed. Outsize .....65c and 75c

Knitted Cotton Drawers, umbrella style, lace trimmed. Outsize ..... 35c, 40c and 45c

Cotton Combinations, low neck, sleeveless, umbrella or tight-knee drawers. Outsize 65c, 75c and $1.15

HandEmbroidered 59c and 98c

36 pairs Ladies' French Hand-Embroidered Drawers, made of fine quality nainsook, frill prettily embroidered and finished with dainty buttonhole stitching, open or closed. Special ..... 98c pair

45 pairs Ladies' French Hand-Embroidered Drawers, pretty embroidered design and finished with small scallops of buttonhole embroidery, closed style only. Special ..... 59c pair

5 dozen French Hand-Embroidered Corset Covers, all trimmed with pretty embroidered designs; sizes 34, 36 and 38. Special ..... 59c each

Ladies' Bungalow Aprons of good quality print, in light and dark colors. Special ..... 49c each

Pretty Sacques, 59c

Dainty Japanese-Flowered Dressing Sacques, wide-cut sleeves with banding of white, V neck with white around same and down front; Copenhagen, sky, heliotrope and pink. Special 59c

Remnant Sale

100 ends of Flannelette, Canton, Kimono Cloth and Wrapperette, all useful lengths from one to five yards, remnant ends, to be cleared Saturday morning at remnant pries for quick sale.

LONGCLOTH, 23c YARD — 1,000 yards Fine English Longcloth, special make, for nightdresses, 42 inches wide. Special ..... 23c yard

TABLE OILCLOTH—New patterns in standard qualities, also Shelf Oilcloth.

ALUMINUM SALE SATURDAY, 49c—100 only Two-quart Saucepans, McClary's best aluminum, will be sold Saturday morning at special sale price ..... 49c each

TUNGSTEN LAMPS, 15, 25, 40 and 60 watts. Saturday.....3 for $1.00

BASEMENT.

Alligator Strap Purses, $1.50

Special line of Hand-Strap Purses in alligator grain leather, lined with striped silk poplin, three different shapes with the back strap; African brown, light navy, grey, green, tan or dark purple. Special $1.50

MEN AND THEIR CLOTHES

There is an idea, a big, broad idea, back of this men's store. It is bigger than seems possible to most buyers of clothing, for they have been educated, and the idea that selling clothing was just a matter of so much cloth, so much making, for so much money. Before a suit or top coat is bought for this store, service is considered. **What will this suit give to its ultimate owner?** Then we decide the probable purpose and service demanded by the wearer, and buy with a vision of our customers before us. The old clothing idea of "barter and trade" has no place in this new organization of ready-for-service tailors.

Boys' Suit Special Saturday, $8.75

In the Boys' Clothing Department you will find a table Saturday of very special priced suits for boys, good, strong, up-to-date suits for the schoolboy, made in the latest yoke, Norfolk, pinch-back and double-breasted styles; materials in light and dark grey, brown and blue and white pin stripes, tweeds and worsteds. These suits are exceptionally good value; in sizes for boys 9 to 16 years. Price Saturday $8.75

Boys' Odd Bloomers

Extra Strong Tweed Bloomers for the sturdy schoolboy:

In sizes 7 to 10 years.....$1.25

In sizes 11 to 15 years..$1.50 and $1.75

For the larger boy, 16 to 18 years.... ..... $1.50 to $2.25

Boys' Spring Reefers

These Reefers are made in the very newest spring models, in light and dark grey tweeds and worsteds; pinch, belted and box-back styles; smart, dressy little coats for the little man; sizes 3 to 7 years. Prices.....$2.95, $3.45, $3.95

The New Model Overcoats

A complete range of Slip-on and Pinch-back Overcoats for men and young men in stock this week, made up in grey, green and brown mixtures. Ask to see these on Saturday; sizes 33 to 42. Prices ..... $15.00 to $20.00 each

Men's Raincoats for Saturday

Our stock of Men's Raincoats is complete with the English Paramatta, the slip-on in swell tweed effects in the short, smart coat for the young man; just the coat for this season; sizes 32 to 46. Prices .....$9.85 to $16.50

Correct Style

Spring Suits for men and young men in all the new shades of fancy tweeds and worsteds, also our famous blue serge, made up in the pinch-back, peak-lapel, soft-roll style, also the two and three button regulation sack style; a choice collection here for Saturday. Prices ..... $11.95 to $35.00

BOYS' HATS

Hats for the little fellows in checks, plain shades and fancy patterns, rah-rah styles. Saturday we will show a large range of these smart dressy hats for the boys aged 3 to 7 years, in sizes 6¼ to 6⅞. Prices range from ..... 50c to $1.50 each

BOYS' BLOUSES

A great variety of Boys' Blouses in the neat stripe effects, black and white, blue and white and mauve stripe patterns, tapeless or invisible drawstring, good washing fabrics, collar attached; sizes for boys 6 to 15 years. Prices ..... 60c and 75c each

HOLEPROOF SOCKS

Boxed in half and quarter dozens, with a six or three months' guarantee.

6 pairs Holeproof Cotton Socks, guaranteed six months. For $1.75

6 pairs Lisle Socks, Holeproof, guaranteed for six months $2.25

3 pairs Silk Socks, Holeproof, guaranteed for three months $2.25

In all the leading colors, sizes 9½ to 12 inches. Our new spring stock is complete.

THE "SOMME" COLLAR

W. G. R. Brand, sizes now complete from 13½ to 16. Price 15c each

AFTERNOON TEA SPECIALS.

Cucumber and Lettuce Sandwich, Cup of Tea or Coffee 10c

English Muffins, Maple Syrup, Cup of Tea or Coffee 15c

SMALLMAN & INGRAM LIMITED

AFTERNOON TEA SPECIALS.

Tomato and Lettuce Salad, Bread and Butter, Cup of Tea or Coffee 15c

Strawberries and Cream 15c