

# These are the Facts

# —The Truth

We are \$1,030,968 short of the objective of \$3,000,000—And we're not holding anything back for a grandstand finish. So far, the citizens of Toronto have not given as they should.

And it's the multitude that are falling behind with their giving. Those who can give in their thousands are giving, and they are increasing and even doubling their gifts of last year. The multitude are not giving as much—let alone doubling on last year.

## Toronto Must Not Fail

Think what the men in the trenches would FEEL if Toronto fell down. Think what our Allies would FEEL.

One lady, when called upon to give again, replied, "But, my dear, I've given from my feet up." "Then go home and take your boots off," replied the sister. To her everlasting credit, the giver saw the point, and promptly DOUBLED HER LAST YEAR'S SUBSCRIPTION.

That's what we must all do. Go home and take our boots off (figuratively speaking), and double what we have already given, and then make it our business next to us at work, or our next door neighbor—also gives again.

It isn't a matter of giving from your superfluity. It's a matter of giving from your heart—from the real man and the real woman in you, that can visualize, WHAT OTHERS ARE GIVING—WHAT OTHERS ARE SUFFERING.

Don't say I can't give. Don't say I'll try to give again. Say, I WILL GIVE.

We've got to play the game. We've got to see this thing THROUGH. Toronto must lead Canada straight through. Toronto has always done it,

—and by the immortal Spirit of our dead in Flanders—

# TORONTO WILL DO IT AGAIN

## Ere The Sun Sets To-Night That \$1,030,968 Must be Subscribed

TORONTO AND YORK PATRIOTIC FUND AND CANADIAN RED CROSS CAMPAIGN COMMITTEES

SIR WM. MULOCK,  
President.

K. J. DUNSTAN,  
Vice-President.

H. H. WILLIAMS,  
Chairman Executive Committee.



plumbing service.  
judged by the kind  
as well as the  
we give to every  
re in a unique po-  
prompt answers to  
needs. Our ten cars  
You get the ut-  
most in labor  
ver the entire city,  
on fully competent  
b. The Shannon  
quipped with the  
is for doing good  
one of our cars  
our men stay on  
is finished. Our  
the logical way,  
Just phone

MEMORIAL  
CROSS MEETS

Contributions Sent  
to Davisville  
Hospital

meeting of the Red  
in the Eaton Memorial  
held yesterday, the  
W. Miller, superin-

rich works in connec-  
tively of head-  
has done excellent  
organization. It is re-  
training and disburse-  
ments. It is supported  
contributions, or funds ac-  
of its members.  
weekly contribu-  
to the Davisville Ortho-  
which consisted of 30  
ing five yards long, 50  
dozen compresses, five  
In addition were  
ignment, consisting of:  
singe-bags, nine wool  
gowns, three cushions,  
three lap robes, six  
ages, besides 36 pairs  
and two pounds maple  
despatched overseas to  
att, M.C.A. who dis-  
society coming  
and appreciation was  
the patron of the Base  
receipt of a box con-  
plete suits of wool  
gown, cap and slip-  
towel, two dozen

of January this society  
pairs of socks. At Christ-  
mas 110 boxes to the  
from the church and  
besides 500 Christmas  
Canadian hospitals over-  
Base Hospital.  
was expressed among  
M. and Mrs. Burden  
only son, Flight Sub-  
en, who was killed in  
ny. Mrs. Burden has  
worker in the society  
M.C.A. Auxiliary.

HAGERMAN DEAD.

ment of Pickering and  
in Township.

Josephus Hagerman, a  
ent of Pickering and  
to, took place on Wed-  
at his late residence in  
Mr. Hagerman, who  
age, was a native of  
p, and had always lived  
adjoining Township of  
survived by his widow,  
m of Marcham, When-  
er, and Lew of White-  
ughters (Mrs. Richard  
n, Mrs. Reuben Thomas  
Mrs. Herbert Code of

erman was a veteran  
id, an Orangeman, and  
Lathlet Church  
take place at Locust  
ernoon at two o'clock.

WITH THEFT.

Marlborough avenue,  
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from the Riverdale  
was employed as a  
according to the  
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Piles

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trial package  
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below.

PLE COUPON  
G COMPANY  
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eat, in plain wrapper.  
State.....