

These are the Facts

—The Truth

We are \$1,030,968 short of the objective of \$3,000,000—And we're not holding anything back for a grandstand finish. So far, the citizens of Toronto have not given as they should.

And it's the multitude that are falling behind with their giving. Those who can give in their thousands are giving, and they are increasing and even doubling their gifts of last year. The multitude are not giving as much—let alone doubling on last year.

Toronto Must Not Fail

Think what the men in the trenches would **FEEL** if **Toronto** fell down.
Think what our Allies would **FEEL**.

One lady, when called upon to give again, replied, "But, my dear, I've given from my feet up." "Then go home and take your boots off," replied the sister. To her everlasting credit, the giver saw the point, and promptly **DOUBLED HER LAST YEAR'S SUBSCRIPTION.**

That's what we must all do. Go home and take our boots off (figuratively speaking), and double what we have already given, and then make it our business to see that our friend next to us at work, or our next door neighbor—also gives again.

It isn't a matter of giving from your superfluity. It's a matter of giving from your heart—from the real man and the real woman in you, that can visualize, **WHAT OTHERS ARE GIVING—WHAT OTHERS ARE SUFFERING.**

Don't say I can't give. Don't say I'll try to give again. Say, **I WILL GIVE.**

We've got to play the game. We've got to see this thing **THROUGH.** Toronto must lead Canada straight through. Toronto has always done it,

—and by the immortal Spirit of our dead in Flanders—

TORONTO WILL DO IT AGAIN

Ere The Sun Sets To-Night That \$1,030,968 Must be Subscribed

TORONTO AND YORK PATRIOTIC FUND AND CANADIAN RED CROSS CAMPAIGN COMMITTEES

SIR WM. MULOCK,
President.

K. J. DUNSTAN,
Vice-President.

H. H. WILLIAMS,
Chairman Executive Committee.



plumbing service.
judged by the kind
as well as the
we give to every
re in a unique po-
prompt answers to
needs. Our ten cars
You get the ut-
utmost in labor
ver the entire city,
on fully competent
b. The Shannon
quipped with the
ols for doing good
one of our cars
our men stay on
is finished. Our
the logical way,
Just phone

MARK 738-739

MEMORIAL
CROSS MEETS

Contributions Sent
to Davisville
Hospital

meeting of the Red
in the Elton Memorial
held yesterday, the
W. Miller, superin-

ich works in connec-
dependently of head-
has done excellent
organization. It is re-
raising and disburse-
unds. It is supported
ributions, or funds se-
of its members.
and weekly contribu-
to the Davisville Ortho-
hich consisted of 30
ing five yards long, 50
dozen compresses, five
e. In addition were
ignment, consisting of:
single-bags, nine wool
gowns, three cushions,
three lap robes, six
ages, besides 36 pairs
and two pounds maple
despatched overseas to
att, M.C. who dis-
sented soldiers coming
es.
and appreciation was
se, nation of the Base
receipt of a box con-
plete suits of wool
e gown, cap and slip-
towel, two dozen

of January this society
airs of sex. At Christ-
es 110 boxes to the
he from the church and
besides 500 Christmas
Canadian hospitals over-
Base Hospital.
was expressed among
y. M. and Mrs. Burden
only son, Flight Sub-
en, who was killed in
ay. Mrs. Burden has
worker in the society
I.C.A. Auxiliary.

HAGERMAN DEAD.

ident of Pickering and
m Township.

heophilus Hagerman, a
ent of Pickering and
p, took place on Wed-
at his late residence in
Mr. Hagerman, who
age, was a native of
p, and had always lived
adjoining Township of
survived by his widow,
m of Marcham. When-
er, and Lew of White-
ughters (Mrs. Richard
n, Mrs. Reuben Thomas
n, Mrs. Herbert Code of

Hagerman was a veteran

ld, an Orangeman, and
Cathedral Church
take place at Locust
ernoon at two o'clock.

WITH THEFT.

Marlborough avenue,
a night by Detective
ed with the theft of a
from the Riverdale
was employed as a
according to the
ols for a fraction of



ffer
Piles

ong or how bad—
toed and get a
mid Pile Treatment.
r relter, and a single
A trial package
ain wrapper if you
below.

PLE COUPON
G COMPANY
dgs. Marshall, Mich.
ne a Free sample of
ent, in plain wrapper.

State.....