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NEW BIRKS BUILDING,
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MONTREAL, January 9th., 1925

COPY

Memorandum to:
Sir Henry Thornton - President
Canadian National Railways

Regarding

A suggestion to obtain a national coordinated plan for
CANADIAN IMMIGRATION.

AIM To obtain suggestions for plans that are at once national, coordinated to all areas, and worked out in more or less detail on a purely economic basis. Casual, sporadic and intermittent efforts have been both ineffective and wasteful.

METHOD. With widest possible publicity, organize a competition with very substantial rewards, and suggested details are:-

Time. Say 9 months or 1 year.

Open. Open to all but especially the technical economists and professors of the leading universities of the world.

Scope. Plans submitted should include study of some or all of following: tariff conditions, cost of living in Canada, economic opportunities in agriculture, fishing, mining, and possibly one or two more general industries, type of immigrant suitable to settlement in Canada, methods of obtaining same, and governmental advertising, degree of financial help warranted, scaling of such assistance, repayment, insurance charges, sinking funds, commissions, colony settlements, their origin, development and feasibility,