

APPENDIX "B"

Return for Mr. Fulton

Statistical Summary of Television Program Operations
from Inauguration Sept. 6-8—December 31, 1952

<i>Classification</i>	<i>Total Hours</i>	<i>Percentage</i>
<i>Musical Programs:</i>		
Opera	4:35	0.6
Symphony or Classical	17:20	2.1
Choral	:15	0.03
Ballet	5:20	0.6
Light	22:50	2.8
Variety	50:25	6.09
Amateur	8:00	0.97
Total	108:45	13.19
<i>Spoken Word Programs:</i>		
Drama	227:30	27.5
Documentary	75:20	9.1
Interview and Talks	47:15	5.7
Panel Discussions	23:00	2.8
Quiz	20:50	2.5
Educational	:50	0.1
News	15:10	1.8
Newsreel	29:45	3.5
Sports	109:00	13.2
Sports Resumes-Talks	20:25	2.5
Women's	24:15	2.9
Children's	100:20	12.1
Religious	4:30	0.6
Special Events	16:20	2.0
News Commentary	4:05	0.5
Total	718:35	86.8
Grand Total	827:20	99.99

APPENDIX "C"

Return for Mr. Fulton

At the meeting of the Committee on Friday, April 24th, Mr. Fulton inquired, and it was agreed that the information should be provided as a return, for a tabulation showing the revenue for a sample week on commercial programs imported to Canada over the microwave link joining Buffalo, N.Y., to Toronto.

During the sample week analyzed there were four programs relayed over the microwave link from Buffalo, N.Y., to Toronto and broadcast by CBLT. These were the "Jackie Gleason Show", one hour, a twenty minute portion sponsored by Schick, Inc., and a second twenty minutes sponsored by Bristol Myers Co.; "Studio One", one hour, sponsored by Canadian Westinghouse Company; "Aldrich Family", half-hour, sponsored by General Foods; "Goodyear Playhouse", one hour, sponsored by Goodyear Rubber Company. These programs yield a revenue to the Corporation of \$1,508.70 a week.