

In Nova Scotia, Halifax is today the site of the Canada Export Awards Ceremony. The Honourable John C. Crosbie, Minister for International Trade, is addressing the delegates to the 47th Annual Meeting of the Canadian Exporters' Association prior to presenting the Export Awards to 14 Canadian companies that are being honoured for their achievements in exporting products around the world.

In Prince Edward Island, the Honourable Thomas M. McMillan, Canadian Consul General, Boston, Massachusetts, will address a Charlottetown Rotary Club on October 3 to launch International Trade Month.

In Newfoundland, Minister Crosbie will open the Europe '92 Workshop in St. John's on October 18 as part of International Trade Month activities.

### Marketplace '90

In addition to these special events, Marketplace '90 will begin its month-long tour of Canada on October 1. Trade commissioners and commercial officers from the Department's missions abroad will visit Canadian companies to communicate information relevant to their exporting prospects.

Marketplace is a unique program for small to medium-sized companies that are ready to export or that are interested in exporting. Company representatives will be able to meet personally with trade specialists from foreign markets they wish to explore.

There are 13 Marketplace teams, covering 11 sectors, including Agriculture and Food, Mining Equipment and Machinery, Manufactured Wood Products, Oil and Gas Equipment, Information Technology, and Seafood and Fisheries. The teams will visit companies that have been pre-selected by the Department's International Trade Centres.

The Marketplace program will feature 80 trade officers from 50 foreign posts, 18 sector specialists from the Department, and trade experts from agencies such as the Export Development Corporation and Tourism Canada. The Marketplace teams will visit hundreds of companies in approximately 60 cities.