

Many English and French speaking Canadians associated their favourite news announcer with the call letters of their local television station but were unable to identify the newscaster by name. These answers were incorporated into the "other" category along with scattered references to local news personalities. The "other" category is large, representing 50 per cent of anglophone and 44 per cent of francophone responses overall.

FAVOURITE TELEVISION NEWS ANNOUNCER
- Among English and French-speaking Canadians -

	<u>% of Television Viewers Who Frequently Watch News And Public Affairs Programming</u>
<u>English-speaking Canadians</u>	
Lloyd Robertson	8
Knowlton Nash	7
Tony Parsons	5
Dan Rather	3
Peter Truman	2
Peter Jennings	2
Bill Haughland	2
Barbara Frum	2
Max Keeping	2
Jan Tennant	2
Other	50
Don't know	16
<u>French-speaking Canadians</u>	
Bernard Derome	28
Pierre Bruneau	4
Jacques Moisan	4
Other	44
Don't know	20

FAVOURITE TELEVISION NEWS ANNOUNCER

- By Region -

	<u>% of Television Viewers Who Frequently Watch News And Public Affairs Programming</u>
<u>Atlantic Provinces</u>	
Glen Tilley	11
Lloyd Robertson	7
Knowlton Nash	6
Barbara Frum	2
Other	53
Don't know	20