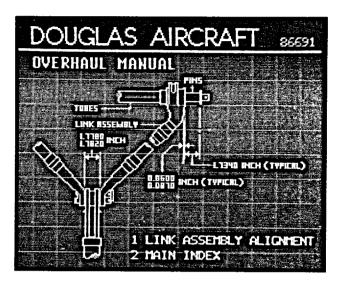


THE PERSONAL COMPUTER AS PAGE CREATOR

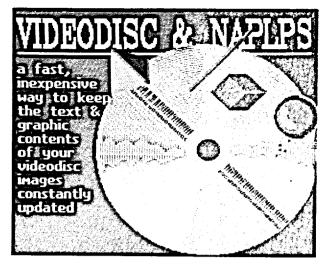
Formic, an enterprising Quebec firm, has devised a unique series of software packages for the Apple computer and the IBM PC, which transforms these micros into full Telidon page creation systems. Traditionally, Telidon page creation systems, known in the trade as Information Provider Systems (IPS), have been dedicated graphics installations. The Formic interface unit, which runs at a fraction of the cost, represents a cost reduction dramatic enough to allow small firms, organizations or even individuals to enter the growing Telidon -NAPLPS page creation market. The units have raised considerable interest, since they now offer the opportunity for special-purpose databases to be created and networked at minimal cost. The page creation software, which resides on an ROM interface card instead of diskette, provides the capacity, flexibility and ease of use that, until now. was available only on dedicated special-purpose IPS equipment. The addition of hard disk storage allows the creation of a local, and sizeable, Telidon - NAPLPS information bank which can be retrieved by anyone with a decoder.

In addition to the page creation software, the company can also provide turnkey page creation systems and customized packages for special purpose Telidon – NAPLPS applications.



THE LINK TO THE LIVING ROOM

Avcor Ltd., a division of Southam Communications of Toronto, has recently brought out Telidon decoder software for the Commodore 64, opening the door to Telidon – NAPLPS service for these popular and inexpensive home computers. A similar package is to be available for the IBM PC. The transformation of the ubiquitous home computer into a Telidon – NAPLPS terminal removes one of the major obstacles to widespread consumer Telidon use — the cost of dedicated Telidon decoders. Now, with simple software, the home computer can read and display a subset of Telidon databases.



PICTURE PAINTER

Cableshare, a leading videotex software firm, has developed the most powerful micro-based page creation system. For a fraction of the cost of dedicated frame creation machines, the picture painter will do all the key page creations functions such as scaling, macro's, rotation, animation, colour palettes, reflection, multiple text fonts, etc.

NORPAK

If you need a production page creation machine go to world leader, Norpak. Their page creation machines have been proven as powerful production machines, and you should see the new products they are developing.