

SECTOR: Tourism
SUB-SECTOR: TOURISM DEVELOPMENT PROGRAM
Officer: J. Kern, Tel. (613) 944-8823

EVENT: NEBS Mission - Atlanta, August 1993
PRODUCTS: Baby Boomers Segment
SCOPE: In Atlanta Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from Quebec
CONTACT: M.Goodie (404)577-6810

EVENT: NEBS Mission - Boston, September 1993
PRODUCTS: Adventure Product
SCOPE: In Boston Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from Atlantic Canada
CONTACT: R.Johansen (617)536-1731

EVENT: NEBS Mission - Chicago, December 1993
PRODUCTS: Business Travel - Association Segment
SCOPE: In Chicago Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from B.C., ALTA, Que., N.S.
CONTACT: B.Bouma (312)616-1860

EVENT: NEBS Mission - Chicago, July 1993
PRODUCTS: Business Travel - Incentive Segment
SCOPE: In Chicago Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from B.C., ALTA, Ont., N.S.
CONTACT: B.Bouma (312)616-1860

EVENT: NEBS Mission - Dallas, March 1994
PRODUCTS: Baby Boomers and Middle-Aged Segments
SCOPE: In Dallas Territory - Workshop / Seminars / Marketplace
ATTENDANCE: Canadian sellers from Ontario
CONTACT: J.Rondeau (214)922-9806

EVENT: NEBS Mission - Minneapolis, October 1993
PRODUCTS: All Customer Segments
SCOPE: In Minneapolis Territory - Workshop / Seminar / Marketplace
ATTENDANCE: Canadian sellers from Saskatchewan
CONTACT: S.Dowling (612)333-4641