

**Mission:** 619 Atlanta

**Market:** 577 United States of America

**Key Sub-Sector:** Fish, Shellfish and Other Products

**Specific Product Opportunities**

Fish, fresh  
Shellfish

**Fresh Fish:**

Opportunities exist in both farmed and wild salmon (IQF, whole, head-on, gutted) to retail and processors. A market for halibut (layer packs) exists in selected markets. Ocean perch (5 cello, IQF, layer packs) particularly the larger sizes, are in demand as a commercial substitute for the gulf redfish which is under fishing quota. Quality is the uppermost consideration whatever the species.

**Shellfish:**

Scallops (graded blocks, IQF) can be marketed to wholesalers and distributors. Mussels (bagged, IQF, blocks) are in demand in some food service market areas. Live lobster and lobster parts (IQF, block, canned) can be promoted to the retail and to the food service trade with suitable promotional effort.

**FOR FURTHER INFORMATION:**

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