Objective 9.4 - Promotion of policies, infrastructures and training in the field of communication, and encouragement of a better use of the media for social ends

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Question 1 Emphasis to be placed on each Relevant paragraphs (if approtheme from the point of view priate, in the case of 19 C/4, of its contribution to the at-Themes ("target" components objective or sub-objective tainment of the objective, durin Medium-Term Plan) ing the 1979-1980 biennium numbers) Mark X in appropriate column Moderate Minor Major 19 C/4 19 C/5 Approved (1) (2) (3) (4) (5) (6) X. 9428 4172-4176 Promotion of policies and plans for increasing 9429 the contribution of communication to economic and social development 9428 4185, Promotion of the development and application of X 9429 (4186 - 4188)methodologies for communication planning and training of specialists in this field 9428 X (4186 - 4188)Promotion of the establishment and development of modern communication systems and infra-9429 4191, 4192 structures, and of the adoption of new technologies X. 9428 4189, 4190 Promotion of the training of communication 9429 specialists Promotion of access to the mass media and of 9428 4193, 4194, 4196 X 9429 greater participation by the public in media productions and management For the last four themes, see also paragraph 4198.