

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 605-DETROIT

008-TRANSPORT SYS, EQUIP, COMP, SERV.
UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 CORPORATE LIAISON VISITS WITH AUTOMOTIVE MANUFACTURERS ASSOCIATIONS AS WELL AS GOV'T OFFICES IN TERRITORY.

MET WITH PRES. OF MVMA(USA) FORD, MAZDA, GM, ALLISON, MAGNA INT'L, US DEPT. OF COMMERCE. STATE OF INDIANA, VARIOUS CHAMBERS OF COMM. TO DISCUSS THE AUTO INDUSTRY, CDN SOURCES OF SUPPLY AS WELL AS IMPLICATIONS OF FTA RESULTING IMPROVED REPORTING

QUARTER: 4 PARTICIPATED WITH GOVT OF CDA BOOTH AT S. A. E. EXPO AND CONF., FEB. 29-MAR 4, 1988. POST ORGANIZED RECEPTION PROMOTING CANADIAN PARTS PRODUCERS FOLLOWING S. A. E. EXHIBIT CLOSING AT COBO HALL ON MARCH 1ST.

SEVERAL CDN AUTO PARTS MANUFACTURERS PROMOTED THEIR PRODUCTS FROM OUR BOOTH AND EXCELLENT BUYING CONN SALES CONCLUDED AS RESULT OF THEIR PARTICIPATION. OVER 230 PEOPLE BOTH FROM U. S. AND CDN SUPP. & DEM'S GATHERED RESULT MANY CONTACTS.