

REPORT #5  
89/05/10

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

347 - RIYADH

SAUDI ARABIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

MINE, METAL, MINERAL PROD & SRV

MINERALS AND MINERAL PRODUCTS

PUT SAUDI COMPANIES IN TOUCH WITH POTENTIAL CANADIAN PARTNERS IN MINING SECTOR.

SAUDI DIRECT INVESTMENT IN CANADIAN MINING COMPANIES AND JOINT VENTURE COOPERATION ABROAD.

ADVANCED TECH. PROD. & SERV

ALL SUB-SECTORS

CIRCULATE INFORMATION TO POTENTIAL INVESTORS ON EMERGING GROWTH COMPANIES IN HI-TECH FIELDS.

INCREASED SAUDI VENTURE CAPITAL INVOLVEMENT IN HI-TECH COMPANIES.

SERVICE INDUSTRIES

SERVICES NOT ELSEWHERE SPECIF.

MAINTAIN & EXPAND CONTACTS WITH SENIOR BANKERS SPECIALIZING IN PERSONAL BANKING TO PUBLICIZE SPECIFIC INVESTMENT OPPORTUNITIES AMONG THEIR CLIENTS.

FIND SAUDI FINANCING FOR SPECIFIC CANADIAN INVESTMENT PROPOSALS.

NON SECTORALLY ORIENTED ACTIVITIES

PURSUE PERSONAL CONTACTS WITH CORE GROUP OF 150 LEADING SAUDI BUSINESSMEN TO PROMOTE INVESTMENT OPPORTUNITIES IN CANADA.

EXPAND INTEREST IN CANADA AS AN INVESTMENT DESTINATION AND INCREASE VISITS TO CANADA BY POTENTIAL INVESTORS.

INCLUDE INVESTMENT COMPONENT IN PROGRAM FOR HIGH LEVEL BUSINESS DELEGATIONS TO CANADA.

INCREASED INTEREST IN REAL ESTATE & OTHER CANADIAN INVESTMENTS.

PROMOTE BUSINESS IMMIGRANT PROGRAM AMONG LARGE COMMUNITY OF AFFLUENT EXPATRIATE BUSINESSMEN CONSIDERING EMIGRATION.

FURTHER INCREASE NUMBER OF INVESTOR IMMIGRANTS TO CANADA.