

# Upcoming trade shows and conferences

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of its kind. The event coincides with substantial investment and major reforms in the Middle East and Africa, as well as the Egyptian government's plans to build new ports and modernize existing ports.

**BOLOGNA, ITALY — April 10-13, 2002** — The Bologna Children's Book Fair is the major international event for children's publishing.

**GLASGOW, SCOTLAND — April 18-20, 2002** — **Aquaculture International 2002** will cover all aspects of cold water aquaculture, including salmon and shellfish, and will feature exhibits of all types of equipment and services for this industry.

**GLASGOW, SCOTLAND — April 18-20, 2002** — **Fishing**, Europe's premier commercial fisheries trade fair and largest gathering of fishing professionals, attracts over 10,000 visitors each year from 38 countries and approximately 400 exhibitors from 20 countries. **Fishing 2002** will include a vast range of equipment and services.

**LONDON, U.K. — May 21-23, 2002** — **London International Wine Trade Fair** is recognized as the U.K.'s most important trade event for the wine and spirit industry. The 2001 show had representation from 33 wine-producing countries and attracted a

large number of international visitors, reinforcing the show's status as a global tasting arena for buyers.

**SYDNEY, AUSTRALIA — May 28-30, 2002** — **CeBIT Australia** is Australia's premier information and communications technologies (ICT) exhibition and conference. Based on **CeBIT Hannover**, **CeBIT Australia** is expected to draw more than 12,000 visitors including decision makers involved in specifying, recommending or approving the purchase of ICT.

**MELBOURNE, AUSTRALIA — June 2-5, 2002** — Following the success of the 2001 show, held in Sydney, Canadian exporters will be able to participate in **Interbuild Australia 2002**, Australia's largest building exhibition, which showcases the latest in building products and technology for residential, commercial and industrial construction.

**HONG KONG — June 11-14, 2002** — The 10th Asian International Electrical, Electronic Engineering, Lighting Technology, Ventilation and Heating, and Refrigeration Show, **Asian Elenex 2002**, is the region's leading international electrical engineering show, and highlights all aspects of building and infrastructure projects. This year the show's focus will be on automation.

The 7th Asian International Security, Safety and Fire Protection Show and Conference, **Asian Securitex 2002**,

will be held in conjunction with **Asian Elenex**. It is the region's leading international security show, and links the latest high-tech electronics with the newest developments in building-related technologies. In the wake of September 11, the interest should be even stronger.

**ALGIERS, ALGERIA — June 13-24, 2002** — The 35th **Algiers International Fair (FIA)** will offer Canadian companies opportunities to enter the Algerian market. (Algeria is Canada's largest trading partner in the Middle East and North Africa.) An internationally renowned multisectoral exhibition, the 2001 show featured 1,500 exhibitors and attracted more than 500,000 visitors.

**SINGAPORE — June 17-21, 2002** — "Beyond broadcasting...worldcasting" is the theme for **BroadcastAsia 2002**, the 8th Asian Broadcast and Multimedia Technology Exhibition and Conference. Canadian exhibitors will benefit from a marketing support program delivered by DFAIT, Canadian Heritage, and Industry Canada under Trade Team Canada Inc.—Information and Communications Technologies. **BroadcastAsia 2002** will be held in conjunction with **CommunicAsia 2002 (June 18-21, 2002)**, the 14th Asian International Communications and Information Technology Exhibition and Conference, and Asia's largest telecommunications and information technology event. Last year's event drew 2,400 participating companies and 48,000 trade visitors. ★

## Enquiries Service

DFAIT's Enquiries Service provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by calling **1-800-267-8376** (Ottawa region: **944-4000**) or by fax at **(613) 996-9709**; by calling the Enquiries Service FaxLink (from a fax machine) at **(613) 944-4500**; or by accessing the DFAIT Internet site at [www.dfait-maecd.gc.ca](http://www.dfait-maecd.gc.ca)

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