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*Beijing, Shanghai and Hong Kong*

# TEAM CANADA 2001: MISSION ACCOMPLISHED

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**O**n February 17, Team Canada 2001 concluded a week-long mission to Beijing, Shanghai and Hong Kong, scoring \$5.7 billion in new deals for Canadian enterprises and strengthening the intergovernmental ties between Canada, China and Hong Kong.

Team Canada 2001 was the largest trade mission in Canadian history, with over 600 business delegates, eight provincial premiers, three territorial leaders, the Minister for International Trade and the Secretary of

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Photo: Randy Lagerway

Alexandre Lafleur, Andrea Wang, Minister for International Trade Pierre S. Pettigrew (third from left) and 12 year old Keith Peiris (*Cyberteks Design*) discuss the teenagers' businesses at the Team Canada networking event for Young Entrepreneurs held February 16 at the Peninsula Hotel in Hong Kong.

*A fountain of leads for environmental mission*

## Texas-Mexico border water market

Canadian participants in the Trade Team Canada environmental mission to the Texas-Mexico border region, February 4-9, received a welcoming "abrazo" (embrace) from the environmental business communities in San Antonio and Laredo, Texas, and Nuevo Laredo and Monterrey, Mexico.

The mission, which focused on the water/wastewater environmental sector, produced firm leads and contract proposals, thereby establishing a foothold for Canada's environmental industry in one of North America's most dynamic regional markets.

Tom Wright, Director General at Industry Canada (IC) led the 32-delegate mission, an interagency effort leveraging the resources of the Canadian Consulate General in Dallas, the Canadian Consulate in Monterrey, the Canadian Commercial Corporation (CCC), the Canadian International Development Agency (CIDA), and the Export Development Corporation (EDC). The North American Development Bank (NADBank) in San Antonio, Texas, co-sponsored the Mission and enlisted the participation of municipalities on both sides of the

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