

A LETTER FROM SECRETARY ROSCH.

I am confident from the amount of mail matter passing through our hands that we will have enrolled on the books of the P.A. of A. a greater number of good practical photographers than has been shown for some years past.

New men are applying daily for membership and their manifestations prove beyond a doubt that the efforts of the present executive officers have not been in vain.

At the executive meeting in January it was a unanimous desire to give everybody a fair opportunity to take home a prize from the St. Louis Convention; the array of prizes on the list of awards clearly prove that fact.

If you have not communicated with me do so at once, and I will give you all necessary information and aid you in every possible way.

Remember that we want to see you exhibit one of the St. Louis prizes in your show case when you return to your home. If you cannot come here send us your exhibit and we will take care of it for you.

Come to St. Louis and be convinced.

Railroad rates will be made in all sections of the country for those who wish to attend the Convention.

The Souvenir programme will reach you the latter part of June.

Don't be unwise but join our National Association and be identified as one of its faithful workers.

If you have no large camera box you can easily take home a diploma in Class D.

At a meeting of the St. Louis photographers, dealers and manufacturers held May 4th, much enthusiasm was manifested in the direction of entertaining visiting members. Contributions to the extent of \$2,500 were made for that purpose.

The following local Committee was appointed to make arrangements for the boat excursion and all necessary matters for the entertainment of the visitors :

J. C. Strauss, Chairman; J. C. Somerville, Treasurer; A. S. Robertson, Secretary; L. F. Hammer, F. Ernest Cramer, H. J. Armbruster, M. A. Seed, G. E. Brucker, George T. Bassett.

Don't hesitate, but write to me at once and I will give you full information.

You still have sufficient time to make an exhibit if you interest yourself without further delay.

The executive committee have now decided to award a diploma to every exhibitor whose rating is 25% or over in every class on the list.

Don't miss the

St. Louis Convention.

A CHANGE OF FIRM.

The firm of Mulholland & Sharpe, Toronto, who have been for several years well and favorably known to our readers as dealers in photographic stock, have dissolved partnership, Mr. Sharpe retiring from the firm. Mr. Mulholland has bought out Mr. Sharpe's entire interest in the old firm, and will continue the business under the same name.

There is probably no man with a better or wider acquaintance among the photographic trade of Canada than Mr. Mulholland. He has travelled the country for a number of years, becoming personally acquainted with most of the trade, and acquiring a thorough knowledge of their wants and the best way to serve them. The careful use of this knowledge was a prime factor in the success of the old firm. Mr. Mulholland has determined to keep the