CANADIAN MAGAZINE ADVERTISER

HORROCKSES' FLANNELETTES

are made from carefully selected Cotton.

The Nap is short and close. No injurious Chemicals are used. Quality, designs, and colorings are unequalled.

If purchasers of this comfortable material for Underwear all the year round would buy THE BEST ENGLISH MAKE, they would avoid the risk they undoubtedly run with the inferior qualities of Flannelette.

See the name "HORROCKSES" on the Selvedge every two yards. ANNUAL Sale upwards of TEN MILLION yards. 5

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