

BOOKSELLER AND STATIONER

with inlaid pictures of floral and figure designs reproduced in colors. This line retails at 50 cents.

Another new departure this year consists of special series of different authors in uniform binding. The authors include such popular writers as L. T. Meade, Mary J. Holmes, G. A. Henry and Floratio Alger. All these books are listed at 50 cents. Each has its title printed on both side and back, which is an improvement on the former productions of this firm.

Hurst & Co. have recently bought the plates of the Gunter books and have now issued thirty-five of them in a good cloth edition which sells at the same price as the original books sold in paper.



One of Warwick Bros. & Rutter's Original Indian Cards.

An attractive new series is called the Magnolia library, which includes popular fiction by popular authors. The books are bound somewhat after the style which made Nedra so attractive, while they retail at only 25 cents.

In 16 mos. they have issued two new lines, the Halycon Classics in white covers and the Fleur-de-Lis series in dark covers, to retail at 25 cents each. The Boys' Own Library contains a long list of juvenile in fancy bindings in the same size.

A novelty this year is the Gem series of sets bound in half cloth, five volumes in a set. These are remarkable value at \$1.50 for the five volumes.

A HUGE BUSINESS SHOW.

STATIONERS in all parts of Canada and the States are looking forward to the coming National Business Show, which takes place this Fall in the largest exposition building in the States, namely, Madison Square Garden, New York City, October 27th to November 3rd. Never before in the history of trade shows has there been such a demand for space, and so much interest stirred up among the general public as well as the trade. This coming Business Show will be a great attraction for any stationer who is anxious to keep up to date with his lines, at the same time enabling the stationers and specialty dealers to look at exhibits from all parts of the world, many of which have never before been exhibited.

Owing to a number of requests by manufacturers of post cards, the management have laid aside a department to be called "The Post Card Exhibit," in which will be represented a complete line of post cards by the leading manufacturers from all parts of the United States and abroad. The post card craze has struck the States more than any other craze has done for years.

Nearly every line will be thoroughly represented at this coming National Business Show, and the present prospect is that this exposition will have the greatest stationery show ever achieved.

The general arrangements for the Fall show are progressing very rapidly, and those who have not already engaged exhibition space will have to hustle in their applications or get left. So great has been the demand for space that the management has had to arrange to throw open the great restaurant and also use every available square foot of space, much of which has never before been used for exhibition purposes. In many cases the entire arrangements of the building will be temporarily changed to meet the emergency.

During the recent New York convention of National Association of Stationers and Manufacturers, the parting word was that they would see each other again in the Fall at the Business Show. It would pay every stationer well to take a week off and be on hand to look over this mammoth exhibition of office appliances and business devices, any one of which would make an exciting line to handle.

Arrangements will be made for railroad, hotel and other rates, announcement of which will be made later.

CAN CUT PRICES.

ACCORDING to a recent decision of the United States Court of Appeals, a department store possesses the right to sell copyrighted books at prices less than those fixed by the publishers. This decision was handed out in the suit of Charles Scribner's Sons against R. H. Macy & Co. It will probably be appealed on the ground that the constitutional rights of authors are being invaded thereby.

There has been a long wrangle on this subject between Macy & Co. and the publishers, who compose the American Publishers' Association. On the face of it, it would appear that as long as a department store or any other store pays the publisher the price asked for by the latter, it should be at liberty to sell the book at any price it chooses. Of course this is demoralizing to trade but if the wholesale price is sufficiently stiff there should be little difficulty in keeping the retail price at a reasonable level.