

*"Any mistrust of old Serum is unfounded."—Marx.*

*"The demand for fresh Serum is not justified."—Miller.*

ABBA, director of the Municipal Hygienic Institute of Turin in 1888, claimed results to show that Antidiphtheritic Serum retained its potency for a period of eighteen months.

McFARLAND, of America, in 1890, confirmed Abba's position, but extended the time to two years.

CHIADINI, of Italy, in 1902 published experiments to show that Serum kept well for eighteen months, but occasionally began to diminish after two years.

ROUX, of Paris, in 1902 stated that in his (the Pasteur) Institute, preference was given to old Serum, while

LIBBERTZ claimed that any diminution occurred during the first two or three months, beyond which further impairment was not noted in years.

MARX, of the Royal Institute, Frankfort, quite recently after a study of 1,138 lots of Antitoxin, claims that the majority of Serums suffer no depreciation of Antitoxic strength even after a lapse of two to five years.

MILLER in America confirms Marx's findings after an exhaustive study of American Serums.

¶ These facts, confirmed by our own experiments, are our reasons for abandoning obsolete traditions and offering the Stearns' Serums on a non-returnable basis at greatly reduced prices. 25% discount to Physicians.

# Frederick Stearns & Co.

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