

SUNSHINE

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A. M. MACKAY, *Editor.*



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SUN	MON	TUE	WED	THU	FRI	SAT
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HEAD OFFICE BUILDINGS

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The Value of It.

Is life assurance protection worth while? Can men arrange their affairs without its aid? The best answer to these queries is that the shrewdest and most careful men find in life assurance the aid they need in protecting their estate from loss when ready cash may be immediately required in the event of their decease.

There has just come to our notice the case of a prominent Canadian business man whose wealth is reputed to be large, yet just a few days ago he assured for \$100,000, in a policy, over and above the large amount he already carried. Why did he do it? Simply because he knew that his wealth, which is tied up in many investments, might not immediately realize its full value in the event of his death; while with life assurance, cash is immediately available, and would give ample time to arrange for the disposition of the estate.

If this is true of men of wealth, how much more is it the necessity for men who cannot leave much of an estate nor ready cash, to have an assurance policy of a good amount fall due, which will pay off all claims and make provision for the maintenance of the home. A person has only to read the "Want" columns of any of our great daily newspapers where widows, with families to support, appeal for work to see the truth of this. A woman might have a chance to earn her