



"Ring around a rosy."

Playing Time Is Over

SCHOOL DAYS ARE HERE AGAIN

Schools will re-open next Tuesday. Refreshed by their holidays and once more eager for study, the lads and lasses will be trooping back to School next Tuesday. It is the parents' duty and pleasure to see that their Johnnies and Marys are well supplied with all that makes for their comfort and happiness, so that they may pursue their studies under best conditions. Good Clothing and Good Shoes are as necessary as right books and good teachers.

The Merchants whose announcements appear on this page have studied the School Boy and Girl problem and will help the fathers and mothers to solve every "School Time Difficulty." Carefully read every item on this page.



"Get 'em over,
Let 'em all come."

School Shoes

FOR
BOYS AND GIRLS

Shoes That Will Stand All
Kinds of Weather.

THE VERY BEST SHOES
AT LOWEST PRICES.

GIVE US A TRIAL.

E. J. DUNBROOK

Opposite News Record Office.

Boys' and Girls' School Shoes

AT REDUCED PRICES.



Anticipating a big advance in
Shoes, we placed our orders for
Children's Shoes a year ago.

Our foresight will save the
parents 20 to 25 per cent. on their
children's School Shoes.

Our qualities and prices will
convince you.



J. HESSENAUER & SON

Phone 608.

THE OLD RELIABLE.

74 W. King St.

School Days

at Jaimet's Bookstore

We have everything you need in School Supplies for
Public, Separate, and High Schools.

Our Motto is Service.

Kitchener

Pennants, Post Cards and Rubber Stamp. See our lines.

NOW ON SALE

China Bisque Dolls at each.....5c

Pollock Phonographs at.....\$15.00

Records, 6 for.....\$1.00

J. C. Jaimet & Co.

18 King St. E.

Phone 850.

Would you like your Child to have an Endowment of \$500 at age 21?

The "Metropolitan's Child's Endowment" is issued at
ages 2 to 15. Under the terms of this Policy, in the event
of the death of the Father, Mother, or other person by whom
the premiums are to be paid, the Company will make the
Policy fully paid-up—no more premiums to pay, but the
Policy remains exactly the same in settlement as if all
premiums had been paid.

Enquire through any of the Company's Agents, or at the
Metropolitan office in the Weber Chambers.

H. H. GREY, Supt.

Telephone 969

THE ECONOMIC STORE

Helps You Save Money

when buying the clothes and shoes for the
boys and girls. Here are a few specimen prices
for Friday and Saturday.

Children's shoes, sizes 4 to 2.....\$1.10

Boys' shoes, sizes 11 to 13.....\$1.65

Boys' shoes, sizes 1 to 5.....\$1.75

SPECIAL

Boys' suits in blue serge and tweeds, Buster
Brown and other styles, sizes from 2 1/2 to 6

years, reg. \$3.00 and \$3.50, Friday and Sat-
urday at.....\$1.50

Boys' pants, 6 to 14 years, only.....35c

Boys' top shirts, with or without collars.....35c

Boys' Blouses, from 5 to 10 years.....19c

Boys' stockings, double knees, all sizes,
2 pairs for 35c, also 2 pairs for.....25c

Children's underwear, sizes 6 to 11 years
for.....19c

Boys' Bloomers, tweed and blue serge, regular \$1.25 for 75c.

Economic 207 West King St.
The Store that saves you Money.

Where Low Prices and High Values Meet

Mothers who are looking for good and durable clothing
for their boys and girls find both at lowest possible price
here.

BOYS' SUITS FOR SCHOOL WEAR—HATS AND CAPS
FOR BOYS AND GIRLS—SHOES FOR SCHOOL
AND DRESS-UP.

Look all over the city first if you will, and then come
here: you'll be the better pleased with our values and prices.

A. J. KOEBEL

210 West King.

Many a Child Has Been Called "A Dunce"

Whose only misfortune was defective
eye-sight.

Every child should have their eyes
tested before beginning school and
yearly thereafter.

If your boy or girl has defective eye-
sight, they will suffer physical agonies
and cannot keep up in their studies.

ARNOLD JANZEN

Frederick St. Optometrist. Next to Market.

"Ding! Dong!" School Bells Are Ringing

Bring the boys and girls here and fit them them out with school clothes,
shoes and hats.

BOYS' SCHOOL SUITS

Boys' suits in navy blue serge,
double breasted coat with bloomers,
sizes 29 to 32, reg. \$7.00 to \$8.00
values, Clearing at.....\$4.95

Boys' tweed and worsted bloom-
ers, dark colors, made well, sizes
25 to 32, reg. \$1.25 to \$1.50 pair,
special for school.....\$1.19

SCHOOL SHOES

Misses' or Girls' school shoe, but-
ton or lace, in a box kip, solid lea-
ther made well, sizes 11 to 2,
worth \$2.50, peccol.....\$1.95

Boys' Box Kip and Dongola
Leather Boots, lace only, made
well, sizes 3, 4 and 5, worth \$2.00
and \$2.25, Clearing at.....\$1.69

HATS AND STOCKINGS

Boys' and Girls' popular braids
and styles, 50c to \$1.00, qualities,
Clearing at.....35c

Boys' 2-1 ribbed stocking in
black, double knee and toes, extra
strong stocking for school wear,
sizes 7 to 10, worth 35c pair
for.....25c

Misses' and Girls' white Canvas
Pumps, one strap, solid leather sole,
sizes 8 to 10 1/2, 11 to 2, reg. \$1.25
per pair, Clearing at.....75c

WETTLAUER

Waterloo's Big Cash
Departmental Store

School Shoes

of first importance with us is solid, strong honest leather,
then comes workmanship of the best, to make the shoe
stand the incessant wear. THEN WE MAKE THE PRICE
RIGHT. Don't worry about the children's school shoes.
Just bring or send the youngsters here and we'll outfit them
to your entire satisfaction both in quality and price.

Kidlets call us "MY STORE" because they know that
we like to fit 'em to shoes." Their parents appreciate our
always moderate and sensible prices.

Ask to see our military boot for boys.

A. Sippel & Son.

19 East King St. Phone 587.

"Where the good shoes come from."

"All work and no play
Makes Jack a dull boy"

The Kiddies Must Have Recreation
And Amusement.

Bring the boys and girls to Star Theatre Matinee every Satur-
day afternoon. A special programme of Travel and Educational Drama
spiced with wholesome Comedy every Saturday; and then the
high class Vaudeville to entertain both old and young. The
educative value of moving pictures is universally recognized.
Bring your children here Saturday afternoons and let them be
entertained and educated.
Matinee Prices 6c and 11c.

Vaudeville
every night

STAR

Vaudeville
every night

The First Day at School

Is a memorable one in the life of every child. Give
your boy or girl a practical demonstration of thrift and
independence—one they will remember always—by opening
a Savings Account here, to which they can add their
little savings from time to time. One Dollar opens an
interest bearing account in

THE BANK OF TORONTO

40 East King St.

E. W. Lamprey, Mgr.