BUSINESS CARDS

BICYCLES lawn mowers, etc., repaired and sharpened by an expert, J. Gross-man, 613 Richmond St. Phone 1139M. CEMENT mixer and man for hire, by day or week. Phone 3882.

FARMERS ATTENTION. We repair all makes of implements, Superior Machinery Company, Ltd., next Tecumsen House, York St.

FEATHER pillows and mattresses renovated at Hunt & Sons, 593 Richmond St. Phone 5927J.

GEORGE C. TELFER—Horseshoeing a speciaity Blacksmith and general repairs promptly attended to. Corner Adelaide and Pall Mall.

H. WOODHOUSE — Floors scrubbed, waxed and general office cleaning; windows a specialty. Phone 7450.

HAVE your chairs couches etc., sent HAVE your chairs, couches, etc., sent to 89 Wharncliffe Rd., to be upholster-ed. Phone Mr. Pugh, 3654.

MARINELLO system for faces, scalps, chiropody, Removal of superfluous hair permanently. Miss Beattle, Talbot and Fullerton. Phone 3027W.

ONTARIO SHOE REPAIR— All work guaranteed; only best

All work guaranteed; only best
materials used.
Ladies' sewed sole, \$1.00.
Ladies' nailed sole, 75c.
Ladies' rubber heels, 40c.
Men's sewed sole, \$1.25.
Men's nailed sole, \$1.00.
Men's rubber heels, 50c,
Work called for and delivered
the same day.

203 Wellington St. Phone 8013W.

PIANO tuning and repairing. Joseph
Smith, 1076 Trafalgar St. Phone 3077J.

SLATE roofing—Our specialty is slate SLATE roofing—Our specialty is slate blackboards. J Whittaker, 551 King

WARREN BROS., machinists—Machine work of all kinds, cylinder blocks ground, welding new and used pul-ley block grinding. 109 Rectory St.

BUILDERS AND CONTRACTORS. ARTHUR MOULD—Roofing contractor. Phone 7891W. Asphalt and gravel roofs, asphalt shingles, expert repairs. CEMENT foundations cisterns, sewers, etc. P. Smith, 258 Elgin St. Phone 7172F.

John H. Nichols, house specialist, John H. Nichol 214 Edward St.

LET me shingle your buildings with asphalt shingles. Make it lock like slate at moderate prices. N. Noxel, 200 St. Julien St. WEEKS, A.—Builder, contractor, job-bing a specialty. 558 Colborne St.

PLUMBING AND HEATING. DON'T HESITATE, but send for H. R. Dixon the plumber, 300 Cheapside, Tel. 1747W.

LET US attend to your plumbing and steamfitting; all work guaranteed. Allen & Pope, 153 Chesley. Phones 2293W and 7839M.

PLUMBING and repairs—W. O. I wood, 69 Becher St. Phone 4348W. R. MILNE, plumbing and heating. Repair work a specialty. 346 Talbot St. Phone 3966.

WILLIAMS & ROBERTS — Plumbing and heating. 357 Clarence St. Phone 1729W; all work guaranteed; estimates WRIGHT-TEALE CO., plumbers and steamfitters. 60 Dundas St. Tel 7984.

PRINTING. THE HOLLINS PRESS for fine printing, stationery and service. Call or phone 7812W. 761 Dundas St.

TAILORING AND REPAIRING. SUITS CLEANED, pressed and repaired; tailoring to measure; customers' own material made up. R. Tatham, corner Lorne and Elizabeth St.

THE MAITLAND—Dry-cleaning and

pressing, alterations; suits, etc., made to measure. 488 Maitland St., corner Dufferin. Phone 2575J. V. L. EAMES, cleaning, pressing and repairing, corner Pipe Line and Wharncliffe. Phone 4888F.

THE LONDON ADVERTISER

CLASSIFIED ADS.
Standardized and Indexed for Quick
Reference,
Phone 3670.
THE LONDON ADVERTISER

reserves the right to classify properly all advertisements submitted for publi-

tisements following date of cation.

Ads, not cancelled after 10 p.m.

Ads, for morning paper must be in by 10 p.m.

Ads, for evening paper by 1 p.m.

Ads, for evening paper by 1 p.m.

All advertisements for Saturday's papers must be in our hands by 10 p.m.

Friday previous to enable them to arpear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify." CLASSIFIED RATES.

Cash.

also added.

Marriages, Births and Deaths—One insertion, \$1; two insertions, \$1.50, Memoriam Notices—12c per count line. (10 lines the minimum.) 10 lines the minimum.)

Card of Thanks—\$1 per insertion.

Engagement Notices on Women's

age—75c one insertion, \$1 two insertions. These notices must be signed by
the sender, and will not be taken over

DISPLAY ADVERTISING. TRANSIENT.

Amusements-15c per line each inser-Meetings-15c per line each insurtion. The London Advertiser will not insert "make good" more than one incorrect isertion of an advertisement ordered THE LONDON ADVERTISER.
WANT AD. DEPARTMENT.

Phone 3670. MISCELLANEOUS

KUYAL CAFE

Businessmen's Luncheon, 11:30 to 2. Supper from 6 to 8 p.m.

BUSINESS CARDS

STEWART & MORKIN 134 FULLARTON STRATT.
ELECTRIC POWER CONCACTORS.
All classes electric power, repairs, installations, windings, etc. Prompt attention, quick service. When you have trouble with your motor telephone 3165.

We stock everything in Lumber-Posts, Scantlings, Sheetings, Floorings, Sash, Doors and Trim, Wood and Asphalt Shingles, Hardwood Floorings, Roofings Wallboard, Lath. L. H. MARTYN & CO.

INSURANCE

J. A. NELLES & SON Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile.

B. N. CAMPBELL INSURANCE COUNSELLOR. Fire, Auto, Accident, Sickness and Plate Glass. Dominion Savings Bldg. Phone 1617. FOR SALE

FOR SALE

MOVING

This large, well assorted stock of highest quality Paints, Varnishes, Enamels, Stains, Etc., must be reduced before we move at the end of the month. Our policy of selling RELIABLE PAINTS AT CASH AND CARRY PRICES has met with huge success necessitating a more central location. Our customers know that in buying our dependable paints, varnishes, etc., BACKED BY OUR MONEY BACK GUARANTEE IF NOT SATISFIED, gives them the greatest paint values offered in years.

Don't Pass This—Buy

See our windows. We have a real money saving special every day. Remember the largest stock in Western Ontario can supply your needs and at prices that cannot be equalled.

A FEW ITEMS:

Gals. Outside or Inside CLEAR VARNISH-Good General Purpose .. .97 \$1.77 \$3.27 ALL GOODS AT BIG REDUCTION!

The Paint Shop

"THE RED FRONT STORE SAVES YOU MONEY!" (North Side, West of Wellington) 258 Dundas Street. Phone 2240-W. Open Evenings.

REAL ESTATE

BERT WEIR

Over Oak Hall. Phone 6250

L. H. REILLY, Manager Residence Phone 1602J.

Bert Hookway 3613W. Bill Taylor 1908 Wm. Reilly 6339F. Thos Wilkey 4781 DUNDAS ST. LOT TO EXCHANGE. \$5,700—Lot on Dundas St., 45.10x86 ft., with lane at rear and one party wall worth to any builder \$900. Owner will exchange for house in London.

We have houses to rent in all parts of London.

of London.

A GOOD BUY SOUTH.

\$5,500—\$500 Down, red pressed brick on paved street south, 3 beds, 3 c. c., linen closet, hall, living-room, dining-room and kitchen, summer kitchen, 3-p. bath and furnace with hot water connections, hydro and gas. This house is beautifully decorated with good electric fixtures, blinds go with house. Full basement, veranda and garage with cement runners and floor, side driveway.

driveway.

\$10,000—Terms, white brick duplex, north, each apartment has two beds, living-room, dining-room, kitchen, 3-p. bath, electric water heater, wired for stove, laundry tubs, front and rear entrance to both, full gasement with furnace, double brick garage. Owner will exchange for lots or small house to fix up.

MONEY TO LOAN,
RENTS COLLECTED. FIRE
INSURANCE.

\$2,200—East, near Hamilton Rd., frame cott: 2 beds, parlor, dining-room, kitchen, hydro, full base-ment. Owner will take car as part payment. Wants \$250 cash. \$2,000—\$500 Down, frame cott.
north, just reduced to this price, 3
beds, clothes closet, living-room,
dining-room, kitchen, pantry and
summer kitchen, brick foundation and sewer connections, basement. Rents for \$20.

**Rents for \$20.

14 LOTS TO EXCHANGE,
\$6,000—Corner St. James and Adelaide. Lot 431x220 ft., with 1½-story frame house rented at \$25.

Owner will exchange for one or more houses and pay cash for balance. This property is clear.

J. A. BROWNLEE Hardware and Sheet Metals.

Roofing of all kinds at special prices.

700,000 FT. SECOND-HAND LUMBER FOR SALE YORK WRECKING CO. Wolseley Barracks. Phone 8165.

FALL PREMIUMS Will members of the Morgan Hor-ticultural Club kindly call at 100 Dundas St., for your Fall Premium? Be sure and bring your coupon. b

REAL ESTATE

Cottage, north of Dundas, brick, 5 rooms veranda, toilet in, hydro, gas, lot 38x175, \$2,700, \$425 down, \$75 half-yearly. Southeast, 5-room frame cottage, \$1,900, \$650 down, \$16 per month. Taxes \$16. Some to rent.

HOUSE FOR SALE

Dufferin Ave, two-story brick, nine rooms, hard and soft water, modern conveniences, beautiful location, overlooking Victoria park, good location for a doctor, price reasonable for quick sale. It it a snap, Telephone 615 or apply Box 123, Advertiser.

W. B. REID Real Estate, 403 Richmond St \$1,600—1½-story frame house in good repair, 3 bedrooms, electric light. This house is in Strahroy, on good street.

Choice Building Lots on Waterloo St. north and Regent St. The finest residential section in Lon-don. High dry and healthy; also house corner Wellington and Regent for sale corner Wellington and Regent for sale or rent. Phone A. J. Morgan.

What Kind of London Property Have You to Offer in Exchange For \$7,500 first mortgage on good section of land in Alberta,

160-acre unimproved farm in Southern Saskatchewan (very cheap). 640-acre farm in Southern Alberta, excellent soil, but unimproved. 100-acre farm, about 30 miles west of London with good brick house and two barns (on blocks), 10 acres of bush, close to school. Price \$7,000. Equity \$3,000. acres of vacant garden land, about 11/2 miles from city limits. Have you a real central rooming house that you would trade for good modern 2-story brick in South London? List your proporties now. WANTED a good country store to trade for good 50-acre farm.

The Western Real Estate Exchange, Limited.

AUTOMOBILES.

AUTOMOBILES.

THE McLAUGHLIN MOTOR CAR COMPANY WILL GUAR-ANTEE TO THE PURCHASER McLAUGHLIN MASTER SIX COUPE-Model 1924-48 looks like new, run

MITCHELL SEDAN-1923 model, runs and looks like new. McLAUGHLIN MASTER SIX TOURING CAR-1921-45. Every part of this car is in a wonderful condition.

McLAUGHLIN MASTER SIX TOURING CAR-Model K45. A person cannot STUDEBAKER LIGHT SIX TOURING CAR-In perfect running condition, good tires, and a great many extras. DODGE TOURING CAR—1922 model. This car has been refinished and is mechanically perfect. CHEVROLET F. B. TOURING-1922 model, in good condition,

OLDSMOBILE TOURING CAR-1920 model. A real 6-cylinder car at a McLAUGHLIN TOURING CAR-Model H 45, in perfect condition. This car

Easy Terms To Reliable Purchasers

McLaughlin Motor Car Co., Ltd.

Corner Richmond and Bathurst Streets

FOR SALE

FALL BULBS Our immense stock of bulbs are now all opened up, checked off and ready for sale. Quality just as good as usual. Get your orders in while all lines are complete. Phone us and we will send you a catalogue.

LAWN SEEDS AND **FERTILIZER**

If you desire to sow a lawn this fall you should get it in at once. Wizard Brand Sheep Manure or Bone Meal put on now will be Just right by spring.

NURSERY STOCK This is the finest time of year for planting Shrubs, Trees or Perennials. Get our catalogue. We are the only seed house in London owning their own nursery.

Morgan's Supply House The House That Saves You Money.

SELLING OUT ROOF CEMENT Half Price. Now \$1 Per Gallon. H. SMITH LUMBER COMPANY 11 Erie Ave. Phone 2998W.



DEPARTMENT OF RAILWAYS AND CANALS Welland Ship Canal

Section 7 NOTICE TO CONTRACTORS SEALED TENDERS, addressed to the SEALED TENDERS, addressed to the undersigned and marked "Tender for Section 7 Welland Ship Canal," will be received at this office until 12 o'clock noon. Thursday, Oct. 30th, 1924.

Flans, specifications and form of contract to be entered into can be seen on or after this date at the office of the Chief Engineer of the Department of Railways and Canals, Ottawa, and at the office of the engineer in charge. Welland Ship Canal, St. Catharines, Ont. nt. Copies of plans and specifications may

Copies of plans and specifications may be obtained from) the department of the payment of the sum of fifty dollars. To bona fide tenderers this amount volume to the payment of the above in good condition.

An accepted bank check on a chartered bank of Canada for the sum of \$575,000, made payable to the order of the Minister of Railways and Canals. Or War Loan Bonds of the Dominior of Canada to the same amount or War Loan Bonds and checks if required to make up the difference, must accompany make up the difference, must accompan each tender, which sum will be for-leited if the party tendering declines Ieited if the party tendering declines entering into contract for the work at the rates stated in the offer submitted. The check or bonds thus sent in will be retarned to the respective contractors whose tenders are not accepted. The check or bonds of the successful tenderer will be he'd as security or part security, for the due fulfilment of the contract to be entered into.

The lowest or any tender not necessarily accepted.

By order.

J W PUGSLEY.

Secretary.

Department of Railways and Canals, Ottawa, Oct. 1, 1924. G4,11,18 THE ONTARIO RAIL-WAY AND MUNICIPAL BOARD

BOARD

IN THE MATTER OF the application of the Municipal Council of the Corporation of the Township of Caradoc, in the County of Middlesex, for an der relieving the said Corporation from the obligation to rebuild the bridge over the creek on the road between lots twenty and twenty-one, in the First Range north of the Longwoods road, in the said Township of Caradoc, in the County of Middlesex. The applicant hereby applies to the board for an order relieving the Corporation of the Township of Caradoc from the obligation to rebuild the bridge over the creek on the road between lots twenty and twenty-one, in the First Range north of the Longwoods road, in the Township of Caradoc, in the County of Middlesex, on the grounds that the said bridge is no longer required for public convenience and the rebuilding of it would entail a larger expenditure than would be reasonable, having regard to the use that would be made of the bridge if it were rebuilt. This application is made by John Campbell Elliott, of the City of London, in the County of Middlesex, solicitor for the applicant.

DATED at London this 22nd day of Sept, A. D., 1924. J. C. ELLIOTT, solicitor for the applicant.

O4.11.18

THE ONTARIO RAIL-WAY AND MUNICIPAL BOARD

BOARD

IN THE MATTER OF the application of the Municipal Council of the Corporation of the Township of Caradoc, in the Coanty of Middlesex for an order relieving the said Corporation from the obligation to rebuild the bridge over the creek on the road between lots twenty and twenty-one, in the First Range north of the Longwoods road, in the said Township of Caradoc, in the County of Middlesex.

TAKE NOTICE that the Ontario Railway and Municipal Board has anpointed Thursday, the 13th day of Oct., A.D., 1924, at the hour of 9:30 o'clock in the forenoon, at the Community Hali, in the village of Mount Brydges, in the County of Middlesex, for the hearing of the application of the Municipal Council of the Corporation of the Township of Caradoc for an order relieving the Corporation of the Township of Caradoc from the obligation to rebuild the bridge over the creek on the road between lots twenty and twenty-one in the First Range north of the Longwoods road, in the Township of Caradoc, in the County of Middlesex, and all interested parties will then be heard. DATED at London this 22nd day of Sept., A.D., 1924, J. C. ELLLIOTT, solicitor for the applicant.

Tenders For Roadster

SUITABLE FOR FIRE
DEPARTMENT WORK.
Sealed Tenders will be received by
City Clerk, City Hall, up until 4 p.m.,
Wednesday, Oct. 15, for roadster, suitable for fire department service. Each
bidder shall submit with tender a detured specification with guarantee as
to the performance of his car.
The city reserves the right to reject
any or all bids and to accept any bid,
Further information will be furnished
by the Chief of the Fire Department.
GEO, WENIGE, Mayor; JOHN AITKEN, Chief of Fire Department.

Executor's Sale

OF VALUABLE RESIDENTIAL
PROPERTY.
There will be offered for sale by
public auction on the premises on
Wednesday, Oct. 15, 1924, at 2:15 p.m.
sharp that desirable property, No. 227
Queen's Ave., city, formerly the residence of the late Dr. H. R. Abbott.
On the property is a three-story brick
house, in good condition; hot water
heated. The frontage on Queen's Ave.
is 25 ft., with a depth of 157 ft., and
there is a 10 ft. frontage on Clarence
St. The property will be sold subject
to a reserve bid.
Terms: Ten per cent of the purchase
price in cash at time of sale, balance
in 30 days.
For further information, apply to
THE CONSOLIDATED TRUSTS CORPORATION, Dundas and Clarence Sts.,
or D. H. PORTER, auctioneer, or G.
A. P. BRICKENDEN & CO., solicitors
for executors.

GEO. R. GARDNER OF HIGH-CLASS MODERN

FURNITURE 10 a.m., Thursday, October 9, 825 Lorne Avenue

I have been instructed to sell the contents of this beautiful home as follows: Gerard Heintzman piano, 1 Wilton rugs 6x9, 3 Wilton rugs 9x12, 3 Wilton rugs 27"x5", walnut hall table and mirror, walnut candlesticks, walnut floor lamp, small table, mantel clock, 2 vases, 2 oil paintings, 3 jardinieres, 4 jardiniere stands, brass coal scuttle, walnut table 30"x6", tapestry chesterfield suite, 3 pieces, 2 wicker rockers, walnut buffet, china cabinet, oval table and 6 chairs, teaset Limoges china, dinner set (floral pattern), complete outfit of Rogers 1847 silverware, glassware, china, carving set, plated ware, walnut side table, bath mat, mirror, 14 yards carpet, Simmons iron bed, box springs and mattress large oak dresser, 2 mats, walnut dresser, dressing table, chair, seat and bed, box springs and mattress, 14 yards carpet, brass bed, coil springs, blankets, sheets I have been instructed to sell the contents of this beautiful home as follows: Gerard Heintzman plano, I Wilton rugs 27"x5", walnut hall table and mirror, walnut candlesticks, wainut floor lamp, small table, and mirror, walnut candlesticks, wainut floor lamp, small table, and mirror, walnut candlesticks, wainut floor lamp, small table, and mirror, the strained in a certain mortgag, which check 2 vases, 2 oil paintings of the powers contained in a certain mortgag, which check in the first rookers, walnut buffet, china cabinet, oval table and 6 chairs, teaset Limoges, china, dinner set (ford) apttern), complete outfit of Rogers 18tf stepeday of the said township, complete outfit of the said township, complete odern red brick 2-story home, call me, or Mr. F. H. Greenlees, Barrister, Moore building.

THE Auctioneer Phone 8380 or 4883W.

Executor's Sale Valuable City Property In order to wind up an estate, the following residential property in the City of London will be offered for sale by public auction, on the premises, on TUESDAY, OCT. 14, 1924, at the hour of 2:30 o'clock p.m.: Houses Nos. 422 and 424 York St.

of 2:30 o'clock p.m.: Houses Nos. 422
and 424 York St.
This is a double brick house. Each
house has four bedrooms, bathroom,
furnace, etc.
Will be sold together or separately
to suit purchaser. For particulars and
conditions of sale, apply to the Fidelity
Trusts Company of Ontarlo, Dominion
Savings Building; Purdom & Purdom,
Solicitors, or D H Porter, Auctioneer,
110 Dundas St. London.
Sic-ytt

CEDAR SPRINGS

Cedar Springs, Oct. 3.—Mrs. J. McGuigan has returned home af spending a week with friends in Detroit.

Miss Mary Morse left on Tuesday to spend a week with relatives at Prairi

John Hill, was badly scalded when he fell into a boiler containing very hot water. Medical help was secured at

Auctioneer,
or to 110 Dundas St., London.
BUCHNER & RAMSAY,
426 Talbot St., London,
Solicitors for Mortgagee.
80c-zxt

GEO. R. GARDNER GENEREAUX & MAY'S

THURSDAY MORNING, OCT. 9, 1924 511 Talbot St. 511 Talbot St.

Mr. L. Player has instructed us to seil by public auction the contents of his well-furnished home in part; 3-piece parlor suite in mahogany, oak library table, leather arm-chairs and rockers, leather couch, parlor tables, buffet in mahogany, dining table and chairs, lady's desk, sanitary cot and mattress 2 brass beds, springs and mattresses, modern dressers, toiletware, quantity of bedding, Art Garland baseburner, kitchen, table, chairs, high chair, number of good rugs, curtains, blinds, pictures, mats dishes, electric toaster, fron, quantity of fruit, Moffat cabinet gas range, water power washer, wringer, tubs, boilers, sealers, linoleum, garden tools, etc. This is a good clean sale. Come. 'Sale at 10 o'clock, GENEREAUX & MAY. GENEREAUX & MAY.

Auctioneers.
City Auction Rooms, 98 Dundas,
Phone 1332.

Request Cemetery Board That Ban Be Placed On Such Services.

be considered again at a later meet- stopped. At a special meeting of the gas

At a special meeting of the gas

VALUABLE FARM PROPERTY
FOR SALE
The undersigned is prepared to receive offers for the purchase of a valuable farm property, described as the east half of lot 18 first concession south of Egermont road. Township of Adelaide, and the northeast quarter of lot 18, second concession south of the Egermont road, Township of Adelaide. County of Middlesex, the whole containing approximately

150 ACRES.
This farm must be sold in order to

This farm must be sold in order to close an estate. The land is subject to a first mortgage of some \$3,300, and a second mortgage of some \$2,244.

Terms and conditions of the sale can be obtained upon application to the undersigned or his solicitors.

Adequate farm buildings are said to be upon the property, which may be imported at any time. be upon the property, which has be inspected at any time.

N. L. MARTIN, C.A., authorized trustee in bankruptcy. 73 King sereet west Toronto, Ont.; BAIN, BICKNELL, MACDONELL & GORDON, Lamsden Bldg., Toronto, Ont., his solicitors.

O4.8

committee of the city council, held this evening it was decided to stop taking orders for coke on the in-stallment payment basis. The price of \$11 per ton remains the same. Superintendent Christie states that there is a supply of 175 tons on hand at the gas yards, all of which is

rdered.
The financial committee of the old boys' reunion is quickly finishing up the business part of the celebration.

J. L. Burger, chairman of the committee, states that there would be a balance of \$370. Ald John Jagoe returned from Lindsay, where he collected \$500, the final payment for mixing the control of the c

FORMER POLICE MAGISTRATE APPEALS JUDGE'S DECISION

Canadian Press Despatch. Toronto, Oct. 2 .- W. C. Livingston former police magistrate of Brantford, has filed an appeal at Osgoode Hall from the decision of Mr. Justice Mowat and a jury, dismissing his action against the Toronto Daily Star and W. E. Raney, former attorney-general for Ontario, for

that one juryman was disqualified dismissal as police magistrate. The appeal also objects to certain remarks of the judge as to privilege.

The Moderation League of Ontario

President, Mr. I. F. Hellmuth, K.C.

THE large majorities in favor of Government Control cast, one after the other, by the Western Provinces of Manitoba, Saskatchewan and Alberta were not made possible by the votes of only those who desired a change for the purpose of personal indulgence. There could have been no adoption of Government Control had it not been for the votes of total abstainers. In Manitoba, after almost a year, only a small proportion of those who voted for

Government Control has taken out permits to purchase liquors. An examination of the figures will further show that very many people who had previously voted for Prohibition had, after several years' trial, decided that the time had come for

Not because it was desired to revert to the old "Bar" system of drinking.

Not because there was any question about the universal desire for temperance, respect for law, and decent environment for the children. Not because the public conscience had become deadened.

There had grown a feeling, amounting to a conviction, that Prohibition was not living

up to the prophecies of those who had advocated its adoption, and that it was creating evils as great as those it pretended to subdue, but much more difficult to deal with. Thoughtful men and women do not ignore what they experience and observe. It is generally agreed that a step was taken in the right direction when the public drinking bar was abolished. But the good of that step has been challenged by the enormous traffic done by the

Bootlegger and the huge output of the home-brewer and illicit distiller.

The Moderation League proposes to hold to the good that has been accomplished, but to meet squarely the challenge of the Bootlegger and the Moonshiner. Prohibition does not frighten the Bootlegger. It created him, and keeps him alive.

Does anyone doubt how the Bootlegger will vote on October 23rd? Does anyone think that if the Bootlegger could be assured that present conditions would last for, say, ten years he would not greatly extend his business, and become even more daring in his operations?

In the meantime the Bootlegger has grown wealthy and powerful. No matter what is done he will not now be easily abolished. Drinking continues on a scale the magnitude of which is unsuspected by the ordinary citizen, and consequences, which do not find their way into statistics, but are nevertheless disastrous to the individuals concerned and to the community,

The decent, self-respecting and law-abiding citizen has been penalised, but the orgies of the other class, provided they are conducted with sufficient secrecy, have remained unchecked. The Province is also losing the huge revenue which those who desire to use liquor,

properly and moderately, are willing to pay for the privilege. Can the Province afford to lose this revenue? Can it continue to ignore the conditions being created on every side?

The answer lies with the electorate. With many of the ideals of Prohibition the Moderation League of Ontario is in entire sympathy. The only motive underlying the activities of the League is that of a sincere desire to promote the interests, social, financial, and moral of the Province. There is no wish to provoke controversy or ill-feeling. Appeal is made to the experience and observation-not to the passions and prejudices-of the people of Ontario. It is contended that there exist sufficient grounds obvious to anyone who does not wilfully close his eyes to them and regarding which there is no difference of opinion, to justify the position taken by the League.

Altogether, the time has come for a change. Government Control can be had by marking your Ballot as follows:-

Are you in favour of the continuance of The Ontario Temperance Act?

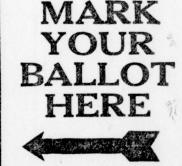
Are you in favour of the

sale as a beverage of beer

and spirituous liquor in

sealed packages under Gov-

ernment control?



Provincial Headquarters, 9 Richmond Street East, Toronto Telephone: Main 8387 and Main 1193

R. J. Christie, Vice-President F. Gordon Osler, Treasurer

C. D. Boyce, Secretary

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