

WRITES DELICIOUS CHILDREN'S VERSE

Margaret Clarke Russell
Makes Readers Chuckle
Over "Take Every Night" Series.

"Take one every night before going to bed," is the palatable advice which appears on the flap of an envelope a number of friends have been lucky enough to receive for Christmas from Margaret Clarke Russell, talented London poetess, who holds the position of poet laureate of the London Women's Press Club.

Excellent readers the Press Club and Londoners have to be proud of this gifted woman, as the contents of the envelope prove to be a little bundle of deliciously illustrated cards, containing children's rhymes by Margaret Clarke Russell herself, bits of whimsical poetry of the kind to make grown-ups and little folks alike gurgling with delight.

Eugene Field and Robert Louis Stevenson must share their halos with a woman who can give us such a wealth of everything so delightfully fresh and young, so genuinely humorous and understanding as this:

My Teddy Bear won't bite or steal,
He sits beside me every meal,
And when we've said our prayers at night,
We hug each other very tight.
And under the bed he will not fall,
But in the morning he's not there,
I've kicked him on the floor some-where.

A procession of sheep skips across the black curtain, upon which appears in white lettering this advice for the poetess to the green cowpans, who down at the bottom, a wee girl, who simply can't go to sleep:

A little child who can not sleep
Should shut her eyes and picture sheep,
One and two and three and four
And five and six and more and more,
Fifty-one and two,
A hundred more or less will do
To put a little child to sleep.
Curly, cuddly, woolly sheep.

ST. JOHN'S CHURCH CHORUS HONORS RETIRING OFFICIAL

Sydney G. Martin, Organist, and
Bridget E. Miss A. C. Arnold, Soloist,
Presented With Gifts.

Last evening at the conclusion of the weekly rehearsal of the choir of St. John the Evangelist held at home in honor of the church organist, Mr. Sydney G. Martin, and his bride-to-be, Miss Annie C. Arnold, who for some time has officiated at St. John's organ. A number of congratulatory addresses were made, and one behalf of the choir Mr. H. B. Archer presented Mr. Martin with a steamer rug, and Miss Arnold with a beautiful umbrella. Refreshments were served, and a delightful evening spent. The wedding will be celebrated in the church by the rector, Rev. A. L. G. Clarke, and shortly after Mr. Martin and his bride will take up their residence in Cardiff, Wales.

HEARING MAYOR JAN. 3.
The Mayor of London, Mr. J. H. St. John, will have a busy day Friday entertaining the junior pupils following their concert in the afternoon, and the seniors in the evening. Ice cream, oranges and cake were served to the 600 pupils, under the supervision of the club president, Mrs. R. Sinclair. The club is having Mayor-elect G. A. Wenige to speak at the first meeting of the New Year on Wednesday, Jan. 3rd.

Holeproof Hosiers

Give a box of
Holeproof
for Christmas
and you can't
go wrong

MADE IN CANADA

Home-made, but Has No Equal for Coughs

Makes a family supply of really dependable cough medicine. Easily prepared, and available to all.

If you have a severe cough or chest cold accompanied with a sore throat, throat tickle, hoarseness, or difficulty breathing, or if your child wakes up during the night with croup and you want quick help try this reliable old home-made cough remedy. Any drug store can supply you with 2½ ounces of Pinex. Pour this into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup, if desired. This recipe makes 10 ounces of really remarkable cough remedy. It tastes good, and in spite of its low cost, it can be depended upon to give quick and lasting relief.

You can feel this take hold of a cough in a few minutes. It loosens and raises the phlegm, soothes throat tickle and soothes and heals the irritated membranes that line the throat and bronchial tubes with such promptness, ease and certainty that it is really astonishing. Pinex is a special and highly concentrated compound of genuine roseway pine extract, and is probably the best known means of overcoming severe coughs, throat and chest colds.

There are many worthless imitations of this mixture. To avoid disappointment, ask for 2½ ounces of Pinex with full directions and don't accept anything else. Guaranteed to give absolute satisfaction or money promptly refunded. The Pinex Co., Toronto, Ont.

Mothers and Their Children



The Young Citizen.
My boy has been thinking that the public waste box is to be used just as the waste basket in our living-room would be. So he helps keep the city clean.
(Copyright, 1922, Associated Editors.)

KEEN TO TAKE PART IN GRAND FESTIVAL

Keen interest has been awakened locally by the announcement a few days ago of the Ontario Musical Competition Festival to be held in Toronto during the week beginning Monday, April 30, 1923.

Already chorists, vocalists, and their conductors, teachers and students are eagerly awaiting the syllabus in order to begin preparations at once to qualify for entry.

A copy just received by The Advertiser contains the list prepared of competition numbers in the choral, vocal, and solo, piano, organ and orchestral instruments sections, as well as competitions for schools, colleges and girls' organizations, such as the Y. W. C. A. Girl Guides, etc. Folk dancing and competition are included.

In the "Foreword," George E. McCann, L.L.D., president, says: "Perhaps the outstanding result of the competitive festivals in the Old Country is the fixing of certain ideal of good music in the minds of the young and the gradual, through certain and uniform raising of the standard by encouraging proper methods of production. In our own Dominion we have witnessed the remarkable progress of a better class of musical work throughout the provinces of Alberta and Saskatchewan, which were the pioneers in Canada of the competitive festival idea. There has also been noticed a very marked improvement along this line in our neighboring province of Manitoba, where such festivals have been organized for some five or six years.

"The keen endeavor shown each year in the various competitions held at the Canadian National Exhibition tends to convince us that the enthusiasm which is demonstrated by those directly interested in music only needs to be organized and directed along the right lines to produce definite results. It is the hope, therefore, of those organizing the competitive festivals in Ontario, that the inestimable benefits which have accrued to other parts of the Dominion will be enjoyed in this province, and we bespeak the co-operation of all who have any musical inclination whatever, in this enterprise."

Mr. Harry Plunkett, Greene, the eminent singer, and Mr. Harry Bantock, the English composer, organized as two of the leading adjudicators in musical competition in the world have been secured as chief adjudicators.

NORMAL CLASS RETURNS FOR REUNION BANQUET

Graduates of 1922 Rally From All Parts of Ontario—Honor Dr. Deane.

From all parts of Ontario, all the way up to the recently fire-swept northern states of the London Normal School of the 1922-23 class gathered in the city Friday evening until 100 and more had assembled for the reunion dinner held at 8 o'clock in the Tecumseh Hotel. Happy greetings were exchanged in the banquet hall, gay with yuletide decorations, music of the Excelsior orchestra lending added festivity.

Dr. John Deane, popular principal of the Normal School up to the occasion, and included in the invitation list were the present principal and members of the committee with the office of master of ceremonies, having acted on a committee with Mr. Tom Thompson, Miss Nellie Tutt and Miss Joanna McArthur in making the arrangements for the reunion.

Many expressions of regret were heard over the fact that Mr. Thompson, who carried the chief responsibility, owing to the fact he was resident in the city, was obliged to leave before the party. In order to reach his home in Manitoulin Island in time for Christmas.

Dr. Deane, the chief speaker, expressed his delight over the large attendance and the opportunity thus afforded of again looking into the faces of so many of his former students. He also heartily congratulated the committee on the efficiency with which they had carried through arrangements.

Continuing, he talked for a short time on the life lessons learned during their course of study by young teachers, offering them inspiring counsel and his good wishes for their future welfare and success. The evening wound up with dancing.

KNIT FOR GREENFELL.
Lobo Women's Institute, meeting in the Masonic Hall this week, decided to knit for the Greenfells. A paper on "The Ideal Canada" was read by Miss Jessie Irvine, and Miss Williamson favored with an instrumental. Mrs. John Keep answered the question "What is the best way to knit?" and the next meeting will be held in the Masonic Hall, Lobo, Jan. 17.

FOR IMMEDIATE WEAR.
For immediate wear, designers are providing us with some effective costumes of cloth or silk, with novel treatments of the bandanna handkerchief as trimming. The colors are apt to be a dark shade of blue, brown or black.

CAN'T GET MARRIED AND LIVE IN PEACE

London Bridegroom Walks Into Cleverly-Concealed Advertising Trap Laid For Newly-Wed.

A certain young London man, bridegroom of a few weeks, was hit in the funnybone the other day by an absolutely new (to him) advertising dodge.

He came through the mail a long, impressive, official-looking envelope. Inside he discovered a sheet of note paper containing a letter, and, in addition, a second sealed envelope bearing the inscription, "Please do not break the seal until you have read the letter."

Obedient instructions, he turned with curiosity to the type-written sheet with the heading of a well-known life and accident insurance company.

The letter read as follows:
My dear Jones:
Up until last month you would have made any insurance man "spar for time," and perhaps you did not have any need for insurance, but NOW

the one best reason in the world is in the attached envelope; will agree with me I am quite sure.

Through the medium of life insurance you not only carry out your pledge "until death do us part," but even after death you continue to "provide for your own."

I hope to have the pleasure of calling on you within the course of the next few days and explaining our estates and capital protection policy, etc.

With assurances of our very best wishes,
Yours very truly,
Special Representative.

What the sealed envelope contained was a correspondence card on which was type-written in bold red letters, "Congratulations," and beneath in black "The Reason," as a leading for a clipping from a local paper some weeks back, the marriage announcement of the bridegroom.

Fashions by Wire

Special to The Advertiser.
Copyright.

Paris, Dec. 22.—White cloth and black velvet is a favorite combination in the latest fashions. The black velvet is applied in wide, horizontal bands as a rule and added as a finish to neck and sleeves.

NEW COLLAR STANDS UP.
Paris, Dec. 22.—The latest of upstanding collars is seen on some of the blouses today. The neck is rounded and comes up as high as the base of the throat. This demureness is offset by a saucy collar at the back of the neck not over four inches high.

EARRING BALANCES HAT TRIM.
London, Dec. 22.—On many of the smaller hats shown here at present, the trimming goes from the back to the front, and often consists of a single ribbon bow, which is right side. The bow completely hides the face, upon the left side. The proper silhouette is formed by a fluff of hair and a long earring.

TAILORED SUITS.
London, Dec. 22.—Tailored suits ornamented with lozenge shaped stitching in very wide bands often are being worn today over blouses whose pattern reflects the lozenge ornament. A heavier brown suit with lozenge stitching in nigger brown worn over a tan blouse with lozenge stitching in gold.

STOCKINGS IMPORTANT.
New York, Dec. 22.—Stockings are an exceedingly important bit of dress today. A plain black costume, with which patent leather colonial pumps were worn, was redeemed from the commonplace by a pair of unobtrusive but distinctive silver gray stockings, with narrow black stripes.

LINGERIE MATCHES EYES.
New York, Dec. 22.—Lingerie to match the eyes is the latest notion of fashionable designers. Hazel eyes are the hardest to match, he admits, and for hazel-eyed customers he has a shimmering silk which, like their eyes, is neither brown nor gray, but a blend of both. It is trimmed with a delicate design in gold thread.

BEAUTY GRACES RAINBOW GOWN.
New York, Dec. 22.—The rainbow gown seems likely to be in evidence at Christmas parties. It is a white gown trimmed half way up the skirt and half way down the bodice with horizontal rows of silk ribbon in the primary rainbow shades. Only the very young and the very lovely may wear this pretty but exacting costume.

CLUB NEWS

REPRESENT SCHOOL AT HOSPITAL.
South London Collegiate will be represented by Mr. Burns and Mrs. Carrington of the faculty, and Miss Thompson, president, and Dona Gracey, vice-president of the Literary Society, at the Christmas entertainment on Saturday evening at the Westminster Hospital. The school is particularly interested in the hospital, having filled 60 gaily-decorated boxes with fruit, nuts, candies, games and handkerchiefs tucked in each for 60 soldier patients.

GRACE CLUB RAISES \$40.
The Grace Country Club of Plumstead held a very successful bazaar the past week, when an elaborate display of home-made cooking and sewing was soon disposed of.

Several donations were received from friends of the club. The proceeds amounted to over \$40.

The next regular meeting will be held on Thursday, December 28, at the home of the Misses Mackay, twelfth line.

RAISE \$20 FOR MEMORIAL.
Simcoe Street Mothers' Club substituted a home-cooking sale for the December meeting this month, under the supervision of Mrs. M. J. Foster. Over \$20 was raised for the memorial boulder fund of the school.

C. E. F. CHAPTER CATERERS FOR BALL.
The C. E. F. returned Chapter, I. O. D. E. will cater for the Sergeant's Dance in the Armories Jan. 5, as the first big piece of work undertaken since reorganization. Plans in the connection were held this week at the Y. W. C. A. presided over by Mrs. J. Dunlevy, recently elected regent.

Permission has been obtained by the chapter to sell chocolate bars, nuts, etc., at the boxing tournament of the Garrison Athletic Association to be held in the armories on Dec. 29. The chapter is sponsoring the War Memorial Children's Hospital.

PERSONALS

Mr. George Thomas of Galt, will be a Christmas visitor in the city.

Mr. and Mrs. Alfred Carroll, of Detroit, are spending the Christmas holidays in London.

Miss Helen Gunn has returned home after spending the past eight months abroad.

Sir Adam Beck, Miss Marian Beck and Mr. Horace Beck of Toronto will spend Christmas at "Hedley."

Dr. Edward Abbott of Toronto will spend Christmas with Dr. and Mrs. C. N. Abbott, Queen's avenue.

Mr. and Mrs. Kenneth Bottoms of Toronto will spend Christmas with Mr. and Mrs. Bottoms, Cynthia street.

Mrs. Duncan McArthur and daughter Mary of Kingston are spending Christmas with Mr. and Mrs. Ray Lawson.

Mr. and Mrs. R. Williams of Wingham will be Christmas guests with Mr. and Mrs. Rowland Stephens, the Base Line.

Rev. G. O. Warner is planning to be present at some of the sessions of the National S. C. M. Conference in Toronto next week.

Mr. Thompson, of the city teaching staff, has left to spend the Christmas holidays at his home in Manitoulin Island.

Mr. R. A. Delaney of Port Huron, is spending Christmas with his parents, Mr. and Mrs. M. G. Delaney, Central avenue.

Mr. and Mrs. J. F. Maine and family are spending the Christmas holidays with Mrs. Maine's mother, Mrs. Towle, of Chatham.

Miss Bullen of Victoria, who is attending school in Quebec, is spending the Christmas vacation with Miss Harris, Colborne street.

Mr. Adam Beattie has arrived home from New Ontario to spend the Christmas holidays with his parents, Mr. and Mrs. William Beattie.

The many friends of Mr. Richard (Pop) Stanley of Winnipeg, formerly of London, will be glad to hear that he suffered a stroke last week.

Mr. Bland McCormick, who is attending Toronto University, is spending Christmas with his parents, Mr. T. P. McCormick, Talbot street.

Major Harris, N. Howden, John I. A. Hunt, John Bridge and O. H. Gilday were recent arrivals from London at the King Edward, Toronto.

Miss Nellie Tutt, daughter of Mr. and Mrs. A. E. Tutt, who has been teaching the past autumn near Ingersoll, is holidaying at her home.

Miss Hazel Stet, Paquette, near Windsor, has arrived home to spend Christmas with her parents, Mr. and Mrs. C. A. Stet, 93 Sackville street.

Principal E. A. Miller, of the London South Collegiate, and Mrs. Miller are spending the Christmas holidays at Mr. Miller's mother, Smith's Falls.

Miss Carol Brown, who is attending Macdonald College, St. Annes, Que., is spending Christmas with her parents, Mr. and Mrs. George Little, Central avenue.

Mr. and Mrs. Thomas Lee and three children of Detroit are Christmas guests with Mrs. Lee's parents, Mr. and Mrs. Robert Southcott, Maryboro Place.

Mrs. Ray Lawson is entertaining next week in honor of her sister, Mrs. Duncan McArthur, who is returning to her home in Manitoulin Island.

Charles Stephens, 190 Wellington street, and Robert Patterson, 199 Grey street, have recently arrived home from Queen's University for the Christmas holidays.

Dr. Rebecca and Dr. Marie Harkins left on Friday to spend the Christmas holidays with their father in their old home in Blairsville, Pa. They return to the city Jan. 2.

Mr. and Mrs. L. W. Townsend, Ridout street, are leaving in the new year to spend the Christmas holidays in Preston, where Mr. Townsend will be accountant in the Bank of Montreal.

Mrs. J. J. Tierney of Windsor, has arrived in town to spend the Christmas holidays with her parents, Capt. B. J. Dunlevy and Mrs. Dunlevy. Mr. Tierney will join the house party later.

Invitations have been sent out by the 1920-21 class in the London Normal School for a reunion dinner to be held Wednesday, Dec. 27, at the Tecumseh Hotel. Miss Annie C. Martin, of Denfield, is the secretary.

Mr. Charles Tutt, B.A., lecturer in Columbia University, is spending the holidays with his parents, Mr. and Mrs. A. E. Tutt, in Chesley avenue. Mr. Tutt is completing his post-graduate work in the Romance languages.

Mr. and Mrs. W. H. Tuke and four children, of Halleybury, Northern Ontario, are expected in town before the end of the holiday season to visit Mrs. Tuke's parents, Dr. John Deane and Mrs. Deane, Marley Place, London South.

Florence Herbert, a talented young first year student in the London South Collegiate, has been awarded one of this year's prizes offered for drawing by the Ontario Safety League. The competition was open to students all over the province.

Mrs. G. R. Williams of Pontiac, Mich., and Mrs. A. E. Yokom and small son, both of Detroit, are spending the holidays with Mr. and Mrs. Robert Simpson. Mr. Williams and Mr. Yokom are coming later, and will also spend the Christmas holidays in London.

In honor of her son Palmer Mrs. T. P. McCormick was the hostess of a charming dinner party Friday evening. The range and the table later to the dance at the Highland Golf Club, given by Dr. and Mrs. C. N. Abbott in honor of their daughter, Miss Loraine.

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Next week's hostesses who are entertaining in honor of Miss Edith Greer, whose marriage to Dr. H. W. Plaggemeyer takes place this month, include Mrs. Richard Ivey, who is entertaining at her home on Wednesday, Mrs. Ray Lawson, Thursday, and Mrs. Wilson Purdon, Friday evening.

Mrs. E. Albright of the Western University arts faculty and Miss Bessie McCamus of the Staff London Collegiate staff are among the Londoners who will attend the first National Students' Christian Movement Conference, to be held in Toronto Dec. 28 to Jan. 2. The women delegates will be housed in Annesley Hall and the men in Knox College, as far as accommodation in these residences will afford room.

Complimenting Miss Edith Greer, a much-feted bride-elect, Mrs. George Little entertained at the tea hour Friday at her home in Central avenue. The tea-table, adorned with crimson flowers, was presided over by Mrs. W. H. Kippen. Among the guests were Mrs. W. G. Pells, Mrs. Mortimore Hunt, Miss Jeanette Wil-



PAYS CHRISTMAS VISIT.

Mrs. Hector C. Connolly of Montreal, formerly Miss Isabel Coles, a bride of November, has returned for the holiday season, and is staying with her parents, Col. W. G. Coles and Mrs. Coles, The Beeches, South London.

son, Mr. R. C. MacKnight, Mrs. Richard Ivey, Mrs. Eric Reid, Mrs. Jessie Turner, Mrs. W. E. Robinson, Mrs. Hugh McCormick, Mrs. S. V. Cooke, Mrs. Kent Campbell, and many others.

A jolly affair of Friday evening was the dance for the night at the Highland Golf Club by Dr. C. N. Abbott and Mrs. Abbott in honor of the addresses of the Two Country House-buds. I want to get some of the bulbs they have offered. I was delighted over the Thanksgiving donations, Miss Greer. You neglected putting in my name for the donation, as I had mine in with a School Kid's. The total was 65 cents.

JOHNQUIL.
I am sorry that I neglected putting your name on the Thanksgiving page. I must have overlooked your name. I am mailing you the addresses of the Two Country House-buds. Many thanks for the inclosed hospital "plaster."

"Calamity Ann's" Message.
Dear Miss Grey.—Will his squint down on the back of my neck and talk atcha all for a phew minutes.

Here be five silk flags for the lady wot wanted some—and I have some more of these little satin patches, with all sorts of flowers on, which readers may have "fifteen" for "tin clints" (money for kink buk und). We needs some good receipts; so get busy, folks. Let 'em kum fast an' furjus. Yours, before-behind, CALAMITY ANN.

Thank you for the flags, "Calamity Ann." The recipes are not coming in very fast, are they; but after Christmas, when everyone gets back to normal after the bustling and hustling of the Yuletide season, I think they will start arriving fast and furious.

Helps S. A. H.
Dear Miss Grey.—Have you room in your cozy corner for another newcomer? I have been reading the letters for some time, but never seem to have time to write, as I am a busy mother on a farm, with a family of nine to care for. I am inclosing a self-addressed envelope, and will you please send me the address of S. A. H. I saw that she was in need of a little child's coat. I have a coat and cap of brown beards, nearly as good as new, that she can have. I will pay postage on same, and if she feels that she can afford it, she can send the same for the hospital fund. Am inclosing a mite for the cot.

It must keep you GABRIELLE.
I must keep you taking care of nine babies, besides doing the work on the farm; but you never are too

Fashions Forecast

Annabel Worthington

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No. 1542—Ladies' and Misses' Middy Blouse. Cut in sizes 34, 36, 38, 40 and 42 inches bust measure. Size 36 requires 2-5/8 yards 36-inch material with half yard 36-inch contrasting and 4-3/4 yards braid.

No. 1543—Ladies' Dress. Cut in sizes 34, 36, 38, 40, 42, 44, 46, 48 and 50 inches bust measure. Size 36 requires 3-1/2 yards 40-inch material. Transfer Pattern No. 608—in yellow only—15.

No. 1075—Ladies' Dress. Cut in sizes 36, 38, 40, 42, 44 and 46 inches bust measure. Size 36 requires 1-3/4 yards 36-inch material with 2-1/4 yards light material.

No. 1354—Ladies' Apron or House Dress. Cut in sizes 36, 38, 40, 42 and 44 inches bust measure. Size 36 requires 3-1/4 yards 36-inch material with half yard 36-inch contrasting and 6-1/2 yards binding.

No. 1551—Misses' and Girls' Dress. Cut in sizes 8, 10, 12, 14 and 16 years. Size 8 requires 2-1/4 yards 36-inch material with 5-1/4 yards braid.

No. 1511—Ladies' Dress. Cut in sizes 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 36 requires 3-3/4 yards 40-inch material with 2-3/4 yards binding and 4 yards ribbon for sash.

ALL PATTERNS 15 CENTS. In stamps or coin (coin preferred).

Measurement: Bust..... Waist.....

Name.....

Town.....

Province.....

Address orders to Pattern Department, The Advertiser, London, Ont. Age (if child's or misses' pattern).....



See the Squirrels.

Dear Miss Grey.—Did you receive my letter of Oct. 12? I inclosed 31 cents in silver and stamps for thank offering. Not seeing it in print any time, I was anxious to know if you got it, as I am not able to send it again just now.

The leaves are off the trees now, and I can see the black squirrels running up and down the trees from our window.

Moss Rose, I intend writing to you one of these days. Our baby girl is as sweet as can be. Best wishes to all.

MRS. DO-AS-YOU-WOULD-BE-DONE-DO