

Page of Interesting News for Women

Keep Baby Cool These Days

HOW TO HAVE A "COMFY," CONTENTED LITTLE ONE IN SUMMER TIME.



SHE'S COOL—AND HAPPY!

wear the same garment at night that it wears during the day.

MORE BABIES ARE KILLED BY HOT WEATHER CONDITIONS THAN BY COLD.

If the baby contracts a slight cold a light flannel shirt may be added to the diaper and slip or nightgown. Above all else **KEEP THE BABY COOL.** Take it out doors, even if you must slight the housework. During the hot weather cook as little as possible and turn your attention to keeping the baby in good health.

Think how comfortable you are when you are able to take off your hot clothing and get into a clean night-dress. There is no reason why baby should wear more during the whole months of July and August. Many mothers, because of their vanity, dress their poor babies with all sorts of frills and furbelows "because they look so pretty."

What is prettier than the soft, dimpled flesh of a baby? Could any garment look as well as does the baby in the picture? She is a well baby because she is cool and comfortable.

HE CALLS HIMSELF A MAN

By Beatrice Fairfax.

(Copyright, 1912.)

One who undoubtedly classes himself as a sample of "the Lord's noblest handiwork—Man," writes the following letter:

"I am twenty-five years of age, and have been keeping company with a girl three years my junior for a year and a half. I had been earning \$12 a week, but lately an uncle died and left me a sum of money, which I feel I ought to enjoy while it lasts.

"But my girl friend doesn't care to dress as I would have her dress. She says she can't afford it, but if she wants to travel with me, she has to have some class. So I have given her up. She seems heart-broken, as to have some class. Did I do right or wrong?" L. H. N. U.

The men have claimed since the first man was made that their sex lacks every element of conceit. They have taken to themselves all wisdom. They are the truer, the finer, the nobler, the braver sex, and there exists a man who doesn't say it, it is because he seeks a reputation for gallantry. Down in his heart he thinks it out.

This "L. H. N. U.," whom we will call Alphabet for short, believes that he is a prize. He was sure of it when he got \$12 a week, but the world didn't know it. Now that he has inherited a few dollars from an uncle, the world, he thinks, is finding it out.

NOT GOOD ENOUGH.

The girl, who was good enough for him when he got \$12 a week, is not good enough for him now. An oft-told tragedy, as many wives have found.

She must have some class if she wants to travel with him! I rejoice in the level-headedness that leads her to decide to discontinue the journey. I am proud of a girl who refuses to spend more on clothes than she can afford, in order to keep the so-called love of a man.

I am delighted to find that such a girl exists, and, if she will refuse to let this Alphabet man enter her presence again, my delight will be beyond expression.

He wants a girl on high heels, who paints her cheeks to match his increased income, and whose "class" will match his own. And that class is of the swagger, imitation order. It decks itself in cheap adornment, and delights in all that is flashy and tawdry.

Those who affect that style are not the kind of people who will stand wear, any more than their tawdry attire will stand a storm.

They are showy and fickle. If they have one good trait: it is hidden under ignorance and conceit. If they have a little success they turn that success into failure by letting it turn their heads. They belong to a class that no sensible girl cares to enter.

If they have a little money they become the prey of all the unscrupulous. Their conceit is so blinding they lose the power of recognizing the true from the false, and good friends in their humbler days are abandoned for flatterers.

THE END IN SIGHT.

This man's inherited wealth will not last long. His letter tells a story that ends in financial ruin. He wants to "enjoy it while it lasts," and his manner of enjoyment is such that it will not last long.

This is not the greatest misfortune; he will spend it in such a way he can never again be content with the simple enjoyments he found in his twelve-dollar income. That was earned by hard, honest labor. He could not afford any extravagant joys with it, but a pleasure doesn't have to cost much to be a pleasure when one loves, and is with the object of one's affection.

He can't go back. He thinks in his present moments of puffed-up idleness that he doesn't want to go back. But the day will come when he will curse his little inheritance, his own assinine conceit and stupidity, and the day he was born.

He says the girl loves him. That may have been true when he got twelve dollars a week. She knows him so much better now, I am satisfied her feeling for him is largely a pitying contempt.

He is going up like a rocket that will flash across the sky, and he thinks the flash will last. He doesn't realize that no one looks for the burned-out stick that falls to the ground.

Did he do right in giving the girl up? Yes, a thousand times yes! For he has saved her from the terrible fate of becoming his wife.

The Birthday Calendar



IF THIS IS YOUR BIRTHDAY

Small annoyances will hinder you and require much effort to overcome. The year will not be altogether unfortunate for later pleasant events will occur and you will meet with valued friends.

Those born today will develop fine characters, but either cannot or will not make a success of business. Their talent lies along literary or dramatic lines.

What We Wear

Among novelties in sacques are those of corded and shot silk, which give a novel finish to the outdoor toilet.

A chic idea in footgear is to have the buckle and the heel giving a dash of color to a smart shoe, and scarlet or white is most effective.

The floating paradise plume is at the moment the favorite millinery trimming, and white plumes on black hats are especially popular.

The new changeable taffetas come in double width and are most advantageous for cutting. Many exquisite combinations for blouses can be had, a popular one being gold and the new hydrangea blue.

ROYAL YEAST
MAKES PERFECT BREAD

Problems of the Fair Sex Solved by Cynthia Grey

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn as they are received.]

Feels Slighted.

Dear Miss Grey: I have been keeping company with a gentleman for four years, and he has proposed and I have consented to marry him, but still, when he meets me out at garden parties and picnics, he does not pay any attention to me when I go with my sisters or brothers. What would you do in a case of this kind, as I feel rather slighted at times?

Hoping to see your answer before long and thanking you, I remain,

YOURS,

A.—Perhaps you are placing too much stress on trifles; it is possible he has the impression your sisters and brothers would consider him intruding. Do you think it would help to do a little "sighting" in return?

Some Fine Points.

Dear Miss Grey: We have had an argument as to which is the proper way to eat vegetables. One claims that it is a breach of etiquette to eat vegetables, fish, etc., with a fork alone (in the right hand), and that they should be placed on the back of the fork with the knife. Which do you think is the proper mode?

Which is the proper way to eat asparagus tips, chicken, etc.—with the fork, or the fingers?

Thanking you in advance for answers to these questions, yours truly,

J. D. C.

A.—He or she is wrong in their statement. The knife is only used when it is necessary to cut food; at all other times the fork is held in the right hand. One of the latest authorities on etiquette says that "chicken or chop bones should, under no circumstances, be taken up in the fingers. The larger part of the meat must be cut off the bones with the knife." She also says, "Asparagus tips are not taken up in the fingers. All that is edible of the stalk can be cut from it with a fork."

Ambitious "Buds."

Dear Miss Grey: I have noticed the kind of advice you have given to so many and should be grateful to you if you would give me some.

I am twenty, is it old, and when I should have gone to school, it was impossible for me to go. I only went as far as the low second, and what

Advertiser Patterns
Beauty Pattern Company.

9279—A Pretty and Attractive Summer Gown.

Ladies' costume, with or without peplum, and with long sleeves, or shorter sleeve, with turn-back cuff, in raised or normal waistline.

While Serge, with trimming of Macramé lace, is here shown. The peplum forms a most effective waist finish. The collar with its points crossing over the back is most pleasing.

The pattern, suitable for wash goods, silk or cloth, is cut in 5 sizes: 34, 36, 38, 40 and 42 inches, bust measure. It requires 3½ yards of 24-inch material for the 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

PATTERN DEPARTMENT OF THE ADVERTISER.

Please send above-mentioned pattern, as per directions given below, to:

Name

Street Address

Town

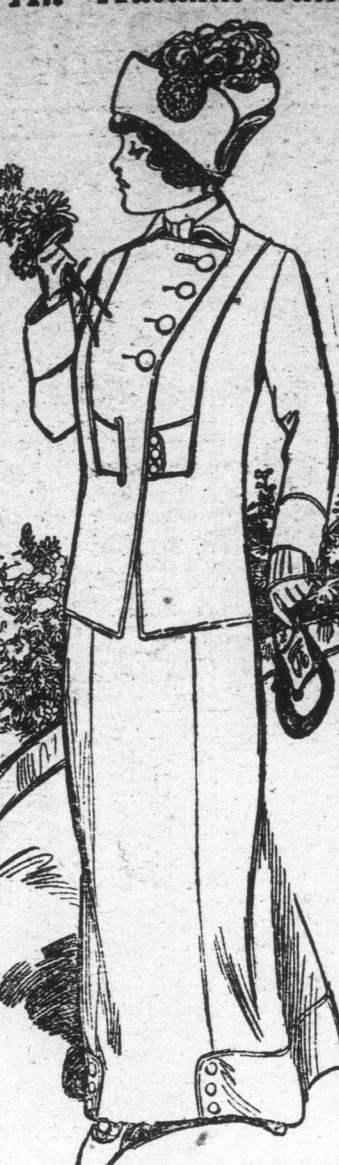
Province

Measurement—Bust..... Waist.....

Age (if child's or misses' pattern).....

CAUTION.—Be careful to inclose above illustration, and send size of pattern wanted. When the pattern is sent measure, you need only mark 34, 36, or whatever it may be. When in waist measure, 34, 36, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents in cash or in postage stamps.

An Autumn Suit



The strictly-tailored lines are more strict than ever in some of the new fall suits, and the trimming is limited to plain stitching and a few buttons.

This suit is of golden brown material in a rough weave, with facings of ice-blue cloth. A new effect is noted in the girdle front, which holds this part of the coat together when the lapels above it are turned back.

little I know, I have learned from others, since going to school. I work now and would love to get an education. Do you think I am too old to learn now, as I do not know anything hardly, and where could I go to learn so I would have to be with others, as I would not want anyone to know the situation, and about how much would it take to go through?

Hoping you will be able to answer soon, with much thanks, I remain,

A.—I cannot tell from your name or from your writing, "Bud," whether you are a young man or young woman, but I fancy the former—am I right? Anyway, bravo for your ambition. Certainly you are not too old to learn. I think your best result would be obtained by taking private night lessons from a school teacher, and if you put your mind to the subject in hand and study your text books well, I feel confident you can help yourself very much. Then, should advise you to make free use of the public library. There are all sorts of books there, which will open up a new world to you—history, travel, biography, and many other interesting subjects. Follow up the current events in the newspapers and subscribe to a couple of good magazines. These are great helps for general education. If a private teacher is not feasible, if you have no money, do not be afraid of the criticism of others. Buckle right in and see what an apt student you make. No doubt, if you keep on trying, you will be able to keep on trying. Write me again. "Bud," I should like to know how you get on.

The dainty woman always prefers the creamy white ones, but often hesitates to buy because of the seeming difficulty of cleaning them. The following method, however, simplifies the process, so that no one need hesitate to buy one on that account. Woolen blankets may be cleaned in the same manner:

A quarter of a bar of a good white soap is melted over the stove. To this is added about half a cup of ammonia. Enough hot water is run into the pan to cover the sweater. The soap and ammonia are stirred in, and then the sweater is placed in. With a stick or the top of a washboard this is stirred and turned until the dirt is out. Rinse in several waters, then lay on a slanting board to drain, but do not squeeze it.

There are several methods of drying. One is to fasten a sheet over several clotheslines and spread the sweater on that in the sun.

Despite the vogue of the blazer, many devotees of knitted garments continue to cling to them because of their warmth and their adaptability to all climates. Again, the sweater may be cleaned at home, while the blazer, cut on more marked lines, requires the attention of a tailor if it is to be kept in first-class condition.

The Recipe Book

Chicken and ham pie is a pastry dish for savory delight. Potato croquettes and corn oysters are excellent with the pie and gravy, while coffee ice cream is certain to win favor as a dessert.

Chicken and Ham Pie.

Season slices of boiled ham sufficiently with pepper and salt, if needed, and put a layer upon the paste, which should be one inch thick. Then add a layer of chicken, which has been jointed and cooked until tender. The soup and onion are stirred in, and then the ham and also the yolks of some hard-boiled eggs sliced. A couple of layers of each should properly fill the dish, putting in some of the

See These New Tweeds, at per Yd. 50c

This year we have an exceptionally fine range of New Fall Tweeds. These cloths will again be very popular. Among these we have two splendid lines at 50c a yard.

42-Inch Tweeds

In diagonals, stripes, and mixtures; three different colorings; splendid weight and quality, at, per yard **50c**

54-Inch Tweeds

A heavy Diagonal Tweed, in navy, gray and brown; one and a half yards wide; a very special range, of which we have only a limited quantity to sell. Yard **50c**

52 and 54-Inch Tweeds

In Scotch mixture and stripes, choice range of colorings. Splendid value. At, yard **75c**

54-Inch Tweeds

In the new boucle and zibeline effects and mixtures. Exceptional value, at, per yard **\$1.00**

54-Inch Tweeds

In new checked and zibeline effects. Very stylish materials. A splendid range, for, per yard **\$1.50**

25c Pillow Cotton for 20c Yard

42, 44 and 46 inch, Circular Pillow Cottons, very strong thread, absolutely no dressing; regular 25c, Saturday morning for, yard **20c**

Cotton Foulards, 19c Yd.

Clearing out, a number of small pieces of silk-finished Cotton Foulards. Many different color combinations; all varieties of patterns; a few with borders; just a few dress lengths. Special, at, yard **19c**

35c Summer Hose, 2 Pairs for 25c

Ladies' Summer Hose; samples; all colors and designs, worth to 35c. We have had these on sale at 19½c. Saturday we will clear out all that are left, about 10 dozen only, for, two pairs for **25c**

Colored Dresses, \$1.00

One rack of Colored Dresses of chambray and cotton foulard, nicely trimmed and well made; sizes range from 34 to 38. These are slightly counter soiled, but are worth double our Saturday's price. Regular \$2.50 and \$3.00, for **\$1.00**

Paramatta Raincoats, \$7.50

14 only, Ladies' Paramatta Rainproof Coats, in fawn and olive shades, Raglan sleeves and convertible collar. Sizes 36, 38, and 40. Worth \$12.50. Saturday **\$7.50**

75c White Silk Gloves, for 59c Pair

Long White Silk Gloves, double tips, elbow-length, all sizes; a very good quality for 75c. Saturday special, pair **59c**

White Wash Skirts, \$1.25

10 only, White Skirts, made of Indian Head cloth, with panel back and front; well tailored; sizes 38 and 40 only. Regular price, \$2.75 and \$3.00, for **\$1.25**

Misses' and Small Ladies' Raincoats, \$5.00 and \$5.50

Another shipment of those splendid Raincoats for misses and small ladies, in fawn and olive shades, Raglan styles, and convertible collars. Absolutely rainproof and feather-weight. Special, \$5.00 and \$5.50

CLEARING SALE OF WHITE LINGERIE DRESSES at half-price. Good bargains still to be had.

GRAY'S

WE CLOSE TONIGHT
AT 5 P.M.
SATURDAY, 10 P.M.

GRAY'S

Another Lot of Fine Olive Oil

Just came to the P. L. and O. Stores. Same high quality that has gained us so many regular users of this oil. One trial has convinced them—have you tried it? Finest oil produced—for food or medicine. Twenty-five and fifty-cent bottles.

P. PERCIVAL, Richmond Cor. Central Phone 1261. L. LISTER, Worley Road, Cor. Craig Phone 1920. O. OMOND, 468 Dundas Phone 1429.

THE PROGRESSIVE DRUGGISTS.
We close Wednesday afternoons during August.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea. Sold all over the world.



Less Hot Work around the Stove

The more you use Edwards' Soups this weather, the fewer hours of hot work there'll be around the stove.

You simply empty the contents of a packet into water; boil for half-an-hour and your soup is ready for the table. All the troublesome part has been done by us—only the easy part is left for you.

And whenever Edwards' Soup comes to the table, good, hearty appetites come there too.

Put a few packets of Edwards' Soup on the grocery list.

EDWARDS' DESICCATED SOUPS

5c. a Package

Very inexpensive and cheaper still in 15c. and 25c. tins.

Edwards' Desiccated Soups are made in three varieties—Brown, Tomato and White. The Brown variety is a thick, nourishing soup prepared from fresh beef and fresh vegetables. The other two are purely vegetable soups.



Get your new corset NOW—then have your new summer frocks fitted over it. Insure correct style, perfect comfort and durability by getting

à la Grâce CORSETS
The best stores sell them.

FRY'S
Nut Milk Chocolate
MOST DELICIOUS OF ALL CANDY

G. Patrick & Co., Toronto, representatives for the Province of Ontario.