

TREASURES.

Friendship is a priceless treasure—
Use it well!
Joy 'twill give you without measure;
Slight it not, and never blindly
Use it coldly or unkindly—
Use it well!
Honor is a precious jewel—
Use it well!
It is never cold or cruel;
It is warm, and kind, and cheering,
Noble, steadfast and enduring,
Use it well!
Truth's a treasure great and glorious—
Use it well!
It will make your work victorious;
Better for its riches olden,
Than the wealth that's merely golden—
Use it well!
Courage is a mighty treasure—
Use it well!
It will give you strength and pleasure—
It will drive away all sadness
By the conquering power of gladness—
Use it well!
Hopes a gem with light radiating—
Use it well!
While the hours are swiftly flying
Let its talismanic beauty
Lead you on through paths of duty—
Use it well!
Moments are life's richest treasures—
Use them well!
They will bring eternal pleasures
If we never treat them lightly,
But improve them ever rightly—
Use them well!

FOR THE KING
A STORY OF 1745-46.

GOODS CHEAPER THAN EVER

GEORGE JEFFREY'S

DRESS GOODS:

Striped Serge and Brilliants for 15c. worth 30c. | Tissues, plain and striped, for 25c. worth 37c.
Beautiful Broche Stripes for 25c. worth 50c. | Black Paramattas for 35c. worth 50c.

GLOVES:

50 dozen Colored Lisle Thread Gloves to be cleared out at 12 1/2 cents per pair.

MILLINERY:

The whole stock to be cleared out at reduced prices.

PARASOLS:

A few of those wonderful parasols at 37c. still left; and all other goods selling wonderfully cheap.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S STORE  **AT THE PEOPLE'S STORE**

Time nor space will admit of us making many quotations of prices, as we are BUSY, BUSY, BUSY! Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a GENERAL BENEFIT.

Crowd to THE LION at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all REDUCED, REDUCED!

Golden Lion, Wyndham Street, Guelph.

J. D. WILLIAMSON.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the GRAND CLEARING SALE of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this CHEAP CASH SALE the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12 1/2c. and 15c. prints at 10c.

This Great Sale will continue for Four Weeks Only, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS,

Britannia House, Guelph.

NOTED FOR CHEAP DRY GOODS.
jun17-dw1m

GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

**CLOTHS,
HATS AND CAPS,
GENTS' FURNISHINGS
READY-MADE CLOTHING.**

We would inform our customers and the public in general that we never before offered such complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,
MERCHANT TAILORS

GUELPH, March 21, 1874

**THE NOTED TEA HOUSE
No. 2, DAY'S BLOCK.**

Try our EIGHTY CENT TEA:
Equal to any Tea sold in
Town at \$1.00.

One trial will convince.

**J. E. McELDERRY
2 DAY'S BLOCK,
THE NOTED TEA HOUSE**

MANUFACTURE OF COCOA.—We will now give an account of the process adopted by Messrs. James Epps & Co., manufacturers of dietetic articles, at their works in the Easton Road, London.—See article in Cassell's Household Guide.

BLESSINGS BRING THEM AS THEY TAKE THEIR EIGHT.—If you have a good head of hair take care of it; once gone and we realize its loss far more than we appreciate its presence. The Bearine is taking the place of all other hair dressings, because it is beneficial to the hair and delightful to use.

One of the St. Catharines papers asserts that of the party of emigrants who lately came to this neighborhood from England, seventeen left on Monday for Wisconsin in charge of an American, who surreptitiously engaged their services, the bonus of \$6 per head having been paid by the Province.

DOMINION BOOT AND SHOE STORE

SPRING STOCK

**OF
BOOTS AND SHOES**

FOR
Mens', Womens', Misses and
Children's Wear.

We meet the demands of the times with the best goods and the lowest prices.

OUR SPECIALTY IS

Custom-made Work

Which is made in all the latest styles. Sure fit. Reasonable prices.

Repairing done as usual. Remember the House—The Dominion Shoe Store, Day's Block, opposite the Town Hall.

WM. TAWSE & SON.
Guelph, April 23rd, 1874

BEARINE

For the Hair!

Prepared from the pure grease of
The Canada Bear.

It produces a luxuriant growth. It beautifies and strengthens the Hair. It makes the Hair soft and pliant. It imparts to the Hair a rich glossy finish. It is perfectly harmless—not sticky or unclean. It stimulates the roots of the Hair. It enlivens brashy and weak Hair. It prolongs vitality.

SOLD BY DRUGGISTS.

Price 50c per bottle.

Perry Davis & Son,
Sole Proprietors,
377 St. Paul street, Montreal, Prov. Quebec.
Jn 20-dwtj; 23

**SEASONABLE GOODS
AT THE**

FASHIONABLE WEST END

Now Showing—
A superb stock of Plain Black, and Black Striped Grenadines in all the new and favorite makes.

Now Showing—
A splendid stock of Striped and Checked Swiss Muslins.

Now Showing—
Plain and Striped Lawns, white and colored, in great variety.

Now Showing—
Plain, striped and spotted Tasso Linens, choice goods.

LADIES OF GUELPH

For Choice Seasonable Goods call at the Fashionable West End.

A. O. BUCHAM,

Fashionable West End Dress, Mantle, and Millinery Establishment.

GOOD BOOTS AND SHOES

R. MacGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

R. MacGregor & Co.
dw

NEW COAL YARD.

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

Hard and Soft Coal

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to.
GEORGE MURTON,
Guelph March 1st 1874 dy Proprietor

**CASH FOR WOOL, HIDES, SHEEP
SKINS, CALF SKINS, AND WOOL
PICKINGS.**

The highest market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph. constantly on hand for sale.
MOUTON & BISH
dw