

# THE "FIFTH AVENUE" STORE

## Sale Now in Full Swing

# A GREAT SALE

OF

# MEN'S & BOYS' SUITS

We offer You Enormous Values to choose from in the Suits quoted below. Broken sizes in very high-class goods at less than cost. Suit values up to \$65.00 are included here. You may require style first and most, or you'll perhaps seek long service, but in these remarkable Suits, you will find both at their very best.

## Men's American Suits

Broken sizes are the reason for this great sacrifice. Serviceable Grey and Brown Herringbone Tweeds. Everlasting wear

**8.00**

## Men's All-Wool Suits

In Dark Brown only. Very fine, soft weave, with lots of wear in it. Another big broken-size Bargain. To clear

**18.90**

## Men's Vicuna Suits

In serviceable and extremely stylish Dark shades of Brown and Grey only. One or two stock sizes only unavailable. A Snap at

**24.50**

## Special Suits

First quality English Suiting Serge. All pure Wool. Indigo dye. Every Suit guaranteed for quality and service. 2 Pairs Pants to each Suit

**25.50 up**

## Men's Spring Coats and Raglans

Pepper and Salt, and Dark and Mid-Grey Diagonal Cheviot Tweeds. Really "Snappy" styles on youthful lines.

A very small quantity Genuine English Covert Cloths, very stylish and particularly well cut.

**13.50**

**24.50**

## Boys' Suits

Navy Serge Sailor Suits. Fine quality, trimmed White Silk Braid and emblem on sleeve.

Belted styles, in good quality Dark Tweeds. A splendid school suit. This line has 2 pairs Pants.

**4.98**

**only 4.98**

**6.00**

**to 9.50**

## Men's and Boys' Pants

Men's Pants. Fine Dark Tweeds and Worsteds. Good looking and good wearing. All sizes.

A small quantity only. Strong, durable Tweed in Dark shades for knockabout wear; 8 to 10 years.

**1.98 2.98 up to 8.50**

**98c only 98c**

**The 'FIFTH AVENUE' Store**  
314 WATER STREET

### Municipal Council

#### WEEKLY MEETING.

The regular weekly meeting of the Council was held yesterday afternoon. Mayor Cook presided and Councillors Martin, Vining and Collier were present.

After the minutes of the last meeting were read and confirmed, the following matters received consideration:

The residents of Victoria Street and vicinity protested against permit being given the Reid Newfoundland Company to build garage in this congested area as they were of opinion it would be the means of increasing the fire risks, etc., on the surrounding property. The City Engineer, in reporting on the matter, stated that an erection of this kind in such close proximity to dwellings in the neighborhood would constitute a fire menace. It was therefore decided that permit be refused.

The Secretary of the Grace Maternity Hospital wrote re the placing of a concrete curb along the front of this building. The matter was left over for further consideration.

The application of the Horwood Lumber Company, for water service to their Brush Factory, was granted.

A communication was read from the Nfld. Light and Power Company, suggesting the placing of manholes at certain places along the street railway route for the purpose of taking away the surface water which causes great damage to the road bed and rails. They considered that the placing of these manholes would tend to eliminate the difficulty; and also stated they were prepared to pay half the cost of installation of necessary drainage facilities. It was ordered that the City Engineer submit an estimate of cost of this work.

#### PLANS.

The following plans were passed, subject to the approval of the City Engineer:—J. A. Barron, LeMarchant Road; Capt. Moore, Hamilton Avenue.

#### PERMITS.

Permits are to be given the following:—E. Bowring, to repair dwelling, Renne's Mill Road; Pynn and Spurrell, to erect signboard at corner of Gear and Prince of Wales Streets.

The placing of a fountain on Warberry Street was agreed upon.

#### CONTRACTS.

The following contracts were awarded:—(1) Painting of Exterior of new Sanitary Stables: Hayward Ave., Chas. Gamber; (2) Erection of Stable and Carshed at the Stables, Hayward Avenue, Messrs. Bolger Brothers; (3) Supply of Uniforms for the Inspectors, T. J. Aylward.

The Sanitary Supervisor reported on the work done in connection with "Clean Up Day." Some five hundred loads of garbage—over and above the usual daily collection—were carried to the various city dumps, the work being performed by the Department, and the Council's Motor Trucks being also engaged. The following kindly co-operated with the Council by sending horses and trucks to their assistance:—His Honour the Mayor, Hon. M. P. Gibbs, Councillor R. Dowden, John Coaker, Road Inspector, to whom the Council is most grateful.

It was ordered that the old fence at the Circular Road portion of Bannerman Park be replaced by a new iron one, with suitable gates.

The Medical Officer of Health reported ten new cases of Scarlet Fever and one Diphtheria in the city during the week.

The City Engineer reported on the work of the various Departments. With regard to the petition of the residents of King's Road, re stable erected by Mr. Andrews, he stated the sewer was complying with the regulations and directions of the Department of Public Health, who were quite satisfied that there was no reason for complaint.

Matters in connection with road work, oiling and sprinkling streets, etc., were discussed.

With the passing of the weekly accounts the meeting adjourned.

The one-sided circular draped movement is a feature of the new coats.

The most fashionable formal coat is of black satin trimmed with bands of flat fur.

#### ASK FOR

**ALVINA**

The Improved  
Yachting Preparation of an Extract  
of Cod Liver-Oil

Especially Recommended for

Persistent Coughs,  
Bronchitis,  
Anemia

A Splendid Tonic for Delicate  
Women and Children

Prepared by  
BAYNE & LAWRENCE CO.,  
Manufacturing Chemists, Montreal

### The Seizure of Salt



Bulletin No. 5.

Like King Bruce of Scotland, the Convenor had flung himself down in a lowly mood to think.

The spider in his contentment was the matter of decorations for the Big Dance of the Allies.

"I know a man named E. J. Salt," he mused, "who can take a few lemon crystals and make from them a Crystal Palace. I have seen him shake together a few empty cigarette cartons and make them look like the Taj Mahal."

But how to secure him? He is in such big demand, that I understand he is at a premium store.

He rang up Johnston and Ward's for quotations, and they came across with this one:

"He who hesitates is lost."

So he ordered out his trusty troops and Salt was soon bagged.

See them, "or I will decorate your 'Don't get fresh with me' he warned."

"... but they heeded him not and hid him to the Convenor."

"You're a 'Gem' of a decorator," said Tim, "and I want you to Anchor your attention and efforts to a good smoke—I mean cause."

Wherefore we are to have some very novel decorations for the Big Dance of the Allies in the C.C.C. Hall on the 28th.

"Just Then the Lights Went Out"

An advertisement which appeared in the evening papers yesterday stating that a meeting of the West End voters would take place in the Casino Theatre at night brought upwards of a thousand people to the scene of confusion.

Mr. Anthony Power called the meeting to (dis) order and started to explain something about the candidates of both parties in the field in the West End; and went on to review the financial condition of the country.

At this juncture he was interrupted and was asked to explain the purpose of the meeting. He did not reply to the question; but still went on talking and after a while said it was his intention, and that of a few other men to bring in a third party. He proposed that Mr. P. G. Butler, Mr. T. P. Halley and Commander Howley be nominated.

There was no second to the motion, but instead loud cheers for the Monroe candidates were given.

Mr. P. G. Butler gave a few remarks and said that although he came to the meeting as a private citizen he thought he should say a few words because he was a school teacher and naturally people expected him to be able to speak in the spur of the moment.

Shortly after this talk became general and the meeting was a fiasco generally.

At about 11 o'clock the lights went out and so did the audience. From people who were present, we learn that they thought it was an advance showing of the Musical Comedy Company who are opening an engagement at the Casino in June.

If your own dealer does not keep Ivory Soap, he is not doing his best to please you. He can get stocks of Ivory at a moment's notice from any jobber or direct from the agents.

### Expense Account Plan That Works

Salesmen's expense accounts often run higher than they should. But a source of high selling costs which is quite as prolific is the needless loss of good producers through misunderstandings or downright injustice with regard to the necessary expenses of the man on the road. William R. Bassett, writing in Forbes Magazine (N.Y.), outlines a method of regulating the expenses of men on the road which several large concerns have adopted.

Briefly, this is the plan. Railway fare is allowed at exactly one-way rates. An individual may buy mileage or round-trip tickets and make a profit on his allowed expenses but he must assume the risk of loss through inability to use them.

Sleeping car berths are chargeable at lower berth rates, regardless of whether upper or lower is occupied. Parlor car seats are charged when the distance traveled without change of cars is in excess of 99 miles. The living expenses, including meals, rooms, and tips with meals, etc., are allowed as follows:

Per Day  
In towns up to 10,000 . . . . . \$3.85  
In towns from 10,000 to 40,000 . . . . . 4.48  
In towns from 40,000 to 70,000 . . . . . 5.50  
In towns from 70,000 to 250,000 . . . . . 6.50  
In towns over 250,000 . . . . . 7.15

The population of a town or city is determined by the figures given in the latest issue of the World Almanac or Official Railway Guide, whichever may be the higher.

Certain allowances are made for tips, bag checking, etc and the day is divided into fractions, so that days spent in more than one town may be accounted for.

## Just Arrived Sugar and Molasses

DISHES (Covered)

Assorted Colours; 2 Handles for

**33 cents**

Also New Line GLASS JUGS, TUMBLERS, etc.

**S. RICHARD STEELE,**

191 Water St.  
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Phone 1476. Opp Court House.



Long Live  
Milkmaid!



The Quality of Milkmaid Milk  
Remains Unchallenged.

## Watch for next Competition.

W. H. DAVIDSON, Agent for Newfoundland.  
may15.th.tu.f

## Be Particular About Drugs.

Particular people always buy the best because they know it is true economy to do so. You run no risk when you buy a preparation with a label stamped DR. STAFFORD & SON. It is a guarantee of purity and we stand behind that guarantee.

Here is a list of some of the various lines we manufacture and bottle ourselves:

Stafford's Liniment for Pains and Aches.

" Phoradone for Coughs and Colds.

" Prescription A. for Indigestion.

" Creasote Mixture for Chronic Coughs.

" Essence Ginger Wine.

" Mandrake Bitters.

We also package the following:

Camphorated Oil—1 oz. Bottles.  
Friar's Balsam—1 and 1/2 oz. Bottles.  
Essence Peppermint—1 and 1/2 oz. Bottles.  
Oil of Eucalyptus—1 oz. Bottles.  
Tinct. of Iodine—1 and 1/2 oz. Bottles.  
Spirits of Nitro—1 oz. Bottles.  
Paregoric—1 oz. Bottles.  
Glycerine—1 oz. Bottles.  
Olive Oil Pure—4 oz. Bottles.  
White Pine & Tar.  
Syrup of Hypophosphites.

We are Sole Agents for BRICK'S TASTELESS in Newfoundland.

To Wholesale and General Stores we will be pleased to quote prices on any of the above, and we think our prices will be satisfactory.

**Dr. Stafford & Son**

CHEMISTS & DRUGGISTS

Duckworth Street and Theatre Hill.