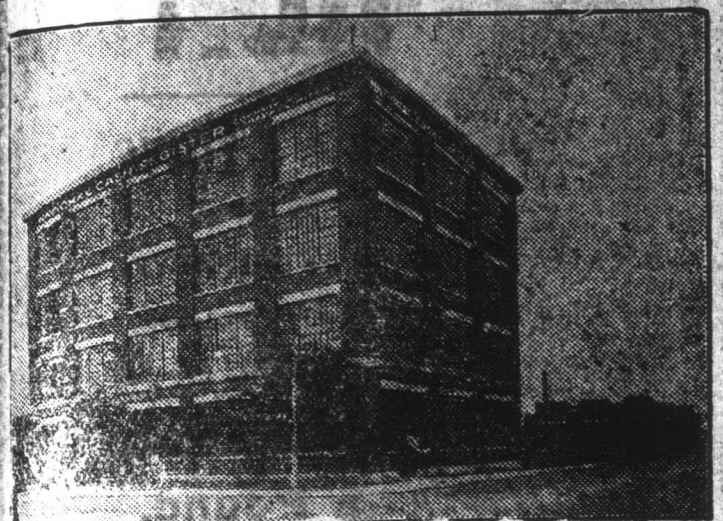


NEW CANADIAN FACTORY  
PURCHASED BY N.C.R. CO.

Mr. F. B. Patterson, president of the National Cash Register Company, in an interview to-day, announced the purchase from Gibson Bros. of the fine four-story building at Bloor and Dufferin streets, for his company.

The new home of the National Cash Register Company of Canada, Ltd., said Mr. Patterson, "is in keeping with N. C. R. standard in all parts of the world."

The building was constructed in 1911, is modern in every respect, of concrete, fireproof construction, and with brick. The height between floor and ceiling on each floor is 14 feet clear, with large windows on all four sides, affording maximum light and best of ventilation, assuring our factory people of working conditions that will assist them in turning out the best possible product.

"We have purchased a sufficient property to permit of increasing the plant so as to provide for three times the present floor space," said about Canadian business

conditions. Mr. Patterson said, "I believe Canada is entering a period of sound prosperity, as is evidenced by the very considerable investment involved in the purchase of the new plant."

"Prior to the war period our sales force in Canada for a number of years led all of the divisions in the United States. Since 1914, although our business has more than doubled in both the United States and Canada, our sales force in the United States accounted for, proportionately, a better business than was secured by the Canadian division."

"However, with the expanded scope of some family in Prince's Street, St. John's West, and was used on several public occasions, but in later years it disappeared, and I cannot ascertain the end of it. Underneath the 'clasped hands' were the words 'Union and Philanthropy.' A great deal of ill-feeling was engendered by the Society, and bad language and rows were frequently occurring. But the culminating point was reached in February, 1843, during a big hail of wood. There was considerable rivalry for the biggest load, and each side bore distinctive colors. The 'Bush-borns' and 'Old Country' people had a difference of opinion as to which had the larger load, and a row, in which a good many heads were broken, ensued. When this occurrence was brought to the notice of the authorities, the 'ring-leaders' were called together, and they were advised to cease squabbling, and join their pink and green together. This they did by sticking a bit of neutral white between, and thus was born the Native Flag as we have it to-day. A few of the founders stuck to the plain pink flag for two or three years, but after the death of Mr. Barnes (on September 3rd, 1846), and the blowing down of the Native Hall in the same year (September), the pink, white and green became the Native Flag."

DISPLAYED PROMINENTLY.

Another lady had one of the silk flags in her possession, and the Hon. J. J. Rogers, wore it as a scarf during the public meeting held in

Bannerman Park in the nineties, on the French Shore Question. The flag has been immortalized by that brilliant little poetical gem by the illustrious Newfoundland patriot, Archbishop Howley, and the late Sir F. B. T. Carter related to me many of the details recorded above during his summer vacation at Whitehouse, when I was in the Telegram office there over thirty years ago. For the benefit of Mr. Benson and our other countrymen abroad I herewith give the beautiful little poem in full, and surely our patriotic countryman, Archbishop Howley, would not have penned the following lines if he was not a firm believer in the Pink, White and Green.

## THE FLAG OF NEWFOUNDLAND.

The pink the rose  
Of England shows.  
The green, St. Patrick's emblem  
bright;  
While in between  
The spotless sheen  
Of Andrew's cross displays the white

Then hall the pink  
The white the green  
Our patriot flag long may it stand  
Our shirelands twine  
Their emblems true  
To form the Flag of Newfoundland.

Chorus:—  
Fling out the flag  
O'er creek and crag,  
Pink, White and Green, so fair, so  
grand,  
Long may it sway  
O'er bight and bay  
Around the shores of Newfoundland.

What e'er betide  
Our ocean's bride,  
That nestles mid'at Atlantic's foam,  
Still far and wide,  
We'll raise with pride,  
Our Native Flag o'er hearth and home.

Should e'er the hand  
Of fate demand,  
Some future change in our career  
We never will yield  
On flood or field,  
The Flag we honor and revere.

Chorus:—Fling out the Flag, etc.  
TO DECORATE A BALL COSTUME.

I may here mention that many years ago there was another beautiful silk flag of the Native Society in the possession of a certain merchant on Water Street, and his daughter cut out the caribou and other emblems to utilize the pink portion of the silk in decorating her dress which was used at the first Ball given by the Native Society in the year 1842. This information I have received from our genial friend, Mr. Charlie Barnes, who is a nephew of the famous Richard Barnes, first President of the Society, and one of the foremost advocates of education amongst our people, during his term in the House of Assembly. Those were troublesome times in St. John's, and the natives of the country labored under many difficulties and great oppression at the hands of the foreign element, who had banded themselves together to deprive Newfoundlanders from attaining any position in the public service, or, in fact, any position of emolument or prominence. They ruled with a rod of iron, but the granting of Responsible Government broke the shackles off the wrists of the natives, and they gradually attained positions of trust and influence, and the tyranny of their task-masters was broken forever. But it is unnecessary to go into details upon these matters, as much has been written up by Rev. Dr. Harvey, Tocque and many others, and a great deal

# BEAUTIFUL EVANGELINE BOOTS and SHOES

## at Half Price

### A Sale of High-Class Footwear



#### Ladies' High Cut Laced Boots

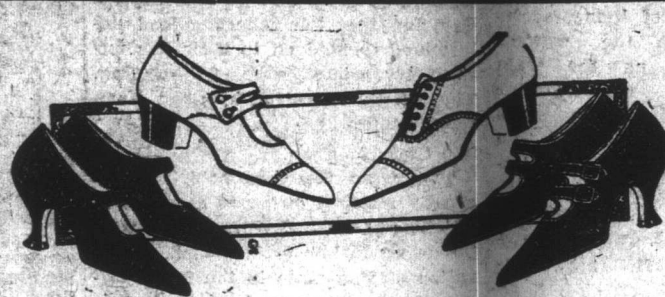
IN BROWN KID, ROYAL PURPLE, GREY KID, DARK MAHOGANY CALF and BLACK KID LEATHER.

In Louis, Cuban and Military Heels.

All Evangeline Styles.

Some of these advanced styles at less than Half Cost.

Only \$6.99 per pair



LADIES' EVANGELINE GREY KID PUMPS,  
MOUSE KID PUMPS,  
BROWN KID PUMPS,  
BLACK KID PUMPS,  
PATENT LEATHER PUMPS.

ALSO,

EVANGELINE LACED SHOES  
In Grey, Black, Fawn, Mahogany & Patent Leathers

ALSO,

EVANGELINE STRAP SHOES  
In many styles and leathers.

Only \$6.99  
per pair



#### Ladies' High Grade Evangeline Shoe Sale, at Half Price

High and Low Cut; Louis, Cuban, Military and Low Heels.

Only \$6.99 the pair

EVANGELINE

is the highest grade Shoe ever imported into Newfoundland.

For Ease, Comfort and Wear buy EVANGELINE.

Only 6.99 per pair

This is a strictly Cash Sale. No charging—No approbation. Your choice, Ladies, in Evangelines for only \$6.99 at

Smallwood's Ladies' Showroom

# F. SMALLWOOD

The Home of Good Shoes, 218 and 220 Water Street

## THE FLAG OF NEWFOUNDLAND

Pink, White and Green, Traditional Colors.

(H. F. SHORTIS.)

"Fling out the flag  
O'er creek and crag,  
Pink, White and Green, so fair, so  
grand,  
Long may it sway  
O'er bight and bay  
Around the shores of Newfoundland."

In the issue of the Evening Telegram of 10th inst., appeared an Open letter, addressed to me, from Mr. G. Benson, Brooklyn, New York, asking information with regard to the 'Flag of Newfoundland.' About six or six years ago a controversy was entered into with regard to this

question, and quite an interesting argument was kept up for a considerable period. I did not enter into the controversy, because I was, as I am at this moment, fully convinced that the Pink, White and Green flag was recognized for very many years as the 'Flag of Newfoundland.' From my earliest days up, this has been known by all classes and by all sexes. One had only to attend any political demonstration, dancing assembly or public gathering to witness the Newfoundland colours of pink, white and green prominently displayed by the ladies and gentlemen, old and young. The tradition handed down about the formation of the flag is: The Native Society was formed in 1840 (June 24th) and Mr. Richard Barnes was the first President. Amongst the members of that time were Sir F. B. T. Carter, Sir F. D. Shea, Hon. J. J. Rogers, Hon. F. D. Shea and many other Newfoundlanders who, in after years, occupied the most prominent positions in our country. The Society was formed as a protest against the alleged favoritism shown to foreign-born subjects, to whom it is said, all the public positions were given, very few few now alive can remember the motto or flag distinctly, but one old reliable friend of mine at present in the flesh informs me that he had seen the flag many years ago, and he is clear in describing it as pink, with a caribou in full

jest, green trees and two clasped hands. You will notice that the caribou played a prominent part in our emblems in those far-back days, and history repeats itself to-day. The official Seal and Badge of the Society, the 'clasped hands,' is at the present moment in the possession of another friend of mine, whose ancestor held a prominent office in the Native Society. After the collapse of the Society, the flag was in the possession of some family in Prince's Street, St. John's West, and was used on several public occasions, but in later years it disappeared, and I cannot ascertain the end of it. Underneath the 'clasped hands' were the words 'Union and Philanthropy.' A great deal of ill-feeling was engendered by the Society, and bad language and rows were frequently occurring. But the culminating point was reached in February, 1843, during a big hail of wood. There was considerable rivalry for the biggest load, and each side bore distinctive colors. The 'Bush-borns' and 'Old Country' people had a difference of opinion as to which had the larger load, and a row, in which a good many heads were broken, ensued. When this occurrence was brought to the notice of the authorities, the 'ring-leaders' were called together, and they were advised to cease squabbling, and join their pink and green together. This they did by sticking a bit of neutral white between, and thus was born the Native Flag as we have it to-day. A few of the founders stuck to the plain pink flag for two or three years, but after the death of Mr. Barnes (on September 3rd, 1846), and the blowing down of the Native Hall in the same year (September), the pink, white and green became the Native Flag."

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## ASK FOR ALVINA

The Improved Tasteless Preparation of an Extract of Cod Liver Oil

Especially Recommended for Persistent Coughs, Bronchitis, Anemia

A Splendid Tonic for Delicate Women and Children

Prepared by DAVIS & LAWRENCE CO., Manufacturing Chemists, Montreal

more has never found its way in print, perhaps it is just as well that it did not. However, the Pink, White and Green from almost time immemorial has been looked upon as the Flag of Newfoundland, and long may it continue to wave over us. Of course it is needless for me to say that the Empire's flag, the Union Jack of old England takes precedence of all others. America can boast of her Eagle, Canada of her beaver and Maple Leaf, but Newfoundland can proudly hold up its head for its emblem of her caribou and her pink, white and green, which has been the recognized flag of our country from generation to generation.

A CALL TO REMEMBRANCE.

I have answered Mr. Benson as clearly and correctly as possible, and I am sure the older portion of our Newfoundland exiles, who have been compelled to leave the land of their birth to seek a living in the land of their adoption, will remember with tears in their eyes, the old days—the days of their youth—when the Pink, White and Green Flag was always

prominent at every public function in our Island Home, and if the Old Flag was loved and cherished by our ancestors and themselves, surely we who boast of our patriotism in the present day, should feel proud of that flag which has been handed down to us from generation to generation to defend in the interest of our beloved country. I trust these few brief remarks will be of interest to Mr. Alan

G. Benson, of Brooklyn, New York, as well as to our countrymen generally in the United States and elsewhere, and I can assure them they need not be ashamed of the Old Flag of Pink, White and Green taking a prominent place at all their functions, and, better still, let them send to Professor Hutton of this city for the music of the beautiful little Ode, written by his Grace Archbishop Howley, the patriotic Newfoundland, and have it played before their social gatherings of our countrymen in New York and elsewhere, and the melodious strains will remind them of the days when they were young, as they trudged through the streets of St. John's, their souls stirred with patriotic feelings, as the famous Band of Professor Bennett discoursed sweet music to the strains of the Banks of Newfoundland and other pleasing melodies. It is needless to say I am always ready and willing to give our countrymen abroad any information I possess, and to wish them every success in the land of their adoption. The latter is the gainer and Newfoundland is the loser by their absence.

By Bud Fisher

JEFF GOT IT THE EASIEST WAY HE KNEW HOW.

WHAT'S THE MATTER, MUTT? YOU LOOK EXHAUSTED!

I'VE GOT A WEALTHY AUNT AND I'VE BEEN USING GREAT CONCENTRATION ON HER FOR TWO DAYS. I'M WISHING FOR A LETTER REFERRING TO MONEY! THE NEXT MAIL'S DUE NOW!

LISTEN, I AMN'T GOT FAITH IN THAT CONCENTRATION STUFF ANY MORE!

SHUT UP! I WANT A LETTER REFERRING TO MONEY! I WANT ETC-ETC-ETC

OH, FINE! A LETTER! SEE? CONCENTRATION IS OK. WHEN YOU CONCENTRATE HARD ENOUGH, AS YOU'RE A SKERTIC I'LL LET YOU READ IT TO ME!

MY WORD, IT DOES REFER TO MONEY—IT'S FROM YOUR TALLER! HE SAYS

TEE HEE!

SAP!



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30 YEARS EXPERIENCE IN FITTING ARTIFICIAL TEETH.

SATISFACTORY PLATES.

Anyone unfortunate enough to be obliged to use artificial teeth should have the very best set it is possible to secure. Many have found cause for complaint in their inability to keep plates in place. This is due to a poor fit. The Dentist may not be to blame, as one's mouth is constantly changing, only slightly perhaps, but enough to outgrow the plate. There is no remedy for this but have a new plate made.

We make a specialty of Plate Work and extracting. Jns27, tu, th, fr

## WHY YOUR DENTIFRICE?

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