

Women's and Misses' New Fall and Winter COATS



Every one of which is this season's newest style; no old stock, either our own or bought Job in America, but selected from this season's new models brought over from Paris and made up to the order of our American buyer by America's best high class Ladies' Tailors. Still the prices are

Only 33.00 to 49.00 each

for same quality Coats as previously sold by us for as high as one hundred and forty dollars each.

NEWEST HAND BAGS Only 2.75 to 8.30 each

The need for Bags is never-ending. These designs are all new and values such as never before given here. Eighteen styles now on display.

Women's New Silk Umbrellas

In Black and new colours Purple, Green and Taupe.

Only 4.60 to 14.80 each

NEW GOODS AT NEW VALUES IN OUR

Dress Material Dept.

NAVY SERGE SUITINGS \$2.20, \$2.55 & \$2.95 yd.
COSTUME TWEED & SUITINGS . . . \$1.20, \$1.50 & \$4.00 yd.
NEW PLUSH COATING \$10.80 yd.
CORDUROY VELVET \$1.75 & \$2.45 yd.
In Grey, Brown, Saxe, Cream, Navy and Black.
FANCY COAT LININGS 80c. yd.

1200 YARDS WHITE

Amoskeag Flannelette At Only 23c yard

BLOUSE FLANNELETTE only 30c. yd.

All Ready for School!

"Back to School" is what September means to the younger set, both girls and boys, and to their mothers—it means new clothes for the first school days of Autumn.

We were never better prepared to help mothers get their boys and girls ready—with prices and values that cannot be beaten.



OUR New Fall Millinery AND Ready-to-Wear Hats

Introducing Paris ideas that have not yet learned a word of English; Metallic or Ostrich trimmings, patent quills, leather lacings and forestry colorings. Our first shipment is almost completely sold out but we open another few cases to-day.

THE PRICES ARE ONLY 4.20 to 13.80

This is why most ladies have bought two and three Hats from our first shipment.

Cheap Sale of Hand Mirrors 1.85 to 3.90

A big assortment of cute shapes and handles all good quality, and value for much more than prices marked.

EXPERT ATTENTION GIVEN

MAIL ORDERS

Samples and prices sent cheerfully on request.

BISHOP, SONS & CO., LTD., ST. JOHN'S

Side Talks by Ruth Cameron

THE MID CHANNEL YEARS.

A Letter-Friend wants to know what I consider the most dangerous period in married life—that is the one where the most care needs to be used to preserve the ship of matrimony and its delicate cargo of human happiness.

Of course one cannot answer that question conclusively because individual circumstances would make a difference, but it seems to me that the two most dangerous periods in the average married life are the first year or two, which is the time of adjustment, and a later period which occurs somewhere between the eighth and twelfth years. A certain great writer has called this second period

But as the years go by there must

ly comes a time when, as I said before, one cannot command love unless one is lovable. On whether one tries then to be as unselfish, as just, as kind, as good company, as tolerant, as charming as one knows how, or simply sinks back and says that the other partner ought to love one because he or she is married to one and promised to love, and honor, depends the success of the remaining years of the marriage.

What I Mean by a Successful Marriage.

I do not mean that every marriage where the parties fail to realize the head of being lovable ends in the divorce courts. But there are far more unsuccessful marriages than the divorce courts show. There are many couples who would not think of divorce who nevertheless would think of hating each other and do so cordially. And there are many more couples where there is nothing as active as hate, just a mild indifference; and still more who, honestly think they are fond of each other whereas they are simply fond of the rut their life together represents.

I don't call any of these successful marriages. A successful marriage is one where each party feels for the other an active love and tenderness and admiration. And the only way for either party to arouse these emotions after the first few years is to be worthy of love and tenderness and admiration.

And Anyhow You Will Have The Character.

You know what qualities you love and admire—good temper, tolerance, charm, thoughtfulness, courage and optimism, a disposition to have a good time, enthusiasm, an alert active interest in the world.

You know your faults and you know your good qualities. You can

make yourself lovable if you will. Perhaps even that will not work. I must confess it doesn't always. But at least, you would have nothing to reproach yourself with if it did not; and you would have the lovable character, which is after all the most real and worthwhile achievement in life.

*Brick's Tasteless can be purchased at J. Brown's Grocery Store, Cross Roads, West End. Price \$1.20 btl. Postage 20c. extra.—sep15,11

With the Rod.

Mr. Williams, of U.S.A., accompanied by his niece, fished East River, Hawke's Bay, for a few days and secured half a dozen fine salmon.

H. M. Bristol, of New York, who spent two months salmon fishing on Torment River, came to Charing by the Home on Friday night. Mr. Bristol had very good fishing and landed over thirty fish, weighing from fourteen to twenty-three pounds. Harvey Small, M.H.A., spent a few

hours of the week-end on the Lower Humber, and succeeded in landing a fine salmon of sixteen pounds weight at Hard Scramble. The fish was in the pink of condition, being just from the sea. We understand this is Mr. Small's first fish and we offer him congratulations.—Western Star.

HARD ON HIRAM.

Low lies the form of Hiram Horner, out in his boneyard bower; he swung his car around a corner at forty miles an hour. He might have made the curve at twenty, with safety first in view; for he had time to spare

plenty; no urgency he knew. Before him stood a mighty boarding that shut the street from sight; but madly he went henry-fording, and turned sharp to the right. Around the turn a truck was plugging, a truck of ample power, and into it old H went chugging at forty miles an hour. It was a mad and foolish caper for one possessed of brains, and with a sheet of blotting paper we soaked up his remains. Now other fools may go a-flying, leaving sudden death, but Hiram in his crate is lying, beneath the dewy heath. And other nuts will make up shiver as up the pike they pass, but Hiram, in his little flivver, no more steps on the gas. And fans will still be pinched for speeding, and made to dig up rocks; but Hiram Horner, little heading, is resting in his box. Oh, horns will honk and cut-outs thunder, and cylinders will hit, but poor old H is sleeping under three wagon-loads of grit.

Commencement of Mexican Independence.

It is 110 years since the first blow was struck for the independence of Mexico, and ever since it has been the centre of internecine strife. On the night of September 15, 1810, hearing that the suspicion of the Spaniards had fallen on certain persons, Miguel Hidalgo, cure of the little pueblo of Dolores, determined to declare the independence of Mexico. Roused by Ignacio Allende, he rose from his bed, dressed himself quietly, and calling his brother to his aid, he with ten armed men, besides their few friends went straight to the prison and liberated certain men, arming them with swords. This was in the early dawn of Sunday, and at early Mass, all the parish were informed of what had happened, and every countryman in the neighbourhood took the side of Hidalgo, who thus became the leader, if not of an army, at least of a respectable force of Mexicans. This movement is called "Grito de Dolores." The little body of eighty men hastened to San Miguel el Grande which they reached before daylight the same day. They were soon increased to three hundred men, and bore for a banner a picture of the Holy Virgin of Guadalupe, belonging to a little village church. Their war cry—the Grito—was "Up with True Religion, and Down with False Government." Out of this new material Hidalgo organized an army which soon increased to fifty thousand men, and thus the independence of Mexico was established.

Brick's Tasteless can be purchased at Jas. Wiseman's, Top Carter's Hill. Price \$1.20 btl. Postage 20c. extra.—sep15,11



Just Folks

SONG OF COURAGE.
Oh, do not whimper, Little Man, but bear your hurts the best you can. Take every little bump and bruise and set your teeth and grin: The simplest game grows rough at times, and falls away the boy who climbs; The field of youth is strewn with pits for lads to stumble in.

Life, from the cradle to the grave, calls constantly to all "be brave." From day to day are little hurts the youngsters have to bear. And ever since this world began, both pain and grief have tested man, And none has ever lived for long who did not meet his share.

Some day when you shall older grow, the fates will deal a sterner blow. The hurts will deeper sink than those which scar your little knee; These cuts and bruises quickly heal, but Time brings pain you'll always feel. And by and by your heart, My Lad, will often heavy be.

So, play the game and be a man, and bear your hurts the best you can. Stand up and set your teeth and grin and take what comes to you. Be brave and true and unafraid; 'tis out of pain the man is made; He only is the victor here who sees his trials through.

Brick's Tasteless can be purchased at T. McMurdo & Co.'s, Water Street. Price \$1.20 btl. Postage 20c. extra.—sep15,11

Thames Tunnels.

The estimated cost of the proposed new tunnel under the Thames between Gravesend and Tilbury, to link up the Kent and Essex railways, is £2,500,000. If the project is carried out, it will be the most expensive Thames tunnel yet constructed.

There are eight altogether, excluding tubes. The Blackwell Tunnel, finished in 1897, cost £1,265,000. The Greenwich Tunnel, for pedestrians only, was opened in 1869, at a total cost of £120,000; the Rotherhithe Tunnel, was opened six years later.

The most historic tunnel is the Thames Tunnel, which leads from Winnipeg to Rotherhithe. Work on this was started in 1824, but part of the ground through which it was to lead was liquid mud, and in 1827 the river broke through. In 1830 there was another interruption and work was discontinued.

Seven years later work was restarted, and after three more interruptions it was completed in 1843. It was not a financial success, and ultimately was sold to the East London Railway Company, whose electric trains now travel through it.

The Tower Subway, the entrance to which is on Tower Hill, is one of the earliest examples of an underground railway. Originally it carried a small car seating two passengers, which was connected by a steel rope operating on a drum at each end of the tunnel, and worked by a stationary engine.

WHAT ONE OF THE BEST KNOWN TRAVELLERS IN CANADA SAYS.

"Now I am going to give you an unsolicited testimonial as they say in the patent medicine advertising. Heretofore I have had a profound contempt for patent medicines, particularly so-called liniments. Perhaps this is due to the reason that I have been blessed with a sturdy constitution, and never have been ill a day in my life. One day last fall after a hard day's tramp in the slush of Montreal, I developed a severe pain in my legs and of course like a man who has never had anything wrong with him physically, I complained rather blusterously. The good little wife says: 'I will rub them with some liniment I have.' 'Go ahead,' I said just to humor her. 'Well, in she comes with a bottle of Minard's Liniment and gets busy.' Believe me the pain disappeared a few minutes after, and you can tell the world I said so."

(Signed) FRANK E. JOHNS, Montreal.

A moyen-age gown of white chiffon is sewn all over with white crystal beads. It is belted with a low band of head embroidery and has long tight sleeves.

Red Preserving Plums, etc.

Ex Sable Island to-day, Sept. 13.

75 11-Quart Baskets RED PRESERVING PLUMS in perfect order.

GRAVENSTEIN APPLES from 18c. dozen.

GREEN TOMATOES for Pickling.

GREEN CAGES in Small Baskets.

RIPED TOMATOES, 12c. lb.

EGG PLANT.

BLACK, WHITE and RED GRAPES.

To arrive

75 Half Barrels PEARS.

C. P. EAGAN,
Duckworth Street & Queen's Road

"REG'LAR FELERS"

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By Gene Byrnes

