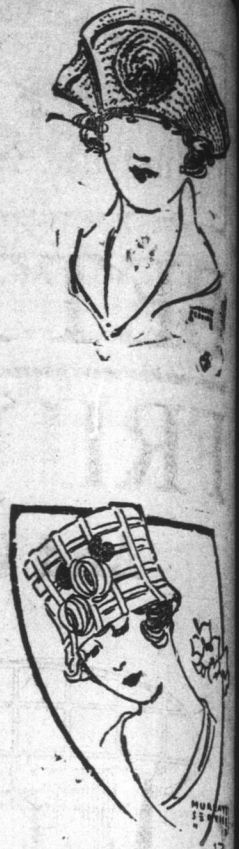




Big Diversity of Shapes, Exclusive Models and New Ideas.

Ladies' New London Hats, Millinery, Buckram Shapes & Hat Ornaments

Ready-to-Wear.



BISHOP, SONS & CO., Limited

Box 920, St. John's. Mail orders receive careful consideration.

West Coast Notes.

(Western Star) The Gordon Pew Co's schooner Catherine Burke is at Bonne Bay, waiting for the herring to strike...

Grenfell Institute Emergency Hospital.

Mr. W. H. Jones, the manager, desires to thank those who so generously responded to his request for donations of fruit for the patients...

A Flu Lyric.

There's a subbug id my liver, Add ad achil dowd by spide, Add a wintry kije of shiver...

Picture Kaiser On His Way.

Berne, Nov. 8.—Postcards picturing the German Emperor wearing a silk hat and carrying a handbag on his way to a railroad station are on sale in Munich...

Charlie Chaplin Roped.

Los Angeles, Cal., Nov. 21.—Charles S. Chaplin, motion picture comedian, was married here on October 23 to Miss Mildred L. Harris of Los Angeles...

Household Notes

An excellent breakfast consists of barley muffins, bacon, fruit and coffee. Fruit and vegetables may be dried in wire trays in the oven...

Personal.

Mr. M. Gossé, Bay Roberts, arrived in town yesterday. Mr. P. J. Connors is in the city on a visit from Grand Falls...

Council Will Appeal.

At last evening's meeting of the Municipal Council, it was decided to appeal to the Privy Council against the judgment of the Supreme Court...

Items of Interest

GATHERED FROM EVERYWHERE. Particulars have been received of the exploit of a French-Canadian boy who gave his life and won the V. C. over in Flanders...

What we consider to be the best collection shown the Season, by this or any Store in St. John's is the BIG STOCK OF NEW MILLINERY

We Opened Last Week.



These hats have been personally selected by our resident London buyer and represent some of the cleverest models shown this season.

They are made of Velour, Velvet and high-grade Felt. There are scarcely two alike in the assortment.

New, Correct, Desirable, in proper shape, color and trimming.

It is the simplest matter in the world to find a hat here that meets your ideas as to individuality and becomingness. There are large hats, small hats, in fact styles to suit every woman. But come to-morrow and see them. A visit to our up-stairs Showroom will convince you more than anything else.

Prices Are Most Moderate.



McMurdo's Store News.

FRIDAY, Nov. 22nd, 1918. For recent coughs and colds Croo Cough Cure is one of the best remedies we know...

Reids Boats.

Argyle is due at Fincantia. Fogota left St. Jacques at 8 a.m. coming east. Dundee left Westville at 5 a.m. Clyde left King's Cove at 3 p.m. yesterday...

Train Notes.

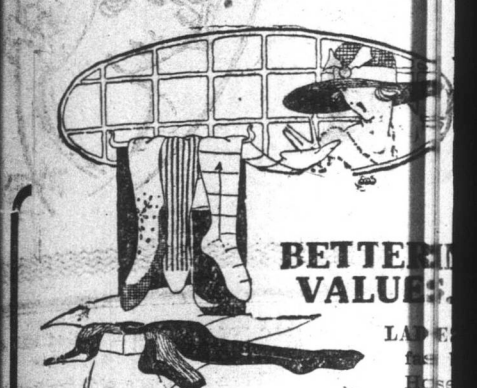
Yesterday's west bound express left Curling at 1 o'clock to-day. Yesterday's east bound express is due at 5:30 this afternoon. To-day's east bound express left Crabbies at 1 p.m. to-day.

FOR SALE!

One New House on LeMarchant Road, nearly finished, fitted up with hot and cold water and all modern appliances; also House at the head of Pleasant Street. One 3-story House on Duckworth Street and several others in various localities. Two first mentioned can be occupied in a short time. Money to loan on good security. For further information and terms apply to J. R. JOHN-TON, REAL ESTATE, P. O. Box 1219. 80 1/2 Prescott St.

MEN'S OVER Custom Style.

BETTER FRIDAY And the Value



BIG BOYS' HOISERY.—In fine ribbed, stout black worsted, good wearing hoisery, extra strong, to fit from 12 to 17 years. Reg. to 75c. pair. Friday, Saturday and Monday. 65c. LADIES' TAY HOSE.—Extra good value awaiting you in this line of high-grade Cashmere Hose, plain finish suitable for present wear. Regular \$1.00 pair. Fri. 92c. Saturday and Monday. MEN'S CASMERE SOCKS.—Plain finish, a medium weight for fall wear in fast black Cashmere; you make no mistake in buying socks like these here Friday, Saturday and Monday. \$1.00

FOOTWEAR

BABIES' BOOTS.—Sizes 1 to 4. Children in mixed leathers, Black and White, Tan and White, Crim-son and Black, buttoned style. Special, Friday, Sat. 49c. Monday and Monday. 49c

BLANKET VALUE

PLAID BLANKETS.—Large size Plaid Blankets, double beds; fluffy Blankets with a variety of patterns, warm, cozy and White, Pink and White, and Fawn and White, they look good, will wear good, and are cheaper than the wool blanket. Regular \$1.00 pair. Friday, Saturday and Monday. 87c

COLOURED COTTON BLANKETS

We sell them singly; they come in Blue-Green, Blue, Yellow, and Red. fleece blanket; rice for single beds, all sizes, and will not soil easily. Regular \$1.00 each. Friday, Saturday and Monday. 87c

COTTON BLANKETS

A case lot of well made White Cotton Blankets, size 54 x 74. Special price these offer you splendid value. Friday, Saturday and Monday. 87c

INFANTEES

An assortment of Infantees for boys and girls in all White, fancy knit. Special, Friday, Saturday and Monday. 1.00

JERSEY MOCCASINS

A new arrival, very comfortable, with lace trim, in shades of Sky, Pink, Natural and Cream. Special price. Reg. 45c. Friday, Saturday and Monday. 35c

BABIES' CARRIAGE WRAPS

These have a will finish, well floored, ample size for sleigh or carriage for the baby; trim with Silk Ribbon either Sky or Pink shades. Reg. 95c. Friday, Saturday and Monday. 87c

BOOTS AND BOOTIES

In knitted Cream shades. Just what you want when baby out of doors. Just a few dozen at special price. Reg. 45c. Friday, Saturday and Monday. 35c

CHILDREN'S RINGWOOD GLOVES

A mixed assortment sizes; mostly plain shades of Cardinal and White; a few dozen of grey. In smaller sizes. Reg. 48c. pair. Friday, Saturday and Monday. 35c

CHILDREN'S MITTS

Large size Knitted Black only. Something they need when short and for sliding time. Special Friday, Saturday and Monday, the pair. 35c

SHOWROOM.

SATEEN UNDERSKIRTS SPECIAL.—Good Black Sateen Underskirts, made full with wide fluted ruffles. The season for such undergarments is away above the ordinary. The one is NOW. Reg. \$1.75. Friday, Saturday and Monday. \$1.00