

White Marcella Quilts
White Pillow Cases.
White H. C. Quilts.
White Circular Pillow
Cotton.
White Twill Sheeting.
White Towellings.
ALL AT OLD PRICES.

MARSHALL'S Annual WHITE GOODS SALE.

Exceptional Values for your money is what you get here now. The vast stock of White Goods will enable you to select the very goods you need and want most, and for every dollar you spend you'll get a great deal more value than you ordinarily get.

White Lawns, White Embroideries, White Laces, White Lace Curtains, White Toilet Covers.

Marshall Bros

WHITE FLANNELS.
White FLANNELETES
White Table Damask.
White Table Napkins.
White Damask Table
Cloths.
ALL AT OLD PRICES.

The Most Beautiful Woman.

By RUTH CAMERON.



"Yes, she was pretty, but she didn't look real. She looked as if some one had taken a body and put it on a face on it."

That was the vivid description with which Molly, the Stenographer, Laidy, furnished us after having witnessed the cabaret show.

"She" was one of the star performers—a little doll-faced lady with pink cheeks and yellow hair and round eyes and a Cupid's bow mouth.

She was unquestionably pretty in the accepted sense of the word.

She Didn't Look Real.

And just as unquestionably she didn't seem real.

Nor was that wholly the effect of her painted cheeks or scored eye brows. The artificiality was something deeper than that of paint and powder.

Her whole face had an effect of unreality and artificiality about it. It was like a house done by a cheap decorator. It didn't look lived in.

I thought of Molly's description the other day as I passed down one of the show streets of a big city, where pretty women are wont to parade.

Faces That Look as if They Had Been Bought.

So many faces there were like that—so many meaningless, stylish faces that looked as if they had been bought instead of grown.

The sameness of it actually gave me a sense of mental nausea.

The first two or three had looked pretty to me, but I couldn't even see any prettiness after that.

And then I saw a woman standing

on a corner, evidently waiting for some one. She was a woman forty-five or fifty. She had gray hair. She wasn't pretty, and I felt like thanking Heaven for it.

Her features were a bit irregular, but strong and kind. Her skin was clear and healthy. Her eyes were bright. There were lines in her face—humor wrinkles about the bright, gray eyes, lines of kindness and strength about the wide, humorous mouth.

The Salt of a Saving Humor.

She looked as if she had found out how to add the salt of a saving sense of humor to the potage of daily living.

She looked as if she had lived and laughed and learned, and had troubles and borne them with patience and fortitude, and learned the supreme lesson of sympathy and suffering.

I can see that face now when I shut my eyes. Pretty? No, but, oh, so refreshing after all that prettiness!

Maybe you will think I am foolish, but if I had had a prize to give to the most beautiful woman I saw that day, she would have received it.

And wouldn't she have been surprised?

If I Had Eczema

I'd simply wash it away with that soothing liquid, D. D. D. Prescription. The very first drops instantly stop that awful itch. D. D. D. relieves and cures all kinds of skin troubles, cleansing away the impurities as nothing else can.

If you have any form of skin distress, get a bottle of D. D. D. Prescription today. Sold everywhere.

Recommended by T. McMurdo & Co., A. W. Kennedy, M. Connors, Peter O'Mara.

Most dresses and waists have flat neck finishes.

For Luncheon or the Evening Meal

there is nothing so appetizing, so restful, so altogether satisfying, as a cup of pure palatable tea.

Then, too, a cup at night induces sweet sleep and promise of a clear head in the morning.

HOMESTEAD TEA
 is a reliable purity drink for the whole family.

C. P. EAGAN,
 DUCKWORTH STREET & QUEEN'S ROAD.

Moirs' Confectionery and Cake.

Ex s.s. Florizel, Jan. 27, '17: Moir's Sultana, Citron and Plain Cake.

Moir's Cream Chocolate Cake, 5c.

Moir's Nut Milk, 5c.

Moir's Scotch Mints, 5c.

Ex Rail To-Day: Finnan Haddie. Smoked Kippers.

50 cases SEADOG MATCHES. 25 cases FRESH EGGS.

In Stock!

15 brls. Cranberries.

50 brls. Heavy Green Grapes.

75 brls. 1 & 2 Apples.

40 cases California Oranges.

30 cases Onions.

7 cases Fry's Cocoa, 1/4 and 1/2.

150 doz. Jelly Powder.

25 sacks Green Peas.

Soper & Moore,
 Importers & Jobbers.

Daylight Saving Worth While.

(From the Pittsburg Gazette-Times.)

The project for gaining an hour of daylight a day from May 1 to Oct. 1 by advancing the hands of the clock is gaining in public favor because the more the subject is examined and understood the more practical it appears.

So the National Daylight Saving Convention in New York the last two days of this month, which will be one of the greatest national gatherings of the year, may be expected to exert a tremendous influence in establishing the innovation. Five hundred organizations will be represented by 5,000 persons, all of whom have satisfied themselves of the social and industrial advantages to be derived from the proposed change. Daylight saving was adopted in Europe as a war measure, but the results have been so advantageous generally that peace will find the system firmly established and probably the period of variance from present standard time extended to include the month of April and half of October. The Chamber of Commerce of the United States, which is supporting the movement in this country, has received a report from the Association of Chambers of Commerce of the United Kingdom on the experience of half a hundred communities with the "Summer Time Act of 1916." This reveals the "general effect of the act has been very beneficial to industries, decidedly popular and of great advantage to the industrial classes." Workers generally have taken advantage of the extra hour of daylight for outdoor pursuits to the great benefit of their health. As to practical economics, Belfast reports a reduction of 5 1/2 per cent. in the consumption of gas and of 2 per cent. in electricity. Blackburn reduced its consumption of gas 8.19 per cent. and of electricity 20 per cent. The saving in Edinburgh is estimated at £10,000 sterling. Manchester saved the equivalent of 11,000 tons of coal. These are only a few

examples of the reports denoting how successful was the daylight saving scheme. The Pittsburg Chamber of Commerce is actively promoting this method of economy for America. It should have the support of the entire community.

Minard's Liniment Co., Limited.

Sirs,—I have used your MINARD'S LINIMENT for the past 25 years and whilst I have occasionally used other liniments I can safely say that I have never used any equal to yours.

If rubbed between the hands and inhaled frequently, it will never fail to cure cold in the head in 24 hours. It is also the Best for bruises, sprains, etc.

Yours truly,
 J. G. LESLIE.
 Dartmouth.

AT THE CRESCENT.

Go to the Crescent Picture Palace to-day and see the big week-end variety show. The Lubin Company presents "The Avenger," a great two reel mystery drama; the Daring Tom Mix features in "The Cowpunchers Peril," a stirring western drama; the Biograph Company: "A Mother's Son," a splendid domestic drama, and the Kalem Company: "Setting the Fashion," a real good comedy with Rose Melville as "Sis Hopkins." Professor McCarthy plays a programme of new and classy music. On Monday: "Sons of the Sea," a Knickerbocker star feature in 3 reels.

NOTE OF THANKS.—Mr. and Mrs. John Drunk, Topsail, desire to thank His Excellency the Governor and Lady Davidson, Hon. J. R. Bennett, The M. P. A. and W. P. A., of Topsail and all kind friends that sent notes and messages of sympathy to them on the death of their dear son, Tom, who died of wounds received in France, October 12th, 1916.



FOR HEADACHES, BILIOUSNESS, CONSTIPATION, INDIGESTION

Nearly all our minor ailments, and many of the serious ones, too, are traceable to some disorder of the stomach, liver, and bowels. If you wish to avoid the miseries of indigestion, acidity, heartburn, flatulence, headache, constipation, and a host of other distressing ailments, you must see to it that your stomach, liver and bowels are kept in good order.

TRY to take 30 drops of Mother Seigel's Syrup daily, after meals, yet thousands of former sufferers have banished indigestion, biliousness, constipation, and all their distressing consequences in just this simple way. Profit by their experience. As a digestive tonic and stomachic remedy, Mother Seigel's Syrup is unsurpassed.

MOTHER SEIGEL'S SYRUP.

THIS NEW 1.00 SIZE CONTAINS 3 TIMES AS MUCH AS THE OLD 30c. SIZE SOLD AT DRUGGISTS' HOTELS.

Portugal Cove

ACCLAIMS PRIVATE SOMERTON.

The welcome given Private W. J. Somerton by the loyal people of Portugal Cove on his return from active service in the Gallipoli and Beaumont Hamel campaigns where he was several times wounded, was one that will always remain fresh in the minds of its people. A gentleman in the city received an interesting letter from an old friend in the Cove from which we take the following extracts: "Private Somerton, accompanied by his parents, was met a short distance outside the settlement by practically one half the people of the place. Some fifty old fishermen turned out with their old sealing guns and kept up a continuous fusillade, while the women and children made the hills echo with hearty cheers. It was a scene never to be forgotten as the old gray-headed fishermen with their guns shaking in their hands came forward to grasp the hand of the returning hero, and to ask how their own dear boys were getting along. When you consider that from two to four brave lads from several families are serving in the Navy or the Army you can best imagine the feeling of their parents. On reaching the home of his sisters, Private Somerton was given a hearty welcome by the Rev. A. E. Legge, Rector of Portugal Cove, who on behalf of the people thanked him for the valuable service he had rendered the Empire, and on calling for three cheers the response was deafening. Mr. and Mrs. Goss, of Torbay, whose son, Pte. Alfred Goss, was so badly wounded on July 1st, and a life long chum of Pte. Somerton, were also at the Cove and were much comforted by the cheering words of our hero. Pte. Goss was for three days and nights lying wounded on the battlefield before he was rescued by the Ambulance Corps. Private Somerton wishes to express his thanks to Mr. Alexander LeMessurier, father of Musketry Instructor Sergt. Phil. LeMessurier, a Gallipoli veteran now at the depot at Ayr, and of Pte. Wallace LeMessurier, reported missing on Oct. 12th, for the hearty welcome given him at his home in St. John's. Also to the venerable Canon Smith, who for twenty-nine years labored at Portugal Cove, and has at all times taken a kindly interest in the young hero."

GOWER ST.—To-morrow is to be observed as Thank Offering Sunday by the congregation of Gower Street Church, when a very special effort is to be made to wipe out the debt remaining on the Church. It is confidently expected that this will be accomplished as the matter has been taken up enthusiastically by all concerned. Sermons suitable to the occasion will be preached at the morning service by the Rev. Dr. Bond, and in the evening by the pastor, Rev. D. E. Hemmison. The soloist at the evening service will be Mr. Carl Trappnell. Visitors will be cordially welcomed at both services and provided with seats by the ushers.

Stafford's Drug Store (Theatre Hill) is open every night till 9.30—Jan 27th.

A few of the newest waists fasten in the back.

The latest fashionable laces at present are flat.

Fillet novelties will be the favorite laces for spring.

THE BEST INSURANCE

Against Colds, Pleurisy and Pneumonia, at present so prevalent, is

GOOD WOOL UNDERWEAR.
 AND THE BEST IS THE BEST.

Stanfield's Unshrinkable Wool Underwear

is therefore what you require. It has been tried out in the wash in more ways than one. It will not shrink, go out of shape, or get hard, and is the best Underwear for hard wear. You can benefit now by our

SPECIAL Sale Prices,

and you will find that our prices are lower than procurable elsewhere. Also that we have a full assortment both of weights and sizes for Men, Women and Boys. Buy the good Stanfield Wool Underwear from us and save on your pocket and health both.

HENRY BLAIR.

Oranges, Apples and Grapes

1 Second Hand Safe in good order now for sale.

BURT & LAWRENCE.



NO MATTER HOW THE FIRE IS CAUSED

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

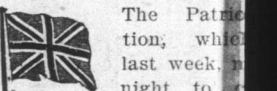
PERCIE JOHNSON,
 Insurance Agent.

The "Evening Telegram" is read by over 40,000 People daily.



The Patriotic Association

LARGE AND INTERESTING LAST YEAR



The Patriotic Association, which last week night to business. The Governor chair and there was a big following the reading by the Hon. Secretary, Burke, the report of a Committee was presented.

Ham Horwood, C. J. moved by Mr. John Burke, the report of a Committee was presented.

considerable discussion many members took part in a vote taken, the report was adopted.

Mr. Rafter proposed a vote of thanks for his invaluable advice in the adoption of the fund on the other side, seconded by Sir E. P. Meade by acclamation.

One of the most important ever made to the Association presented by Hon. P. T. King that of the Pensioners Board. It stated that examination of various cases commended that the Government should adopt provisions for the aged and provisions be adopted.

It suggested also, with Naval Reservists, that payments be supplemented sufficient to put sailors footing with soldiers, a vision be made to meet cases. The report dealt with the report and the Pensioners Board would be qualified support to the pensioners.

He did not think reservation of 10 per cent. in the meantime. Speaking on behalf of Mr. Lloyd also promised the measure would be considered.

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Mr. W. G. Gosling was reported to have dealt with employment for returning thought a special committee to investigate the necessity. It was not altered by the Pensioners Board.

are not disabled will be able to find employment. Mr. W. W. Black, Mr. Gosling's colleague, the duty of re-education men for new employment is important.

Mr. McGrath cordially welcomed Mr. Gosling's suggestion and the whole special question was handled entirely by a committee. The demobilization forces presented a serious problem. Owing to the necessary machinery, it is a good plan to be made with a view to the situation in Halifax for many of our men to be employed for which they would pay. He was sure the anticipated cases were much fewer than