

20 p.c. off Ladies' Hats.

In deciding the question "WHERE TO BUY," Remember! this store cannot afford to have dissatisfied Customers. Our store news each week is a helpful guide to you, each value we offer rises triumphant over competition See what we have for

MILLINERY HATS SEE THEM Special - \$2.48.

IT PAYS TO PAY CASH

Friday, Saturday and Monday.

WE SELL FOR LESS

Children's Leggings.

Closely woven Jersey knit, slip-over style, with strap at foot; shades of Saxe, Cardinal and White. Just what you want for the little ones. Reg. 35c. Friday, Saturday and Monday 29c.

CHILDREN'S STOCKINETTE LEGGINGS.

Close fitting and shapely, 6 button length, in shades of Brown, Navy, Cardinal and White; made of good Stockinette. Reg. 40c. Friday, Saturday & Monday 36c.

MEN'S FELT HATS London Styles.

Our new line of Nobby London Hats is now offered at a Special Price. Perfect in shape, perfect in fit, and a marvel at the price. Reg. \$2. Friday, Saturday & Monday \$1.85

Men's Waterproofs.

The popular Fawn shade, buttoned right up to the neck, nicely shaped collar, perfect in fit; Wet weather no impediment to your getting around in one of these Waterproof Coats; assorted sizes. Special for Friday, Saturday & Monday \$4.28

American Flannelettes.

This Quality for 15c. per yard. Full 36 inches wide, plain shades of Pale Blue and Light Grey; others in fancy, showing stripes in Black and Hello, etc., on White, Cream, Lawn and Hello grounds. If you want superior Flannelette for wear try this lot. Special Friday, Saturday and Monday 15c.

Boy's and Girl's Sweater Coats.

Special 33c. These are very much suited for present wear, V shaped neck. We have them in Grey with Red facings, Navy with Red, and Red with Blue; assorted sizes. Special Friday, Saturday and Monday 33c.

LADIES' WHITE KID GLOVES.

Regular 60c. for 42c. 4 doz. pairs of fine White Kid Gloves, sizes from 5 1/2 to 7, finished with black stitching at back; 2 dome fasteners. Reg. 60c. Friday, Saturday & Monday 42c.



Special! 39c. Special!

White Linen and Crash Goods. 43 pieces in the lot, containing Sideboard Cloths, Cushion Covers, Tea Cloths, Centre Pieces, Tea Cosy Covers, Laundry Bags, etc. Values to 50c. Friday, Saturday & Monday 39c.

TABLE NAPKINS

SLIGHTLY SOILED. 6 for 35c. Some of these slightly soiled; made of superior English Damask, hemmed edges, medium size, soft finish; good value for 10c. Friday, Saturday & Monday 6 for 35c.

Pure White Table Damask

Reg. 60 for 52c. 88 yards of pure White English Table Damask, 57 inches wide, nice weight, nice finish, and lovely priced. Regular 60c. Friday, Saturday & Monday 52c.

Cased Pipes.

We have 2 doz. of these excellent Pipes, straight stems, stamped silver ferrule, made of selected wood. Usually sold at \$1.25. Our Special Price, Friday, Saturday & Monday 96c.

Tea Cloths.

24 only of White Linen Tea Cloths, hemstitched & pretty openwork border; soft finish, free from filling; will wash and wear well. Reg. 35c. Friday, Saturday & Monday 29c.

Pillow Cases.

These are exceptionally strong, made of superior English Pillow Cotton, deep hem at ends and linen buttons. Good value at 25c. Friday, Saturday & Monday 22c.

Sheetings.

22 pieces of 66 inch fine Twill Sheeting, unbleached quality; the kind you usually pay 35c for. Friday, Saturday & Monday 31c.

The Times Brace.

Defies all others for general wear, strong elastic webs and all leather fittings, made by British workmen. Regular 35c. Friday, Saturday & Monday 31c.

Pretty Doyleys

A box full of dainty little D'Oyleys, heavy Crochet edge and fine White Damask centre, circular shape. Reg. 20c. Friday, Saturday & Monday 16c.

ECHOES FROM THE SHOWROOM.

Ladies' All Wool Vests, "Stanfilds" Sleeveless.

Excellent for wearing under your Raglan or ordinary coat when out walking; they button in front, sleeveless style, in shades of Silver, White and Black. Sizes from 38 to 42 inch bust. Reg. \$1.40. Friday, Saturday & Monday \$1.19

THE "LISSUE" HANDKERCHIEF FOR LADIES' 2 for 25c

We offer these in all White and Fancy figured, neat hemstitched edge. This dainty handkerchief shows the very finest texture imported; with these we also offer you the very newest in patriotic handkerchiefs, showing the heads of the different Monarchs and their national flags. Friday, Saturday & Monday, 2 for 25c



Misses' Smart Cut Dresses \$1.38.

To fit from 12 to 16 years of age. Handsome styles in shades of Saxe, Navy, Fawn, Reseda, Brown and Black; made up of fine Cloths and Lustras; beautifully trimmed and finished. Reg. up to \$2.00. Friday, Saturday & Monday \$1.38

FANCY BOWS, 2 for 13c.

A whole basketful of assorted shades and styles; a few fancy Ties included; large and small shapes. Special Friday, Saturday & Monday 2 for 13c

LADIES' UNDERWEAR, 52c.

A line of superior quality for this week, pure White, nicely finished; Vests with high neck and long sleeves, tops bound with ribbon binding and fine feather stitching. Pants to match; sizes 34 to 44 inch. Reg. 60c. Friday, Saturday & Monday 52c

DIRECTOIRE KNICKERS.

Made of fine knit Jersey, elastic at waist and knee, finished with ribbon pleating; others with band at waist, buttoned at the side; shades of Navy, Grey, Saxe, Hello, Brown, Sky and Cream. A comfortable garment for cold weather wear. Reg. 95c. Friday, Saturday & Monday 82c

CHILDREN'S UNDERWEAR.

This is a line of faultless fitting Underwear for children from 2 years to 10; pure White Heavy Fleece Lined; Shirts with high neck and long sleeves, and Pants with long legs. We have never offered you this line at such a low price; all sizes. Friday, Saturday & Monday 2 for 21c

INFANTS' DRESSING GOWNS.

Finished in heavy White Flannelette, trimmed with Pale Blue and Pink Ribbons around neck and sleeve; girldie to match around waist. Reg. 55c. Friday, Saturday & Monday 48c

AMERICAN SILK BLOUSES.

AMERICAN SILK BLOUSES, \$2.98.

Ladies! This is a winsome selection of smart Blouses, in shades of Navy, Saxe, Tan, V. Rose, Sky and Black, etc.; low cut neck and long sleeves, with pretty turn-down collar trimmed with fancy buttons and other effects in that faultless American style which has made their Blouses so attractive and their fit so perfect. Your style is here. Come right along and see the bunch. Reg. up to \$3.70. Friday, Saturday & Monday 2.98

Our Hosiery was never better for Value.

LADIES' HOSE, 20c. pr.

An assorted lot, showing plain and ribbed makes in heavier than Cashmere weight. Values to 25c. Friday, Saturday & Monday 20c

LADIES' CASHMERE HOSE.

Plain and ribbed, fast black Cashmere; assorted sizes. Values to 50c. per pair. Friday, Saturday & Monday 39c

MEN'S SOCKS, 22c.

These come in Navy and Black, heavy ribbed; just a special line, about four dozen pairs altogether. Value for 30c. Friday, Saturday & Monday 22c

RUBBERS

Two styles, storm and low cut; sizes 9 to 13. Special Fri. Sat. & Monday 51c

Boys' sizes from 1 to 5 in high cut storm; a superior Rubber. Special Friday, Saturday & Monday 63c

These we have in high cut storm and low cut, to fit high and low heel boots. Special, Friday, Saturday & Monday 69c

Ladies Black and White KID GLOVES. 12 & 16 Button Length. Regular up to 1.50 for 86c.

We are clearing these lines right out to make room for more seasonable lines; the superior quality of these Gloves is well known to the ladies of St. John's; 12 and 16 button lengths, in Black and White Kid. Selling regularly from \$1.30 to \$1.50 per pair. Friday, Saturday & Monday 86c

AMERICAN QUILTS, \$1.28

Pure White, heavy honeycomb in very pretty designs. Customers tell us they have never seen anything to wear like them; we have 24 to offer for this week. Reg. \$1.50. Friday, Saturday & Monday \$1.28

PATRIOTIC HANDKERCHIEFS.

Mercerized finish, hemstitched edge, portraits of British, French, Russian, Belgian and Servian rulers; also their national flags in true colors. Wear one and flaunt it everywhere. Special Fri. Sat. & Monday 15c

SMALLWARES.

Child's Buster Belts, each 5c. Child's Hair Bands, each 5c. Teaspoons, 3 for 10c. Nickel Silver Teaspoons, each 7c. Tablespoons, 2 for 10c. Table Forks, 2 for 10c. Dover Egg Beaters, each 8c. Black and White Hooks and Eyes 6 cards for 10c. Hair Pins, 12 packs for 10c. Hair Pins, 8 packs for 10c. Black Fine Tooth Combs each 7c. "Bondie" Pencil Box, each 22c. Hair Bands, set in Brillants, 22c. Child's Set in boxes per box 10c.

EUREKA BASEBALLS, 5c.

Extra Fine Tooth Brushes, ea. 22c. Knife and Fork. Special set 22c. Mendets, per box .10 and .15c. Baby's Fancy Rattles, each .8c. "Vixen" Shoe Polish, per bot. 11c. "Diamond" Shoe Polish, per bottle .7c. Black and White Press Studs, 2 cards for 10c. White India Tapes, asst. widths, per bundle, 12 pieces .5c. Fancy Trimming Buttons, per card .5c.

HAIR BRUSHES .15c.

Black and Gold Collar Pins, 12 card of 1 doz. .5c. Fancy Enamel Waist Pin Sets, per set .11c. Steamboat Playing Cards, per pack .8c. Black and White Linen Thread, per reel .4c. Fancy Ball Rattlers, each .4c. Black and White Belt Pins, asst. sizes, 48 Pins .4c.

SHAVING BRUSHES .22c.

Colored Sewing Cotton, 6 reels for 10c. Dressing Combs, each .10c. Hand Mirrors, each .10c. Hair Brushes, each .40c. "Cadet" School Crayons, per box .7c. Ladies' Slide Combs, per set .9c. Black Tape Boot Laces, 2 dozen for 10c.

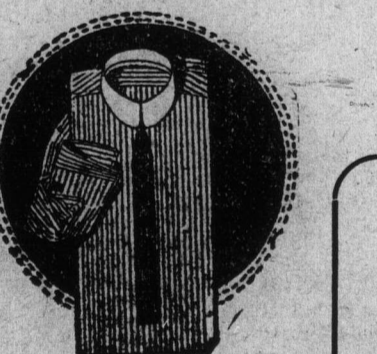
Special!

As we are rather heavily stocked in Floor Canvas, Lino-leum, Carpet Squares and Hearth Rugs

We will unload these few specials at the very lowest possible prices this week. Our stocks are well selected in patterns and the quality speaks for itself.

COTTON BLANKETS, 1.79

If you want something good in heavy Cotton Blankets, you get it in these; large enough for the largest bed; extra weight, beautiful finish. Pink or Blue striped border; 26 pairs for this week. Reg. \$2.00. Friday, Saturday & Monday \$1.79



MEN'S SHIRTS, 68c.

10 dozen of these just to hand, pretty Black and White, Blue and White, and Hello and White stripes on White ground; soft front laundered cuffs, perfect fitting. Reg. 80c. Friday, Saturday & Monday 68c

TIN CULLENDARS.

Made of heavy tin, 1 1/4 in. diameter and 4 1/2 ins. high, with two handles. Special, Friday, Saturday and Monday, each 10c

3 Specials in STEEL FRYING PANS.

Made of heavy pressed steel, with cool handle; quick cookers. Don't be without one; 3 sizes. Friday, Saturday and Monday, 8 inch for 7c, 11 inch for 10c, 12 inch for 15c. 10 1/4 inch Steel Spider Frying Pans .15c.

MEN'S BOOTS.

45 pairs of Gun Metal, Blucher cut, Box Calf vamp, strong heavy leather soles; an Ideal Fall Boot; sizes 6 to 10. Special, Friday, Saturday & Monday \$2.78

Knitted Mufflers. Job Line

The kind you usually buy for 50c. Special this week, 35c.

We have no hesitation in saying that you will not beat this line for value in the city. The Phoenix Muffler, with dome fastener, in White, Cream and assorted mixtures; Black Silk Mufflers, silk finished lining, cross-over style, and also a line of long finished Scarfs for ladies, mostly White and Cream, with colored ends and fringe edges. Values to 50c. Friday, Saturday & Monday 35c

WADDED QUILTS, \$1.78.

18 only at this price; they come in light grounds with dainty floral design, well filled and large enough for the ordinary bed; excellent for children's double beds. Reg. \$2.00. Friday, Saturday & Monday \$1.78

WOOL SQUARES.

Values to 70c. for 33c. Assorted Cream, Pale Blue, Pink and Fancy mixtures, in Silk and Wool; you have never bought them at this price. Friday, Saturday and Monday 33c

SMALLWARES.

Mercantile Envelopes, 2 packs for 10c. Stafford's Mucilage, per bot. 5c. Carter's White Paste, per bot. 5c. Child's Dressed Dolls, each 10c. Child's Fancy Rag Dolls, ea. 5c. Child's Fancy Teddy Dolls, ea. 3c. Child's Fancy Rag Dolls, ea. 5c. Assorted Perfumes, per bottle 1c. Enamel Collar Pin Sets, per set .19c. Fancy Bar and Veil Pins, ea. 8c. Wood Pipes .10c. Nugget Black Shoe Paste, per Tin .9c. Gents' Cuff Links, with Stick Pin each .18c. Gents' Cuff Links, with Stick Pin, each .18c. Bone Hair Pins, 4 on card, per card .18c. Aluminum Tooth Pick Holders each .5c. Glass Salt Shakers (Celluloid Tops) each .5c. Fancy Glass Salt Shakes, each 8c.

RUBBER BALLS .19c.

Scissors, assorted sizes, each 15c. Nickel Plated Pin Cushion and Spoon Holder .15c. Egg Cups, 7 for 10c. Infants' "Pyralis" sets, per set .8c. Gents' Front Stud Set, per set 8c. J.W.R. Sewing Cotton, 3 reels for 10c. Child's Nursing Bottles, each 5c. Child's Nursing Bottles, fitted 15c. Child's Nipples, 2 for 5c.

PLAYING CARDS .12c.

Steel Safety Pins, 2 cards for 5c. Nickel Safety Pins, 2 cards for 5c. Nickel Safety Pins, 100 in bundle per bundle .12c. 2 oz. Pots Vaseline, 2 pots for 7c. 2 oz. Pots Vaseline (Chesborough's) per crock .10c. 12 oz. Pot. Vaseline, per pot .10c.

Patriotic Fund.

Editor Evening Telegram.

Dear Sir, - Kindly acknowledge through the columns of your paper the following contributions towards the Patriotic Fund:

Amount already acknowledged \$66 330 23

S. K. Bell, Esq. 100 00

Constabulary and Fire Department contribution as follows:-

Inspector General Sullivan (2nd instalment) 25 00

Supt. Grimes 5 00

Inspector William Collins 5 00

George J. Coughlan 3 00

Head Const. R. Sparrow 3 00

Sergt. S. Noseworthy 3 00

Sergt. Geo. O'Hanlon 2 00

Head Const. J. B. Peet 2 00

Head Const. S. Dawe 2 00

Sergt. M. Savage 2 00

Actg. Sergt. E. Furlong 2 00

Const. Levi Sheppard 2 00

Const. Patk. O'Neill 2 00

Const. Edward Pody 2 00

Const. William Doody 2 00

Const. Garrett Stamp 1 50

Const. Ralph Mercer 1 50

Const. Thomas Stamp 1 25

Sergt. John Courtney 1 00

Sergt. James Mackey 1 00

Sergt. John Byrne 1 00

Actg. Sergt. Jas. Carew 1 00

Actg. Sergt. Wm. Long 1 00

Constable Edward Lawlor 1 00

Const. Richard Keefe 1 00

Const. John Nugent 1 00

Const. John Hemmens 1 00

Const. John Gladney 1 00

Const. Ed. O'Flaherty 1 00

Const. S. Tuik 1 00

Const. Wm. S. Day 1 00

Const. C. Pitcher 1 00

Const. Michael McGrath 1 00

Const. Martin Myers 1 00

Const. Patk. Emberly 1 00

Const. Wm. Russell 1 00

Const. Michael Emberly 1 00

Const. Ananias Hutchings 1 00

Const. Ananias Hutchings 1 00

Const. Hamor Gardner 1 00

Const. Wm. Stockley 1 00

Const. Philip Elsworth 1 00

Const. Ridout Harris 1 00

Const. James Whelan 1 00

Const. M. Woodford 1 00

Const. John Doody 1 00

Const. Moses Cranford 1 00

Const. Michael Collins 1 00

Const. James Carroll 1 00

Const. Wm. Coughlan 1 00

Const. Richard Barter 1 00

Const. John Ryan 1 50

Const. Paul Kelly 1 50

Const. James Dempsey 50

Const. Robt. G. Pittman 50

Const. James Tobin 2 00

OUTPORT OFFICERS.

Sergt. John Ryan (Trinity) 15 00

Actg. Sergt. Gardner (Hr. Breton) 10 00

Sergt. J. B. Cox (Bell Is.) 7 00

Head Const. Newhook (Carbonear) 5 00

Sergt. G. Benson (Carbonear) 5 00

Inspector I. Bartlett (Curling) 5 00

Hd. Const. N. Petton (Twillingate) 5 00

Sergt. J. Kent (Placentia) 5 00

Sergt. E. Loughlin (Holyrood) 5 00

Sergt. Geo. Goodland (St. George's) 5 00

Sergt. John Crane (Chandler) 5 00

Actg. Sergt. J. Fitzgerald (Bohavista) 5 00

Actg. Sergt. T. Forsey (Gamble) 5 00

Const. R. J. Wells (Bay Roberts) 5 00

Const. A. Fahay (Bay Bulls) 5 00

Const. W. Chafe (Cape Broyle) 5 00

Const. Thomas Walsh (Tilt Cove) 5 00

Const. Jacob Cramm (Lewisporte) 5 00

Const. John R. Squibb (Port aux Basques) 5 00

Const. Wm. Blundon (St. Anthony) 5 00

Actg. Sergt. S. White (Catalina) 4 00

Const. Thos. Wells (Heart's Content) 4 00

Const. Wm. Martin (Grand Falls) 4 00

Const. T. Murphy (Ferryland) 3 00

Const. Benjamin Bishop (Bridges) 3 00

Const. Rodger W. Quinlan (Birchy Cove) 3 00

Actg. Sergt. S. Dwyer (Hr. Grace) 2 50

Const. F. Churchill (Botwood) 2 50

Head Const. Sheppard (Hr. Grace) 2 00

Const. Geo. Bussey (Harbor Grace) 2 00

Const. Ed. Milfin (Spaniard's Bay) 2 00

Const. Wm. Shave (Fogo) 2 00

Const. John Morrissey (Bell Island) 2 00

Const. E. Quinlan (Trepassey) 2 00

Const. T. Lynch (Renews) 2 00

Const. A. Green (Fortune) 2 00

(To be Continued.)

London's Latest Ladies' Stationery!

PAPER & ENVELOPES.

Boxes of 24 sheets Paper and 24 Envelopes.

Boxes of 50 sheets Paper and 50 Envelopes.

The newest shapes and shades in Arcadian, Hermione, Normanhurst and Homeric Linen, with and without decorated edges.

FASHION'S FAVOURITE FABRICS for Correspondence.

Ask to see it. It will merit your approval if you are particular about your Stationery. Prices from 40c. to \$1.20 per box.

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