

1910.

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TO SHOPKEEPERS!

Buying Newspaper Space means buying an audience. There is no other way of impressing the brain of the people with the goods you have to sell than by procuring space in a Newspaper.

Again: You are not paying for experience when you advertise in

The Evening Telegram.

We provide THAT free gratis. "The People's Paper" has been proved by the Advertisers who have used it to be a sure and steady seller. Advertisements are not placed in it on the basis of sentiment or friendship. Advertising in the Telegram is a business proposition, pure and simple. It is not what he pays for space, but rather the profit he makes on the investment that is important to the advertiser. For these reasons we MUST and DO GIVE patrons the very best value for their money. The amount of advertising carried by us through 1909 is the best proof that advertisers are pleased with the results the Telegram brings them. Therefore,

Advertise in The Telegram.

A NOBLE HERITAGE.

CHAPTER XXVII.
(Concluded.)

WHEN Leola turned away from the terrace and went into the house, looking back over her shoulder at the man she loved, and who loved her, it seemed to her as if she had suddenly passed into a new life, so strange, so beautiful, so full of mysterious joy that its very fullness overwhelmed her.

Strange and awe-inspiring was that knowledge which had flashed upon her in the morning—to know that she loved; but now—now she knew that she was loved in return.

Still warm upon her lips were the kisses of her lover—her first lover—her first love-kisses. She felt his caressing hand still upon her hair; his voice rang in her ears. It was like a dream, this exquisite experience of an hour ago. Did all woman feel, she wondered, as she felt when they first heard those wonderful words—"I love you?"

If so, how immeasurably grand and great was the destiny of women! To be loved, and by such a man as Cyril Kingsley! Ah! there she had the advantage of her sex, for who amongst women possessed such a knightly lover as was this lover of hers?

"Oh, my love! my love!" she murmured, with parted lips. "There is none like you—none! and you are mine!"

She stole into the drawing room,

widened her, how often she had leant back in her chair fanning herself, and watched his rapid pen travelling over the paper.

Surely, she thought, she must have loved him all that time; and he—must have loved her, perhaps was just beginning to love her!

Her face crimsoned and her eyes grew dreamy at thought.

When did he first begin to love her? He said to-night that he had loved her the first time he saw her; but surely, surely that could not be! what should he see in her to love her so greatly?

Vainly do I strive to set forth the thoughts that thronged through her brain, and the emotions that swept over her young heart. There were not to be written down; but they may be imagined.

Leola loved for the first time, and was loved with a love as passionate as her own.

Soon she wandered to the music-room, and Mrs. Wetherell was awakened by the soft strains of the Sicilian hymn of praise and thanksgiving.

She woke with a gentle start, and setting aside her knitting walked into the music-room.

Leola was sitting by the organ, her lovely face lit up by the light of the wax-candles, her eyes upturned dreamily, her fingers wandering softly over the keys.

Mrs. Wetherell went up to her and bent over her.

"My dear," she said, "it is quite late."

Then she started, for as Leola turned her head she saw that her eyes were full of tears.

"My dear," my dear," murmured the old lady, "what is the matter?"

"Nothing," said Leola, with a low sob, and a smile breaking through the tears—"nothing but that I am so happy—too happy!"

About this time Cyril was tearing along the road to catch the up-train.

So ended the night, the first night of Leola's love-life.

The morning broke clear as crystal in the late autumnal sunlight, and Leola woke from dream with a start of fear lest the events of the preceding night should be as unreal as the dreams themselves; but from her win-

F R E E

Guaranteed Silver Nickel Stem-Winding Gents' Watch

for selling only 25 times the famous Real Cross Pills—a family medicine of great value.

We trust you will be pleased with the beautiful solid wrist-watch we are offering you. It is a real timepiece, and you will receive it free by return mail, for only the cost of the postage. Catalogue showing our other handsome and valuable premiums when sold return the money, and Watch will be sent you at once.

address—**SAWYER MEDICINE CO.**
Dept. 1 - ST. JOHN, Nfld.

where Mrs. Wetherell was still sleeping, and, in the fullness of her joy, bent over the old lady to kiss her, but suddenly drew back with a deep blush. No her lips should be sacred to-night for him; none others should touch them, not even the faithful, loving-hearted woman who was like a second mother to her.

She went into the library; it was the one room associated with him, and took up, one by one, the papers he had touched, and she kissed the pen—his pen; she even sat down—on his chair—and pictured to herself him sitting opposite her, as he had often sat, so handsome, grave and calm.

She knew now why she had liked to sit and watch him as he wrote; why she never found any business too tedious or dry which he discussed with her.

How often she had admired the ease with which his acute brain mastered details which confused and be-

Kidney Suffering

Backaches and tired feelings tell of weak kidney action—Prompt relief by using **DR. A. W. CHASE'S KIDNEY AND LIVER PILLS**.

There is no treatment for kidney disease which will afford you relief so quickly as Dr. A. W. Chase's Kidney and Liver Pills, and none which will so certainly cure the most complicated forms of this disease.

There is a reason for this. Dr. A. W. Chase's Kidney and Liver Pills awaken the action of the liver and bowels as well as the kidneys and therefore effect a thorough cleansing and regulating of the excretory system.

Mr. S. J. Argue, Kars, Carleton, Ont., writes—"I have suffered a great deal with kidney troubles and pains in the small of the back and have tried a good many remedies without obtaining very much benefit. I wish to say, however, that I can heartily recommend Dr. Chase's Kidney-Liver Pills as a splendid medicine as they have proven of very great value to me."

Dr. Chase's Kidney and Liver Pills, one pill a dose, 25 cents a box, at all dealers, or **Diamond, Bates & Co., Toronto.** Refuse substitutes.

now she could see the chimneys of the Home Farm, and she knew that her love was no dream.

"He will be here to-day; I shall see him in a few hours, hear his voice, hold his hand," she thought, as Mary dressed her—that Mary who felt more attached to her young mistress every day, and declared in the servants' hall that she grew more lovely and lovable.

Leola listened absently as her devoted little maid chattered while she brushed that long, silky hair. She liked to hear Mary's chatter, although if the ripple of talk ever approached gossip she checked it instantly; but Mary's chatter was rather constrained and jerky this morning, and she seemed to have something on her mind.

"What dress, miss?" asked Mary, with a sigh.

"Any you like—no, stay," said Leola, remembering that Cyril had once glanced approvingly at a morning dress of Tussore and Indian wool.

"I will wear the Tussore."

"Yes, miss," said Mary, "it's a pretty dress, and it isn't everyone who could wear it; but you can wear anything, miss."

"No—I don't know. Why?" asked Leola, faintly, wondering at the question.

"Oh, I don't know, miss; leastways,

A 50-Cent Bottle of

Scott's Emulsion will last a year-old baby nearly a month, and four bottles over three months. Given in small doses four times a day.

Scott's Emulsion will lay the foundation for a healthy, robust child. It never fails to make the cheeks rosy, the flesh solid and the bones strong.

ALL DRUGGISTS
Send 10c in stamps and 50c of free one beautiful Savings Book and Child's Sketch Book. Each bottle contains a Good Luck Penny.

SCOTT & BOWNE
126 Wellington St. W. TORONTO

there's quite a stir there this morning.

"Yes?" said Leola, absently, and having received the parting touches to her toilet, went down-stairs.

Mrs. Wetherell was seated at the breakfast-table, and looking up as Leola entered, with a smile that was graver than usual, and rather troubled, but Leola kissed her, and took her seat, noticing nothing.

There were some letters, principally invitation, which Leola opened and put aside, scarcely read. Mrs. Wetherell unfolded the paper and looked at it, but glanced over her spectacles at Leola with a hesitating expression, which was something like Leola's own. At last she said:

"Which is the Marsdens' cottage, my dear?"

"The Marsdens'?" said Leola, with a start. "Oh, let me think—the last one in the lane. Why?"

"I want to call there this morning," said Mrs. Wetherell.

"Is old Marsden ill?" asked Leola.

"I'll go with you," wonder Cyril—I mean Mr. Kingsley—she corrected herself with a burning blush—"did not tell me."

Mrs. Wetherell did not notice the blush or the correction; she seemed as much absorbed in her way as Leola.

"No, Marsden is not ill," she said; "and I think I'll go alone, my dear," she added, quietly.

(To be continued.)

Man Frozen to Death

Two Others were Drowned and Another Dropped Dead.

Lunenburg, Dec. 25.—William Slade, 65 years of age, dropped dead this morning from heart failure. Mr. Slade, with two companions, was walking to the H. & S. W. railway station, to take the train for Springfield, where he was employed with the Davidson Lumber Company. He collapsed and fell to the ground. He was revived, but died shortly afterward.

Nelson, B.C., Dec. 28.—George Northern and Herbert Cole lost their lives and Charles McIvor barely escaped drowning, by the overturning of their canoe in Kootenay, opposite Protector, Sunday afternoon. The men were employed at Matt's saw mill and were returning home after coming to Proctor for medicine, and it is supposed that floating ice upset their canoe. McIvor clung to the boat and was subsequently rescued. Cole's body was found down the river. Both men were 22 years of age and unmarried.

Letellier, Man., Dec. 28.—Joseph Jubinville, a prominent farmer of this district, was found frozen to death in the bushes four miles from here. The body was in a sitting position. Jubinville left St. John for home Friday night with a horse and carriage, and was missing until to-day. The horse and rig arrived home Saturday morning. The deceased was to have been married next month.

Badly Hurt In Thresher

Blood poison set in—Great suffering—Cure effected by **DR. A. W. CHASE'S OINTMENT**.

Mrs. C. Hopkins, St. George, Ont., writes—"I feel like shouting the praises of Dr. Chase's Ointment. While threshing grain, my son got badly hurt, sheaves, missed the sheaf and ran the prongs of the fork into my son's leg. He did not take much notice of it and in a day or two it got sore and very itchy and blood poison set in. We did everything for it but it would heal only place and break out at another and kept on this way for three months."

"Finally I thought of Dr. Chase's Ointment and in a week's time we noticed a wonderful change. By the use of three boxes he was completely cured and the wounds healed up. There has not been a sign of a spot on him since."

Whoever there is itching or irritation of the skin or a sore that refuses to heal you can apply Dr. Chase's Ointment with every assurance that the results will be prompt and satisfactory.

50 cents a box, at all dealers, or **Diamond, Bates & Co., Toronto.** Write for free copy Dr. Chase's Recipes.

Seasonable Goods.

We are now offering the balance of our Stock of

Toys and Fancy Goods

at 25 per cent. Off Regular Price.

This includes in TOYS—Mechanical Toys, Building Blocks, Furniture Sets, Tool Sets, Dolls, etc., etc.

IN FANCY GOODS

Post Card Albums, Photo Frames, Glove and Handkerchief Sets, Dress Companions, Needle Cases

Furs! Fur

The balance of our Stock, includes Black Caracule, Squirrel, Ermine and Marten, offered for clearance. Note the prices:

Regular prices: \$1.70, \$2.30, \$3.50, \$4.70, \$5.90.

Clearance prices: \$1.26, 1.70, 2.62, 3.52, 4.42.

BLOUSES!

In Cream, Cardinal and Navy, Laine and Cashmere.

Regular prices: \$1.30, \$1.70, \$1.90, \$2.30.

Clearance prices: 96cts., \$1.36, \$1.43, \$1.50.

ALEX. SCOTT

Popular Drapery Store
259, St. John's St.

BOVRIL

Tempts you to Eat and Feeds you.

Whether at home, at the office, in the restaurant, or at the theatre, a cup of Bovril is easily and quickly procured.

Always insist upon Bovril and See that you get it.

T. J. EDENS,
107 St. John's St.

Special Pipe

Extra Quality G. B. D. Briars Cases, from \$5.25 to \$7.50 each.

Extra Quality Meerschaums Cases, from \$5.25 to \$7.50 each.

Real Calabash Pipes, from \$2.50 to 2.50 each.

MARTIN HARDWARE CO.

PER S.S. FLORIZ

Florida Oranges, Grape Fruit, Pineapples, California Pears, Tangerines, Apples, California Dessert Apples, California, Oranges, Cucumbers, Cauliflower, Pinapples, Haddock, Sausages, Blue Point Oysters, New York Corn Beef.

AS. STOTT