

Both Phones No. 190

Ogilvie, Lochead & Co.

Use McCall's Patterns

There is a World of Interest in This Store

Come Expecting! There is an interest to everybody at this store now, that really it is a treat to pay a visit to this wonderful gathering of the world's offerings for the new season. In fashions there are such remarkable innovations and such startling arrangements of colors that one must see them to fully realize what a change has taken place.

Handsome Embroidered Voile, Painted Voile and Crepe Voile. Exclusive Dress Lengths

We are displaying in our silk department some of the finest imported French and Swiss inclusive-robe lengths. There are no two alike. Included in this special clearing are embossed charmeuse dress lengths, plain charmeuse satin diana, Duchess eglantine, brocaded satin and silk dress lengths, two tone satins and messalines. Prices range from **\$5.75 to \$45.00**

Beautiful Snow White Underwear

We are now showing a complete and entirely new stock of Ladies' Misses' and children's special White Underwear.

Ladies' Fine White Nainsook Nightgowns, embroidery and lace trimmed, slip-over and button fronts. Special price **98c**

Ladies' Fine White Nainsook Nightgowns, medallion and lace trimmed yoke, slip-over style. Special price **\$1.39**

Ladies' slip-over fine quality Nightgowns, kimona style. Special prices \$1.25 to \$1.49 and **\$1.98**

Ladies' extra fine Nainsook and Linen hand embroidered Nightgowns, Kimona style. Special prices \$1.95 and **\$2.50**

Tunics, Overdresses, Laces, Etc.

In our large trimming department will be found one of the most beautiful stocks ever shown in Brantford of Imported Tunics and Overdresses. They are imported direct from the manufacturers in France and Switzerland, thereby saving you at least 20 to 30 per cent. We issue you a special invitation to look through this beautiful stock. Prices range from **\$7.00 to \$35.00**

Princess Slip

Ladies' Fine White Nainsook, embroidery trimmed Princess Slip, Special **\$1.25**

PRINCESS SLIP—Extra fine Nainsook Princess Slip, deep eyellet embroidery yoke and flounce. Special price **\$1.75**

Bulgarian Fabrics

The whole world of fashion is obsessed by the new and wonderful Bulgarian colors and designs, and on every garment they appear in some form or other. We have a beautiful assortment of these in silks, delaines and cotton voiles.

Women's Stylish Suits for \$15.00

A large range of the newest spring designs, and cut from all-wool fabrics such as whipcord, tweed, worsteds, bedford cords and wide wale serges; coats are silk lined, skirts show overskirt, plain or pleated effects. These are, without doubt, the most suits at the price in the city. Special at **\$15.00**

SUMMER DRESSES

on 22nd floor
A new department to hand for the summer. Handsome Kimona styled Voile, Marcelline and Lawn. These come in white with color and all white. Be sure and visit this special display on 2nd floor.

36-inch Black Peau de Soie, all pure silk, guaranteed fully. You want to see this, regular \$3.50. This week **\$1.95**

HOSIERY

Hand-knitted Black, Tan and White. Silk, full fashioned Hose, in black, white, tan, pink, etc. Special line of Ladies' Silk Hose, in black and white. Special price **\$1.25**



Ogilvie, Lochead & Co.

New Rain Coats

With the Spring showers comes the need of our Stylish "Rain Resist" Rain Coats. They are made with raglan or set-in sleeve, and some have the new belted back. The colors are black, castor, olive, fawn, navy and grey, sizes 34 to 42. Prices from **\$7.50 to \$16.50**

For general utility wear we have a special line of Tweed Coats, with rubber lining. These come in dark and light greys and pretty mixtures. At **\$12.50, \$13.50, \$15.00, \$16.50 and \$18.50**

Children's Rain Coats and Cloaks, with hoods, in fawn and navy. Prices **\$3.75 to \$6.50**

W. L. HUGHES

127 Colborne Street Phone 446

Bell Memorial Ready In 1914--Plans Discussed

Committee Held Meeting Friday Afternoon Relative to Monument to Alexander Graham Bell.

A joint meeting of the Directors of the Bell Memorial committee and of the Park Commissioners took place yesterday in the office of the Secretary, Mr. George Hatley.

There were present: Directors, A. J. Wilkes, in the chair; C. H. Waterous, J. Muir, Lloyd Harris, F. D. Revillie, T. H. Preston, Geo. Hatley, Parks Board—E. L. Gould, J. J. Hawkins, Wm. Glover.

Letters Read.
Extracts from letter from Doctor Pat Hardy, Toronto, to A. J. Wilkes, K. C.
"You will be pleased to hear that Allward has finished his Bell Memorial statue and is now free to go on with the Bell one. He has made great progress and the figure I saw is a 'me piece' of work. It will be about the best he has done so far and will be a great source of pride to Brantford and to the Committee. The work will be none in Canada to compare with it and very few in America. He is surely the coming man in this Empire. Suppose you know that he took about 42 amongst whom were 21 of the best in England. As everything was judged under numbers and as this is a great departure from his other stuff and so could not be recognized as his work, it is a great victory for him."

From Mr. Geo. H. Muirhead
Much obliged for notice of meeting, and sorry not to be there, I have been intending to go up to see Mr. Allward but never managed to do so till this afternoon. Found him at work in his studio, and whatever other works he has had on hand and that retarded him in his operations, on our commission, it is certainly now all Bell Memorial, for the studio is getting too small for all the different parts he has under way. He certainly impresses one in a quiet way with his ability and if we do have to wait what seems an unwarrantably long time I feel quite sure he is going to give us the best he is capable of and I think it will be for me to be a great work. He told me Mr. Wilkes had spoken to him to-day over the telephone so I did not try to ask him anything about his plans for the completion of the work.

Regarding the laying out of the New Park, the one thing, or rather one of the things, I think we should keep in mind is to try to arrange with the Grace Church management to include the little triangle of the Church-land and a sort of curving driveway and walk over to the

A Concert The Dragons Supplied Excellent Tellen in Victoria Hall Last Night.

The concert given by the Athletic society of the 25th Brant Dragons last night in Victoria Hall, was a decided success. The hall was very comfortably filled; and a very entertaining programme was given by the Dragon talent.

A number of the Dragons in uniform acted as ushers, while the Dragon band occupied seats upon the platform, giving the concert a very military appearance.

The 25th band gave a number of selections, and judging from the number they supplied, they have been working hard, under the able leadership of Lieut. Pearce, as a very marked improvement was shown in the band.

Miss E. E. Gilmour rendered three solos in a very pleasing manner; Mr. J. C. Morland also sang a couple of solos which were greatly appreciated.

BREATHE FREELY! OPEN NOSTRILS AND STUFFED HEAD--END CATARRH

Instant Relief When Nose and Head are Clogged from a cold, Stopped Nasal Catarrhal Discharges, Dull Headache Vanishes.
Try "Ely's Cream Balm."
"Get a small bottle anyway, just to try it—Apply a little in the nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely, dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will be gone. End such misery now! Get the small bottle of Ely's Cream Balm at any drug store. This sweet, fragrant

STYLISH CLOTHES FOR BOYS

To-night's Special

Selling in the Boys' Dept.

Mothers of boys, here are some of the special offers from our big boys' department, which will interest every mother who has boys' clothes to buy.

Boys' Bloomer Suits

In swell fancy tweed effects, double breasted sacque coat, with big roomy bloomers with buckle and button at knee — fit boys ages 10 to 16. Extra value **\$4.94**

Boys' Better Suits

In stylish double breasted models, in all the new shades of brown, greys, tawns and olive mixtures. The coats are 2 and 3 button sacque with vent in back, some with yoke and box pleated styles. The bloomers are made full with belt loops, buckle or button at knee. These mannish suits selling at \$5.95, \$6.95, \$12.75 up to **\$12**



Children's Buster and Blouse Suits

Stylish Little Suits, in Buster and blouse styles, in swell navy and brown corduroy, tweed and worsted materials; all have bloomer style pants. The price ranging from **\$2.48 up to \$6.00**

Wiles & Quinlan

The Big 22 Clothing House
Brant County's Greatest Clothiers

GRAND Thursday, April 3rd

A GALA MUSICAL EVENT
Verba and Luescher Present

The Rose Maid

The Opera which enjoyed two seasons at the Globe Theatre, N. Y. Captivating Music—Delicious Comedy—Gorgeous Gowns. Bigger and better than its sister opera, "The Spring Maid."

75-People 75
Special Orchestra
2 Carloads Scenery

—SEE—
The Kute Kiddies
The Rosebud Garden
of Girls, each girl a Fashion plate

PRICES—14 rows \$1.50, 8 rows \$1.00, balance 75c; Balcony \$1.00 and 75c; Gallery 3 rows reserved 50c, balance 25c. SEATS TUESDAY.

COLONIAL THEATRE

Open Afternoon and Evening 2:30 and 7:30
LAST HALF
DEHARSE & BYERS—Glass Musical Act.
FLO & WINNIE—The Mystery.
FANNIS & EDWARDS CO.—Singing and Talking, and Cartoon Act.

Popular Prices of 10c and 20c
Our Theatre is one of the largest in the City—Seating over 1000 people.

Mr. Fred Hamel was in Toronto on business yesterday.
Mr. J. P. Hoag of London, who has been a visitor in the city for the past few days, returned to London this morning.

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NEIL Sat'da

Boys' Box
Boots, sizes 1 to
Boys' Medium
only, regular 1
at
Men's Carpet
Saturday
Children's Dong
8 to 10 1/2, reg.
Men's Dong
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Take King's B
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SANIT



TOOTH A PREPARATE

BUELL Jewellers and Opticians



Jewellers and Opticians

Saturda

To-morrow Sur
Even

Ladies' Pebble, Bell's, r
Ladies' Dongola Kid B
Ladies' Patent Collar
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Men's Tan Calf Oxford
Misses' Dongola Kid B
value, to-morrow
Boys' Strong School Sho
to-morrow
Children's Chocolate an
value, to-morrow

Many Other Footwe

Our shipment of the famo
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Anything injurious
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Will it stop falling
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