

THE TURNED-DOWN CORNER

Here and there in the Ledger of Life you have turned down the corner of a page for remembrance sake — you'd forget something if the turned-down corner wasn't there.

To-day turn down a corner deep and wide to remember this one sure fact, "quality is remembered long after price is forgotten." Every time you come to that particular page — remember, every time you try to sell inferior quality, think of the turned-down corner. What it stands for and what it really means to your success.

Sterilized Prunes

Griffin and Skelley pack only Sterilized Prunes—Sterilized with hot steam — Not dipped—No abnormal shrinkage—No living animal matter—No bacteria or germs—when "Sterilized" in this way—The Best Only—Always the Best.

Seedless Raisins

Griffin's Seedless Raisins all over Canada have been for years the leaders. Free from dirt as well as seeds—carefully chosen by skilled hands and alert brains — the seedless raisin, the standard of quality everywhere.

ARTHUR P. TIPPET & COMPANY

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