

SYMINGTON'S COFFEE ESSENCE

will satisfy your most discriminating customers. It is prepared from the choicest Coffee, and is the only Coffee Essence that retains the flavor and fragrance of the Coffee Bean. Its economy and handiness make it indispensable to every housewife.

Thomas Symington & Co., Edinburgh and London

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"COW BRAND" Baking Soda

For satisfaction and profit there is no line of baking soda quite as good as COW BRAND.

It's invariably pure, of full strength, and reliable, and is always in demand by the careful cook!

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Keep in mind the dominant fact that mankind from its first appearance on the earth has been schooled by nature to look for signs; for invitations to taste; for suggestions as to what to wear. Tell your story briefly, forcibly, truthfully, and address it through the proper media and you can successfully apply advertising as a means to increased distribution.

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THOMAS WOOD & CO., LTD.
Montreal and Boston.

Wood's Primrose, per pound wholesale 40c., retail 50c.; Golden Rod, 35c. and 50c.; Fleur-de-Lis, 30c. and 40c. Packed in paper black, green



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Per case

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