

Get this Grafonola With 12 Double Disc Records For FREE TRIAL In Your Home

YOU no longer have excuse or reason for being without the delightful music of the Grafonola on account of expense. With this perfected instrument you can now hear the latest song hits of London and New York before they are professionally sung in Canada. The records are here before the sheet music, and Columbia owners keep up-to-date in music as well as in other affairs.

You can hear your old favorites sung by the greatest artists of the world. You can hear the great band and orchestral music, and enjoy the delight of the best music at any time. The home with a Grafonola is doubly attractive for the young folks. Remember that, you parents of growing boys and girls.

Do Not Send Us One Cent

The Columbia dealer nearest you will gladly put a Grafonola outfit in your own home on trial. Play the music you like best, and if, after thorough demonstration, you feel you can get along without it, he dealer will take it back and consider you under no obligation.

Just mail the coupon below, and we will make arrangements for you to enjoy this free trial.

Pay As Convenient

If you decide to keep the outfit after this trial in your own home, you may make arrangements to pay the purchase price as convenient—in sums as small as one dollar a week if you desire.

No cheaper source of pure and enjoyable amusement has ever been devised. Columbia Double Disc Records cost only 85c. for two standard selections. This is cheaper than any other disc record, and you have the double value of two selections, one on each side, or a net cost of 47½c. for each. These records may be played hundreds of times. For the price of a few visits to a moving picture theatre you have an inexhaustible source of delightful amusement.

To Owners of Other Disc Machines

If you already own a disc talking machine, and do not know the double value and double wear in Columbia Records, we will be glad to give you an introduction to them. For 10 cents in stamps, to cover cost of handling, we will mail you, or the dealer in your town will give you, the special Columbia Demonstration Record, worth 85c.

COUPON

Music Supply
Company, Limited
88 Wellington St. W.
Toronto

Gentlemen—
Please arrange with your dealer
to supply me with Grafonola outfit
for free trial in my own home, without
obligation. Also kindly forward your
catalogue of instruments and records.

Name.....

Town.....

Post Office.....

Province.....

☐

Tick here if you wish to hear the special Columbia double-disc demonstration record. Enclose 10c. in stamps to cover cost of handling, postage, etc.

CUT COUPON HERE

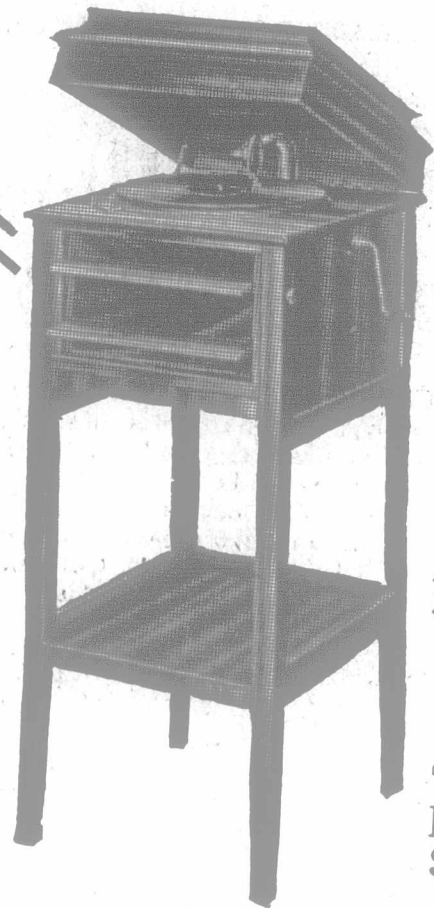
Mail This Coupon

Sign and fill out the attached coupon, and mail to the Music Supply Co., Toronto. We will arrange with the Columbia Dealer in your town to have a Grafonola outfit supplied to you for free trial, and we will send you complete catalogue of these famous instruments, and also of the thousands of Columbia Double Disc Records.

If you already own a talking machine, enclose 10 cents in stamps and we will send the special Columbia Demonstration Record.

Music Supply Co., Limited
Wholesale Distributors:
88 Wellington St., W.,
Toronto, Ontario

To Dealers: There are a few good towns where we are not adequately represented. If interested, write for our special dealers' proposition.



The
REGAL
\$65

Pay for This Instrument as Convenient
Columbia "Regal"—Price \$65

Other Models at from \$20 to \$650

Including the "Favorite" at \$65, also, and the "Eclipse" at \$32.50, both the largest selling talking machine of any make at their respective prices. All Grafonolas are equipped with the new patented Cornet Tone Arm, Columbia No. 6 Reproducer, Continuous Tone Chamber, Columbia Tone Control Leaves and Multiple Spring Silent Motor. All are finished in finest cabinet work and will last a lifetime. You may have any one of them sent to your home on trial, with 12 double-disc records selected from our catalogue of thousands of musical pieces.

Look for This Mark

Look for the Trademark on your records and read the guarantee on the record envelopes.



We warrant Columbia Records to last five times longer than any other.