

## PROGRESSIVENESS MEANS GREATER PROFIT

Greater efficiency is the constant aim of the Canada Life management, and its progressiveness is reflected in the increasing volume of business written and in the augmented dividends to policyholders.

Canada Life contracts are easy to sell, which means increased income for the agent. The company has openings for a number of active, ambitious fieldmen. If you are such and seeking a connection, we shall be glad to hear from you.

### CANADA LIFE ASSURANCE COMPANY

TORONTO

HERBERT C. COX,

*President and General Manager.*

### The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,

TORONTO, Ont.

**A Strong Canadian Company.**

ACCIDENT AND SICKNESS INSURANCE  
GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS,

FRANK W. COX,

*General Manager.*

*Secretary.*

### The London Mutual Fire

INSURANCE COMPANY

Established 1859

Head Office - - - TORONTO

Assets - - - - \$863,554.52

Surplus to Policyholders - 433,061.40

Losses Paid - - - over \$8,000,000.00

PROVINCE OF QUEBEC BRANCH

W. J. CLEARY,

Provincial Manager

R. de GRANDPRE,

Inspector

17 St. John Street, MONTREAL

### The WATERLOO Mutual Fire Insurance Co.

ESTABLISHED IN 1863

HEAD OFFICE : WATERLOO, ONT.

TOTAL ASSETS 31st DEC., 1914, \$890,000.00

POLICIES IN FORCE IN WESTERN ONTARIO OVER 30,000

WM SNIDER, President,

GEORGE DIEBEL, Vice-President

ARTHUR FOSTER

Inspector

### THE CANADA NATIONAL FIRE INSURANCE COMPANY

HEAD OFFICE: WINNIPEG, MAN.

A Canadian Company Investing its Funds in Canada

APPLICATIONS FOR AGENCIES INVITED



#### Transacts:

PERSONAL ACCIDENT FIDELITY GUARANTEE  
SICKNESS BURGLARY and  
LIABILITY (all kinds) LOSS OF MERCHANDISE and  
AUTOMOBILE PACKAGES THROUGH THE MAIL  
INSURANCE

Applications for direct Agencies invited.

ELECTRICAL BANK and STORE PROTECTION  
SPRINKLER SUPERVISORY SERVICE  
NIGHT WATCHMEN'S SIGNAL and FIRE ALARM SYSTEMS

Head Office, GRESHAM BUILDING MONTREAL  
303 ST. JAMES STREET

F. J. J. STARK, General Manager.